

## Proposed NU Business Name: **SADIKA POULTRY FARM**



Project identification and prepared by: Md. Sujat Ali  
Shakhipur Unit  
Project verified by: Md. Shamsul Arefin



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD. SAZZAD HOSSAIN</b>
Age	:	30-08-1989 (28 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	4 Brothers
Address	:	Vill:Jadavpur P.O: Berbari P.S: Shakhipur, Dist.Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>BELA RANI BEGUM</b>
(iii) Father's name	:	<b>MD. HATEM ALI</b>
(iv) GB member's info	:	Branch: Jadavpur, Centre # 15(Female), Member ID: 1605, Group No: 01 Member since 10-05-2000 to 2012(12 Years) First loan: BDT 5,000/-              Last loan : BDT 80,000/-
Further Information:		Outstanding loan: Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences & Skill Own Business and Training Info	:	5 years of business experience. 5 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01831-786606
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Shakhipur unit, Tangail

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**BELA RANI BEGUM** joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

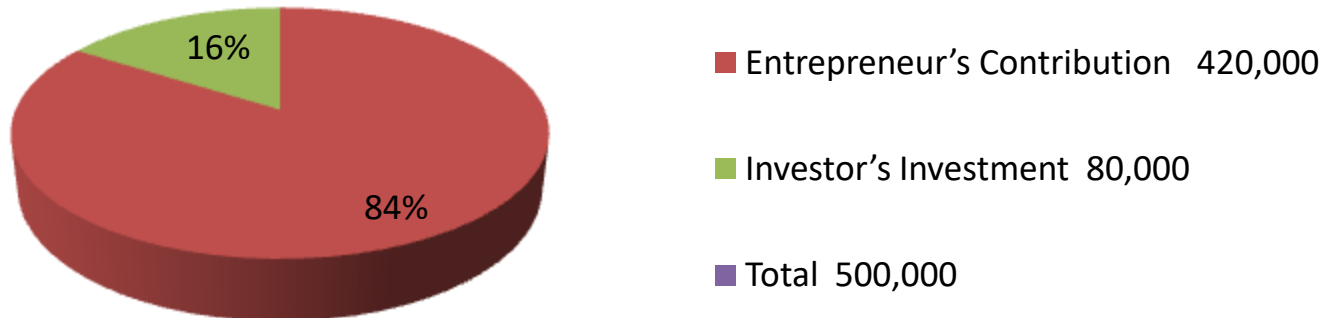
Business Name	:	<b>SADIKA POULTRY FARM</b>
Location	:	Jadavpur
Total Investment in BDT	:	BDT 500,000/-
Financing	:	Self BDT 420,000/- (from existing business) 84% Required Investment BDT 80,000/- (as equity) 16%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	31 ft x 15 ft= 465 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in chicken, cockerel, food, food &amp; water pot etc</li><li>▪Average 35% gain on sales.</li><li>▪The business is operated by entrepreneur.</li><li>▪The farm is own.</li><li>▪Collects chickens/crockerels from Nakshala Bazar.</li><li>▪Agreed grace period is 3 months.</li></ul>

### Existing Business

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Chicken Sale		60000	720000
Total Sales(A)		60000	720000
Less Variable Expense (B)			0
Chicken food, Medicine etc		39000	468000
Total Variable Expense		39000	468000
Contribution Margin (CM) [C=(A-B)]		21000	252000
Less Fixed Expense			
Rent		0	0
Electric Bill		1000	12000
Transportation		1500	18000
Salary (Self)		5000	60000
Salary (Staff)		8000	96000
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		16000	192000
Net Profit (E)= [C-D]		5000	60000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Chicken	2100	200	420,000				420,000
Poultry Feed						80,000	80,000
			<b>420,000</b>			<b>80,000</b>	<b>500000</b>

**Source Of Finance**



<b>Financial Projection (BDT)</b>					
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Year -1</b>	<b>Year-2</b>	<b>Year-3</b>
<b>Revenue(Sales)</b>					
Chicken Sale		72000	864000	907200	952560
<b>Total Sales(A)</b>		<b>72000</b>	<b>864000</b>	<b>907200</b>	<b>952560</b>
<b>Less Variable Expense (B)</b>					
Chicken food, Medicine etc		46800	561600	589680	619164
<b>Total Variable Expense</b>		<b>46800</b>	<b>561600</b>	<b>589680</b>	<b>619164</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>		<b>25200</b>	<b>302400</b>	<b>317520</b>	<b>333396</b>
<b>Less Fixed Expense</b>					
Rent		0	0	0	0
Electric Bill		1000	12000	12300	12600
Transportaion		1500	18000	18900	19845
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		8000	96000	96000	96000
Entertainment		200	2400	2400	2400
Guard		0	0	0	0
Genarator		0	0	0	0
Mobil Bill		300	3600	3700	3800
<b>Total Fixed Cost (D)</b>		<b>16000</b>	<b>192000</b>	<b>193300</b>	<b>194645</b>
<b>Net Profit (E)= [C-D]</b>		<b>9200</b>	<b>110400</b>	<b>115920</b>	<b>121716</b>
<b>Investment Pay Back</b>			<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



### Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	110,400	115920	121716
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		78400	162320
	<b>Total Cash Inflow</b>	<b>190,400</b>	<b>194,320</b>	<b>284,036</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	<b>Total Cash Outflow</b>	<b>112,000</b>	<b>32,000</b>	<b>32,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>78,400</b>	<b>162,320</b>	<b>252,036</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: 0 Self: 01 Family:0 Others:0  
Experience & Skill : 3 Years  
Own Business ;  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures















