

Proposed NU Business Name: **AL HASIF POULTRY FARM**



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Shakhipur Unit
Project verified by: Md. Shamsul Arefin



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|--|
| Name | : | MD. ABUL KALAM AZAD |
| Age | : | 03-11-1985(32 Years) |
| Education, till to date | : | Class 10 |
| Marital status | : | Married |
| Children | : | 1 Son 2 Daughters |
| No. of siblings: | : | 3 Brothers 1 Sister |
| Address | : | Vill:Jadavpur P.O: Berbari P.S: Shakhipur, Dist.Tangail |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | KULSUM |
| (iii) Father's name | : | ABUL KASHEM BHUIYAN |
| (iv) GB member's info | : | Branch: Jadavpur, Centre # 16(Female), Member ID: 1635, Group No: 01 Member since:02-03-2002 to 2017(15 Years) First loan: BDT 5,000/- Existing loan :39,000/- Outstanding loan: BDT 23,556/- |
| Further Information: | | |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|--|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Yes |
| Business Experiences & Skill Own Business and Training Info | : | 3 years of business experience. 3 years experience in running business. He has no training |
| Other Own/Family Sources of Income | : | Yes |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01746-945165 |
| Family's Contact No. | : | 01764-152822 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd.Shakhipur unit, Tangail |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KULSUM joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

| | | |
|---|---|---|
| Business Name | : | AL HASIF POULTRY FARM |
| Location | : | Jadavpur |
| Total Investment in BDT | : | BDT 115,000/- |
| Financing | : | Self BDT 65,000/- (from existing business) 57% Required Investment BDT 50,000/- (as equity) 43% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of shop | : | 31 ft x 15 ft= 465 square ft |
| Security of the shop | : | Nil |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in chicken, cockerel, food, food & water pot etc▪Average 35% gain on sales.▪The business is operated by entrepreneur.▪The farm is own.▪Collects chickens/crockerels from Nakshala Bazar.▪Agreed grace period is 3 months. |

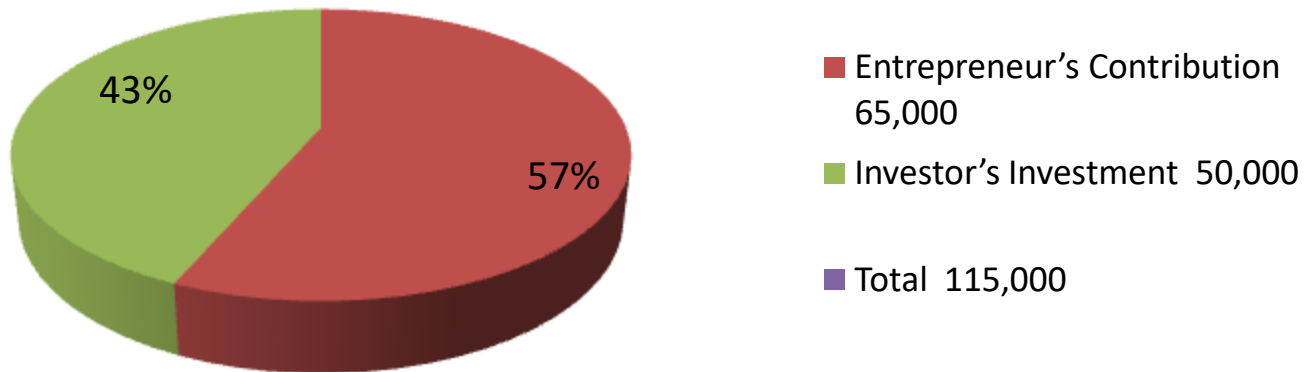
Existing Business

| Particular | Daily | Monthly | Yearly |
|--|-------|---------|--------|
| Revenue (Sale) | | | |
| Chicken Sale | | 15000 | 180000 |
| Wood Items | | 12000 | 144000 |
| Total Sales(A) | | 27000 | 324000 |
| Less Variable Expense (B) | | | 0 |
| Chicken food, Medicine, Wood Items etc | | 9750 | 117000 |
| Total Variable Expense | | 9750 | 117000 |
| Contribution Margin (CM) [C=(A-B)] | | 17250 | 207000 |
| Less Fixed Expense | | | |
| Rent | | 0 | 0 |
| Electric Bill | | 1000 | 12000 |
| Transportation | | 2000 | 24000 |
| Salary (Self) | | 5000 | 60000 |
| Salary (Staff) | | 0 | 0 |
| Entertainment | | 200 | 2400 |
| Guard | | 0 | 0 |
| Generator | | 0 | 0 |
| Mobile Bill | | 300 | 3600 |
| Total Fixed Cost (D) | | 8500 | 102000 |
| Net Profit (E)= [C-D] | | 8750 | 105000 |

Investment Breakdown

| Existing | | | | Proposed | | | |
|--------------|------|------------|--------------|----------|------------|--------------|----------------|
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty. | Unit Price | Amount (BDT) | Proposed Total |
| Cockerel | 500 | 30 | 15,000 | 1000 | 30 | 30,000 | 45,000 |
| Wood Items | | | 50,000 | | | | 50,000 |
| Chicken Food | | | | | | 20,000 | 20,000 |
| | | | 65,000 | | | 50,000 | 115000 |

Source Of Finance



| Financial Projection (BDT) | | | | | |
|--|--------------|----------------|----------------|---------------|---------------|
| Particular | Daily | Monthly | Year -1 | Year-2 | Year-3 |
| Revenue(Sales) | | | | | |
| Chicken Sale | | 30000 | 360000 | 378000 | 396900 |
| Wood Items | | 12000 | 144000 | 151200 | 158760 |
| Total Sales(A) | | 42000 | 504000 | 529200 | 555660 |
| Less Variable Expense (B) | | | | | |
| Chicken food, Medicine, Wood Items etc | | 19500 | 234000 | 245700 | 257985 |
| Total Variable Expense | | 19500 | 234000 | 245700 | 257985 |
| Contributon Margin (CM) [C=(A-B)] | | 22500 | 270000 | 283500 | 297675 |
| Less Fixed Expense | | | | | |
| Rent | | 0 | 0 | 0 | 0 |
| Electric Bill | | 1000 | 12000 | 12300 | 12600 |
| Transportaion | | 2000 | 24000 | 25200 | 26460 |
| Salary (Self) | | 5000 | 60000 | 60000 | 60000 |
| Salary (Staff) | | 0 | 0 | 0 | 0 |
| Entertainment | | 200 | 2400 | 2400 | 2400 |
| Guard | | 0 | 0 | 0 | 0 |
| Genarator | | 0 | 0 | 0 | 0 |
| Mobil Bill | | 300 | 3600 | 3700 | 3800 |
| Total Fixed Cost (D) | | 8500 | 102000 | 103600 | 105260 |
| Net Profit (E)= [C-D] | | 14000 | 168000 | 176400 | 185220 |
| Investment Pay Back | | | 20,000 | 20,000 | 20,000 |

Cash flow projection on business plan (rec. & Pay)

| <i>Sl #</i> | <i>Particulars</i> | <i>Year 1 (BDT)</i> | <i>Year 2 (BDT)</i> | <i>Year 3 (BDT)</i> |
|-------------|---|---------------------|---------------------|---------------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | |
| 1.2 | Net Profit | 168,000 | 176400 | 185220 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 148000 | 304400 |
| | Total Cash Inflow | 218,000 | 324,400 | 489,620 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20000 | 20000 | 20000 |
| | Total Cash Outflow | 70,000 | 20,000 | 20,000 |
| 3 | Net Cash Surplus | 148,000 | 304,400 | 469,620 |

SWOT ANALYSIS

STRENGTH

Employment: 0 Self: 01 Family:0 Others:0
Experience & Skill : 3 Years
Own Business ;
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







