

Proposed NU Business Name: **M/S NAHIDUL POULTRY FARM**



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Shakhipur Unit
Project verified by: Md. Shamsul Arefin



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. NAHIDUL ISLAM
Age	:	30-12-1994 (23 Years)
Education, till to date	:	B.A Running
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	2 Brothers
Address	:	Vill:Kalidas P.O: Kalidas P.S: Shakhipur, Dist.Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. NAZMA AKTER
(iii) Father's name	:	MD. ASHRAF MIYA
(iv) GB member's info	:	Branch: Berbari, Centre # 6(Female), Member ID: 2328, Group No: 06 Member since:20-02-2009 to 2013 (4 Years) First loan: BDT 15,000/- Existing loan :30,000/-
Further Information:		Outstanding loan: Null
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences & Skill Own Business and Training Info	:	0 years of business experience. 3 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01744-384473
Family's Contact No.	:	01610-997718
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Shakhipur unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. NAZMA AKTER joined Grameen Bank for 4 years. At first she took BDT 15,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

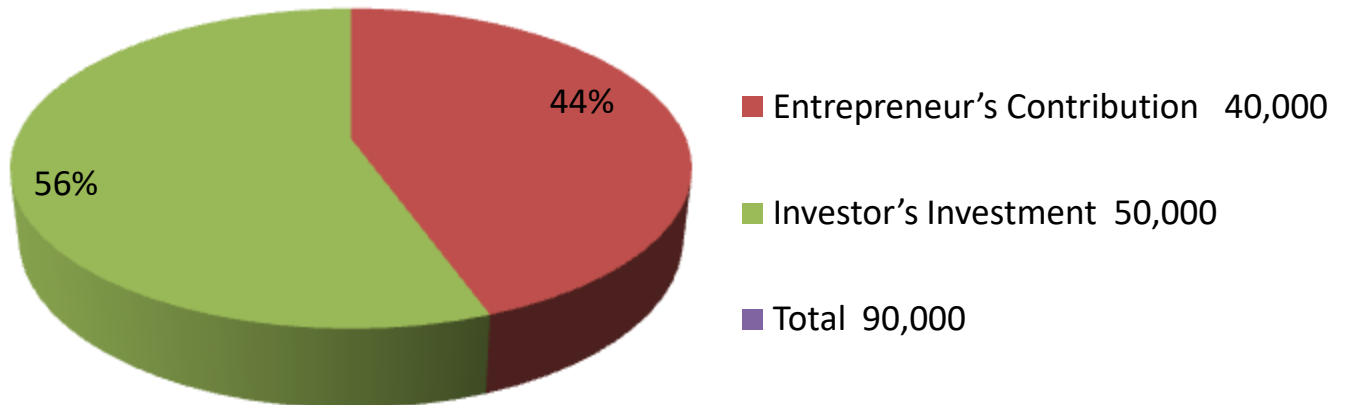
Proposed Nobin Udyokta Business Info

Business Name	:	M/S NAHIDUL POULTRY FARM
Location	:	Kalidas
Total Investment in BDT	:	BDT 90,000/-
Financing	:	Self BDT 40,000/- (from existing business) 44% Required Investment BDT 50,000/- (as equity) 56%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	54 ft x 13 ft= 702 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in chicken, cockerel, food, food & water pot etc▪Average 35% gain on sales.▪The business is operated by entrepreneur.▪The farm is own.▪Collects chickens/crockerels from Gazipur.▪Agreed grace period is 3 months.

Existing Business			
Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
Chicken Sale		60000	720000
		0	0
Total Sales(A)		60000	720000
Less Variable Expense (B)			0
Chicken food, Medicine etc		45000	540000
Total Variable Expense		45000	540000
Contributon Margin (CM) [C=(A-B)]		15000	180000
Less Fixed Expense			
Rent		0	0
Electric Bill		500	6000
Transportaion		2000	24000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		8000	96000
Net Profit (E)= [C-D]		7000	84000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Chicken	200	200	40,000	0	0	0	40,000
Poultry Feed						50,000	50,000
			40,000			50,000	90000

Source Of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Chicken Sale		75000	900000	945000	992250
Total Sales(A)		75000	900000	945000	992250
Less Variable Expense (B)					
Chicken food, Medicine etc		56250	675000	708750	744188
Total Variable Expense		56250	675000	708750	744188
Contributon Margin (CM) [C=(A-B)]		18750	225000	236250	248063
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		500	6000	6300	6600
Transportaion		2000	24000	25200	26460
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Guard		0	0	0	0
Genarator		0	0	0	0
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		8000	96000	97600	99260
Net Profit (E)= [C-D]		10750	129000	135450	142223
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	129,000	135450	142222.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		109000	224450
	Total Cash Inflow	179,000	244,450	366,673
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	109,000	224,450	346,673

SWOT ANALYSIS

STRENGTH

Employment: 0 Self: 01 Family:0 Others:0
Experience & Skill : 3 Years
Own Business ;
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





