Proposed NU Business Name: NACHIMA GORUR KHAMAR



Project identification and prepared by: Mr. Kabir Raksam Tahirpur Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Rio of The Proposed Nohin Udvokta

| Brief Bio of The Proposea Nobin Uayokta | | | | | | |
|---|---|---|--|--|--|--|
| Name | : | MST. JULEKHA KHATUN | | | | |
| Age | • | 03-10-1998(19 Years) | | | | |
| Education, till to date | : | H.S.C runing | | | | |
| Marital status | : | Un Married | | | | |
| Children | : | no | | | | |
| No. of siblings: | : | 1 sister | | | | |
| Address | : | Vill: Udonpur,P.O: pochamaria.P.S: puthia, Dist: Rajshahi | | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father MST. NACHHIMA BEGUM MD.JULHAS ALI Branch: Shilmaria Centre # 25(Female), Member ID: 9011, Group No: 03 Member since: 2008 First loan: BDT -5000 | | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | | Existing Loan: BDT 10,000, Outstanding loan: PAID Father No No No | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|--|
| Business Experiences and | : | 03 years experience in running business. |
| Training Info | : | He has no training. |
| Other Own/Family Sources of Income | : | Mach chas |
| Other Own/Family Sources of Liabilities | : | Agriculture |
| Entrepreneur Contact No. | : | 01723884794 |
| Father's Contact No. | : | 01722071104 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.NACHIMA BEGUM joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

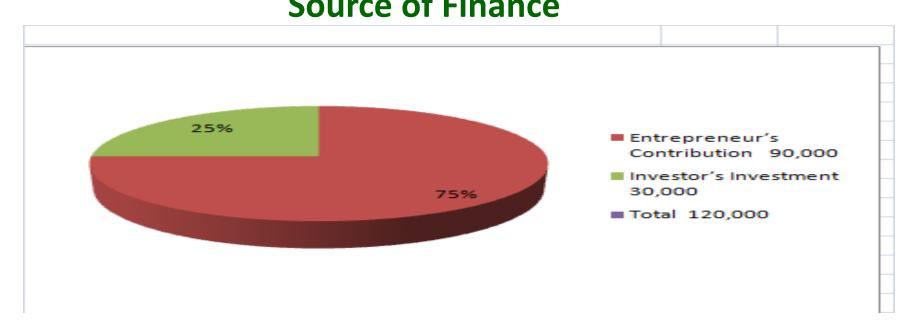
| Proposed Nobin Udyokta Business Info | | | | | | |
|---|----------|---|--|--|--|--|
| Business Name | : | NACHIMA GORUR KHAMAR | | | | |
| Location | : | Udonpur, pochamaria, puthia, Rajshahi | | | | |
| Total Investment in BDT | : | BDT 1,20,000 | | | | |
| Financing | : | Self BDT 90,000-(from existing business) 59% Required Investment BDT 30,000/-(as equity) 41% | | | | |
| Present salary/drawings from business (estimates) | : | BDT 5000/- | | | | |
| Proposed Salary | : | 5000/= | | | | |
| Size of shop | | 10ft x 10ft= 100 square ft | | | | |
| Security of the shop | | - | | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Farm The business is operating by entrepreneur. Existing no employees. Average gain The farm is owned. Agreed grace period is 3 months. | | | | |

| Existing Business (BDT) | | | | | |
|-----------------------------------|-------|---------|--------|--|--|
| Particular | Daily | Monthly | Yearly | | |
| Revenue (sales) | | | | | |
| cow sale | | 25,000 | 300000 | | |
| Total Sales (A) | | 25,000 | 300000 | | |
| Less. Variable Expense | | | | | |
| sales product | | 15,000 | 180000 | | |
| Total variable Expense (B) | | 15,000 | 180000 | | |
| Contribution Margin (CM) [C=(A-B) | | 10,000 | 120000 | | |
| Less. Fixed Expense | | | | | |
| Rent | | 0 | 0 | | |
| Electricity Bill | | 0 | 0 | | |
| Mobile Bill | | 200 | 2,400 | | |
| Salary (self) | | 5000 | 60,000 | | |
| food | | 1300 | 15,600 | | |
| Transportation | | 500 | 6,000 | | |
| Entertainment | | | 0 | | |
| Salary (staff) | | | 0 | | |
| Bank service Charge | | | 0 | | |
| Total fixed Cost (D) | | 7,000 | 84,000 | | |
| Net Profit (E) [C-D) | | 3,000 | 36,000 | | |

Investment Breakdown

| Ex | Proposed | | | | | | |
|-------------|----------|---------------|-----------------|-----|------------|-----------------|-------------------|
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| cow | 2 | 45,000 | 90,000 | 1 | 30000 | 30000 | 1,20,000 |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Total | 2 | 45.000 | 90000 | | 30000 | 30000 | 1.20.000 |

Source of Finance



| Financial Projection (BDT) | | | | | |
|-----------------------------------|-------|-------|----------|----------|----------|
| Particular | Daily | Month | 1st Year | 2nd year | 3rd Year |
| Revenue (sales) | | | | | |
| cow sales | | 30000 | 360000 | 378000 | 396900 |
| Total Sales (A) | | 30000 | 360000 | 378000 | 396900 |
| Less. Variable Expense | | | | | |
| cow | | 15000 | 180000 | 189000 | 198450 |
| Total variable Expense (B) | | 15000 | 180000 | 189000 | 198450 |
| Contribution Margin (CM) [C=(A-B) | | 15000 | 180000 | 189000 | 198450 |
| Less. Fixed Expense | | | | | |
| Rent | | | | | |
| Electricity Bill | | | | | |
| Mobile Bill | | 200 | 2400 | 2400 | 2400 |
| Salary (self) | | 5000 | 60000 | 60000 | 60000 |
| Transportation | | 500 | 6000 | 7000 | 8000 |
| Entertainment | | | | | |
| food | | 1300 | 15600 | 16000 | 17000 |
| Security Gard | | | | | |
| Bank service Charge | | | 100 | 100 | 100 |
| Total Fixed Cost | | 7000 | 84100 | 85500 | 87500 |
| Net Profit (E) [C-D) | | 8000 | 95900 | 103500 | 110950 |
| Investment Payhack | | | 20000 | 20000 | 20000 |

Cash flow projection on business plan (rec. & Pay)

| | | Year 1 | | |
|-----|---------------------------------|--------|--------------|--------|
| SI# | Particulars | (BDT) | Year 2 (BDT) | (BDT) |
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | |
| 1.2 | Net Profit | 95900 | 103500 | 110950 |
| 1.3 | Depreciation (Non cash item) | | _ | |
| 1.4 | Opening Balance of Cash Surplus | | 75900 | 159400 |
| | Total Cash Inflow | 145900 | 179400 | 270350 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50,000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back (Including | | | |
| 2.3 | Ownership Tr. Fee) | 20,000 | 20000 | 20000 |
| | Total Cash Outflow | 70,000 | 20000 | 20000 |
| 3 | Net Cash Surplus | 75900 | 159400 | 250350 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm: udonpur, pochamaria,
puthia,Rajshahi
Regular customers;

THREATS

Theft Fire

Political unrest

Pictures







Family picture

