Proposed NU Business Name: SAIFUL STORE



Project identification and prepared by: Md. Belal hossain Chagal naiya,feni

Project verified by: Susanto kumar bisshas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SAIFUL ISLSM			
Age		01/01/1985 (32Years)			
Education, till to date	:	Class 8			
Marital status	:	Unmarried			
Children	:	0 Sons 0 Daughter			
No. of siblings:	:	06 Brother 02 Sisters			
Address		Vill: Joynagar,P.O: Chadgazi P.S: Chagalnaiya , Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SHORIFA KHATUN ALI AHAMMOD Branch: Mohamaya, Centre # 10/(Female), Member ID:3354, Group No: 03 Member since: 05-03-2005 -2011 (6YEARS) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 25,000/- Outstanding loan: BDT 0,000/- Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And	:	10 Years Experience In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01812-966576
Mother's Contact No.	:	01815-607769
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

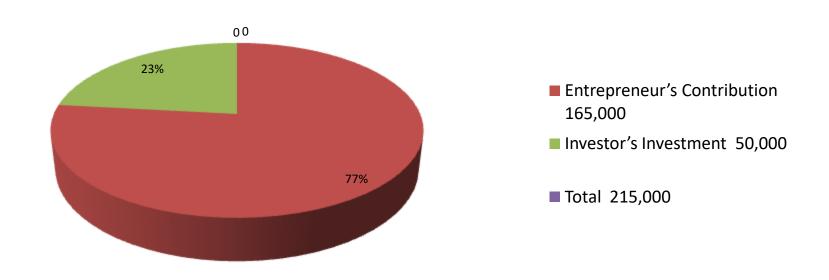
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHORIDA KHATUN joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SAIFUL STORE			
Location	:	Joynagar mor,Chadgaci,Chagalniya, Feni.			
Total Investment In BDT	:	Bdt 2,15,000/-			
Financing	:	Self BDT 165,000/- (From Existing Business) 77% Required Investment Bdt,50,000(as Equity) 23%			
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	20 Ft X 15 ft. = 300 Square Ft			
Security Of The Shop	:	0,000/-			
Implementation	:	 The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Rice, Sugar, Ata, Biscuit, Soft drink etc. Average 15% Gain On Sale. The Business Is Operating By Entrepreneur. Existing no Employee. He Is Doing His Business In own Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. 			

Existing					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Rice, Sugar, Ata, Biscuit, Soft drink etc	2400	72000	864000		
	0	0	0		
Total Sales(A)	2400	72000	864000		
Less Variable Expense (B)			0		
Rice, Sugar, Ata, Biscuit, Soft drink etc	2040	61200	734400		
Total Variable Expense	2040	61200	734400		
Contributon Margin (CM) [C=(A-B)]	360	10800	129600		
Less Fixed Expense					
Rent		0	0		
Electric Bill		400	4800		
Transportaion		300	3600		
Salary (Self)		5000	60000		
Salary (Staff) 1		0	0		
Entertainment		300	3600		
Guard		0	0		
Generator		0	0		
Mobile Bill		300	3600		
Total Fixed Cost (D)		6300	75600		
Net Profit (E)= [C-D]		4500	54000		

Investment Breakdown								
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total	
rice	10	2,000	20,000	10	2,000	20,000	40,000	
suger	10	2,600	26,000	5	2,600	13,000	39,000	
atta	10	1,300	13,000			17,000	30,000	
biscuit	0	0	50,000			0	50,000	
soft drink	200	50	10,000			0	10,000	
soyabeen oil	50	100	5,000			0	5,000	
musterd oil	100	150	15,000			0	15,000	
soap	200	30	6,000			0	6,000	
others			20,000			0	20,000	
			0			0	0	
Total	580	6230	165,000	15	4,600	50,000	215,000	



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Rice, Sugar, Ata, Biscuit, Soft drink etc	2900	87000	1044000	1096200	1151010	
	0 0	0	0	0	0	
Total Sales(A)	2900	87000	1044000	1096200	1151010	
Less Variable Expense (B)						
Rice,Sugar,Ata, Biscuit, Soft drink etc	2465	73950	887400	931770	978359	
Total Variable Expense	2465	73950	887400	931770	978359	
Contributon Margin (CM) [C=(A-B)]	435	13050	156600	164430	172652	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		400	4800	5100	5400	
Transportaion		300	3600	3780	3969	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		300	3600	3600	3600	
Gard		0	0	0	0	
Mobil Bill		300	3600	3700	3800	
Total Fixed Cost (D)		6300	75600	76180	76769	
Net Profit (E)= [C-D]		6750	81000	85050	89303	
Investment Pay Back			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	81,000	85050	89302.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		61000	126050
	Total Cash Inflow	131,000	146,050	215,353
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	61,000	126,050	195,353

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop, Joynagar mor, Chadgaci, Chagalniya, Feni. Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









