

Proposed NU Business Name: **RIYAL POLTRY FARM**



Project identification and prepared by: Md . Anowar Hossain
Sarkar,
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Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ANISUZZAMAN
Age	:	21-02-1993 (24 Years)
Marital status	:	Unmarried
Education,till to day		H S C
Children	:	Nil
No. of siblings:	:	01 sister
Address	:	Vill: Mohish bagan P.O Sheikher kola P.S: Bogra Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST . NIGAR SULTANA
(iii) Husband's name	:	MD. AKTERUZZAMAN MOLLAH
(iv) GB member's info	:	Branch: Gokul Bogra, Centre # 18 (Female), Member ID: 10419 Group No: 14 Member since: 10-02-2006 (07 Years) First loan: BDT 5,000 /-, Existing loan: BDT 40,000/- Outstanding loan:21,600
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has 05 Years training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-178349
Father's Contact No.	:	01717-720747
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit,Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.NIPAR SULTANA joined Grameen Bank since 07 years ago. At first she took BD 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RIEAL POLTRY FARM
Location	:	Vill: Mohish bagan P.O Sheikher kola P.S: Bogra Dist: Bogra
Total Investment in BDT	:	BDT 167,000/-
Financing	:	Self BDT 117,000/- (from existing business) 70 % Required Investment BDT 50,000/- (as equity) 30 %
Present salary/drawings from business (estimates)	:	BDT 5000
Proposed Salary	:	BD NILL
Size of shop	:	50 ft x 60 ft= 3000 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry product and sale.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from▪Agreed grace period is 3 months.

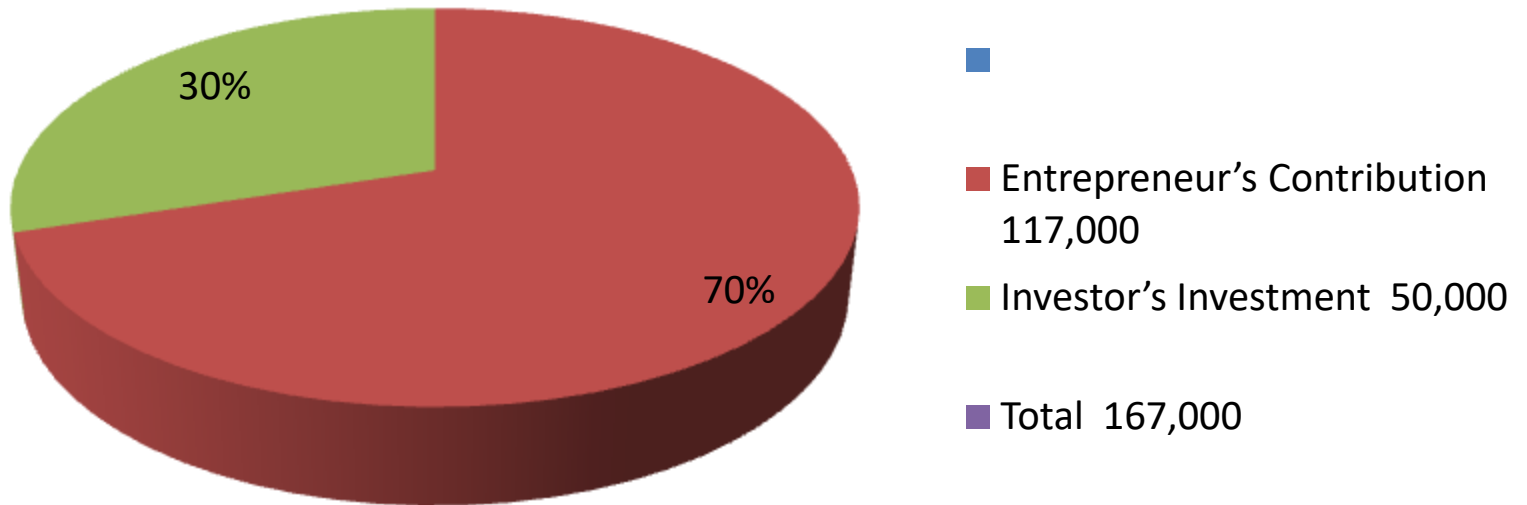
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Sale	1,000	30,000	360,000
Total Sales (A)	1,000	30,000	360,000
Less. Variable Expense			
Product cost	700	21,000	252,000
Total variable Expense (B)	700	21,000	252,000
Contribution Margin (CM) [C=(A-B)]	300	9,000	108,000
Less. Fixed Expense			
House rant		-	0
Electricity Bill		1,000	12,000
Transportation		500	6,000
Mobile Bill		200	2,400
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		6,700	80,400
Net Profit (E) [C-D]		2,300	27,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cheiken	1000	25	25,000	1000	25	25,000	50,000
Feed	10	2200	22,000	12.5	2,000	25,000	47,000
Medicine	20	1500	30,000	0	0	0	30,000
Others	1	40000	40,000	0	0	0	40,000
Total	0		117,000	0		50,000	167,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Sale	1,500	45,000	540,000	567,000	595,350
Total Sales (A)	1,500	45,000	540,000	567,000	595,350
Less. Variable Expense					
Purshase cost	1,050	31,500	378,000	396,900	416,745
Total variable Expense (B)	1,050	31,500	378,000	396,900	416,745
Contribution Margin (CM) [C=(A-B)]	450	13,500	162,000	170,100	178,605
Less. Fixed Expense					
House rant		-	0	0	0
Electricity Bill		1,000	12,000	12,000	12,000
Transportation		500	6,000	6,000	6,000
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		200	2,400	2,400	2,400
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		6,700	80,400	80,400	80,400
Net Profit (E) [C-D]		6,800	81,600	89,700	98,205
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	81,600	89,700	98,205
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		61,600	131,300
	Total Cash Inflow	131,600	151,300	229,505
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	61,600	131,300	209,505

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Dheakola, Bogra
shadar, Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









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FAMILY PICTURE

