

Proposed NU Business Name: **SADDAM POULTRY FIRM**



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Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SADDAM HOSSAIN
Age	:	15-01-1994 (23 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	
No. of siblings:	:	01 Brother
Address	:	Vill: Narhatto Molla Para P.O: Narhotto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. DULALI BEGUM
(iii) Father's name	:	MD. ROBIUL ISLAM
(iv) GB member's info	:	Branch: Narhatto Kahalu , Centre # 38 (Female), Member ID: 6553, Group No: 09 Member since: 24-03-2008 (07 Years) First loan: BDT 8,000
Further Information:		Existing Loan: BDT: 20,000, Outstanding loan: BDT: 19,776/-
(v) Who pays GB loan installment	:	Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01781-212545
Mother's Contact No.	:	01738-256243
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. DULALI BEGUM joined Grameen Bank since 07 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SADDAM POULTRY FIRM
Location	:	Narhatto Molla Para, Narhotto, Kahaalu
Total Investment in BDT	:	BDT 142,000/-
Financing	:	Self BDT 102,000/-(from existing business) 67% Required Investment BDT 40,000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 100 ft= 1500 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Hen▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Kahaalu, Bogra▪Agreed grace period is 3 months.

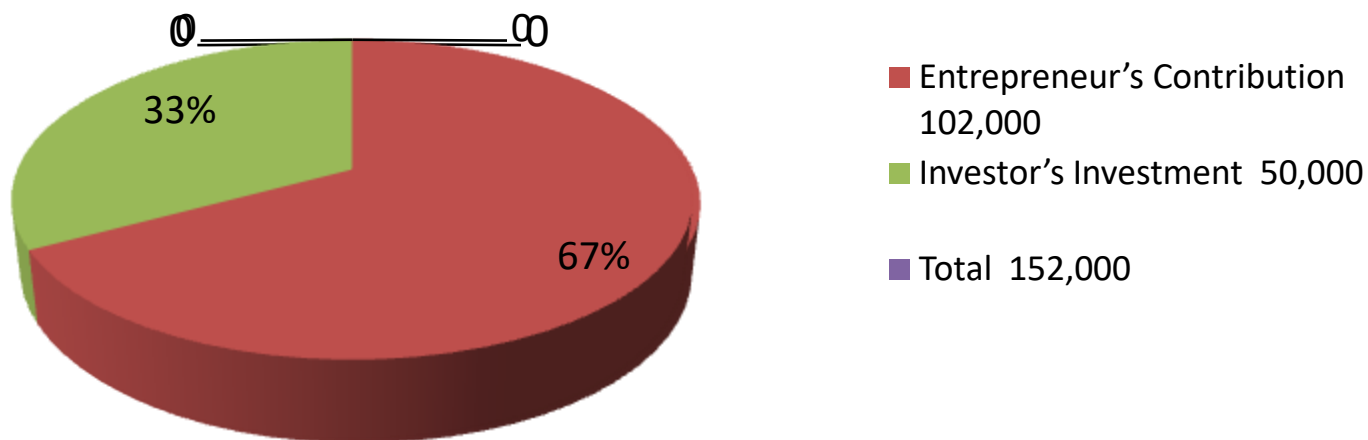
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	45,000	540,000
Total Sales (A)	45,000	540,000
Less Variable Expense		
Poultry Hen.	36,000	432,000
Total variable Expense (B)	36,000	432,000
Contribution Margin (CM) [C=(A-B)]	9,000	108,000
Less Variable Expense		
Electricity bill	500	6,000
Transportation	200	2,400
Salary (self)	5,000	60,000
Entertainment	100	1,200
Mobile bill	300	3,600
Total fixed cost (D)	6,100	73,200
Net Profit (E)= [C-D]	2,900	34,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	2500	16	40000	20	2000	40000	80000
Feed	25	2,100	52500	40	250		52500
Medicine	20	250	5000	0	0	0	5000
Others	1	5,000	5000	0	0	0	5000
Total	46		102,000	40	0	40,000	142000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	60,000	720,000	756,000	793,800
Total Sales (A)	60,000	720,000	756,000	793,800
Less. Variable Expense				
Poultry Hen.	48,000	576,000	604,800	635,040
Total variable Expense (B)	48,000	576,000	604,800	635,040
Contribution Margin (CM) [C=(A-B)]	12,000	144,000	151,200	158,760
Less. Fixed Expense				
Transportation	500	6,000	6,300	6,615
Electricity bill	500	6,000	6,300	6,615
Salary (self)	5000	60,000	63,000	66,150
Entertainment	200	2,400	2,520	2,646
Mobile Bill	400	4,800	5,040	5,292
Total Fixed Cost	6600	79,200	83,160	87,318
Net Profit (E) [C-D]	5,400	64,800	68,040	71,442
Investment Payback		16000	16000	16000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	64,800	68,040	71,442
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		44,800	92,840
	Total Cash Inflow	114,800	112,840	164,282
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	70,000	16,000	16,000
3	Net Cash Surplus	44,800	92840	144282

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Narhotto Molla Para,
Kahalu
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

