

Proposed NU Business Name: ZIHAD GOBADI POSHU KHAMAR



Project identification and prepared by: MD. RABIUL ISLAM
Godagari Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHOHEL RANA
Age	:	12/12/1984(32Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	1 SON 1 Daughter
No. of siblings:	:	2 Brother
Address	:	Vill: Sherapara,P.O:Kakonhat,P.S: Godagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. JAHANARA BEGUM
(iii) Father's name	:	MD. AYESH ALI
(iv) GB member's info	:	Branch:Pakri,godagari,Centre #48(Female), Member ID: 8289/1, Group No:0 Member since:2002-2009, New First loan: BDT -5000
Further Information:		Existing Loan: BDT 4000, Outstanding loan:3912
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Yes, Peara Bagan
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01722630656
Father's Contact No.	:	01980834137
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. JAHANARA BEGUM joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

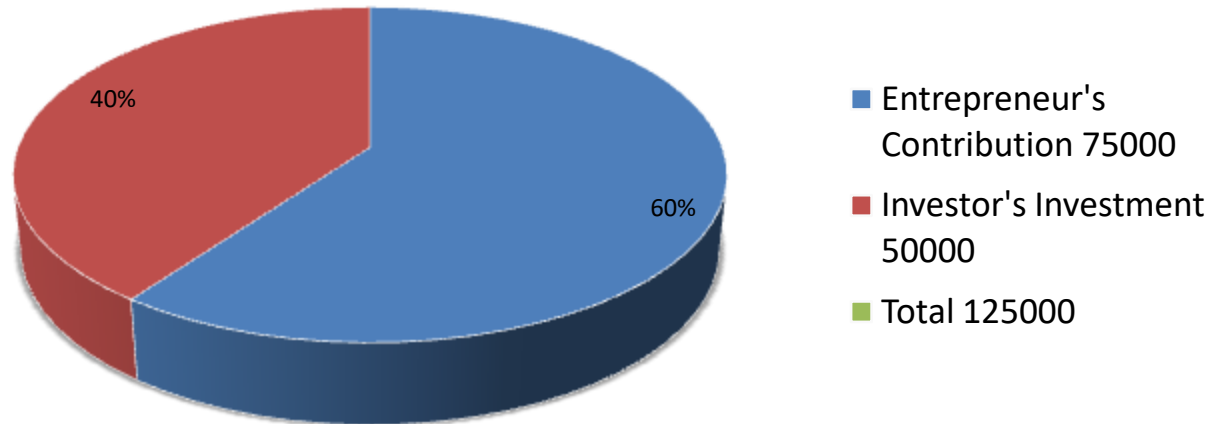
Business Name	:	ZIHAD GOBADI POSHU KHAMAR
Location	:	Sherapara, Kakonhat, Godagari, Rajshahi
Total Investment in BDT	:	BDT 125000/-
Financing	:	Self BDT 75000/- (from existing business) 60% Required Investment BDT 50,000/- (as equity) 40%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	10ft x 8ft = 80 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods like; Farm▪ The business is operating by entrepreneur. Existing no employees.▪ The farm is owned.▪ Collects goods from Rajshahi.▪ Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Monthly	3Monthly	Yearly
Revenue(Sales)			
Cow Sales		112500	450000
Total Sales(A)		112500	450000
Less. Variable Expense			
Cow		75000	300000
Total Variable Expense (B)		75000	300000
Contribution Margin(CM) [C=(A-B)]		37500	150000
Less. Fixed Expense			
Rent	0	0	0
Electricity Bill	200	600	2400
Transportation	200	600	2400
Salary (self)	5000	15000	60000
Salary (staff)	0	0	0
Mobile Bill	100	300	1200
Food	2000	6000	24000
Medicine	0	0	0
Bank Charge	0	0	0
Total Fixed Cost (D)	7500	22500	90000
Net Profit (E) [C-D]		15000	60000

Investment Breakdown			
Particulars	Existing	Proposed	Proposed Total
Cow	75000	40000	115000
Food	0	10000	10000
	0	0	0
Total	75000	50000	125000

Source of Finance



Financial Projection (BDT)

Particular	3Month	6Month	1st Year	2nd Year	3rd Year
Revenue (Sales)					
Cow Sales	167500	335000	670000	703500	738675
Total Sales (A)	167500	335000	670000	703500	738675
Less. Variable Expense					
cow	125000	250000	500000	525000	551250
Total Variable Expense (B)	125000	250000	500000	525000	551250
Contribution Margin (CM) [C=(A-B)]	42500	85000	170000	178500	187425
Less. Fixed Expense					
Rent	0	0	0	0	0
Electricity Bill	600	1200	2400	2700	3000
Transportation	600	1200	2400	2700	3000
Salary (self)	15000	30000	60000	60000	60000
Salary (staff)	0	0	0	0	0
Mobile Bill	300	600	1200	1200	1200
Food	6000	12000	24000	24300	24600
Medicine	0	0	0	0	0
Bank Charge	0	0	0	0	0
Total Fixed Cost (D)	22500	45000	90000	90900	91800
Net Profit (E) [C-D]	20000	40000	80000	87600	95625
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

Sl#	Particulars	1st Year	2nd Year	3rd Year
1	Cash Inflow			
1.1	Investment Infusion by investor	50000		
1.2	Net P[rofit	80000	87600	95625
1.3	Depreciation (Non Cash item)			
1.4	Opening Balance of Cash Surplus		60000	127600
	Total Cash Inflow	130000	147600	223225
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	Net Cash Surplus	60000	127600	203225

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm : Sherapara,
Kakonhat,Godagari. Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





Family picture

