### **Proposed NU Business Name: NUPUR DAIRY FARM**



Project identification and prepared by: Md, Mafuja Khatun Sokhipur.

Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. FAJLUL HAQUE				
Age	:	02-10-1991 (26Y <i>ear</i> s)				
Education, till to date	:	Class 8				
Marital status	:	Unmarried				
Children	:	No				
No. of siblings:	:	1 Brother 1 Sister				
Address	:	Vill: Ghonarchala P.O: kochua P.S: Sokhipur Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Mother Firoup Father FIROJA BEGUM BULBUL MIA Branch:, kochua Centre 02 (Female), Member ID: 1064/2, Group No: 04 Member since: 1988-2013(25 years) First loan: BDT 2000 Existing loan: BDT 100,000, Outstanding Loan:49400 Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	No
Business Experiences and	••	10 experience in running business. 10 Years in own business She has 10 years training.
Training Info	:	
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	••	01742890055
Family's Contact No.	:	01792400235
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

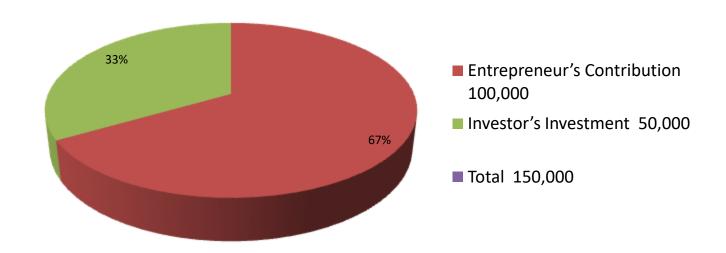
**FIROJA BEGUM** joined Grameen Bank since 25 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	NUPUR DAIRY FARM			
Location	:	Baliya bazar			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 12 ft=144 square ft			
Implementation :		<ul> <li>He has 1 cow and 1 calf in his farm.</li> <li>Average daily milk production is 11 liter and milk price is BDT 60.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Borochowna.</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing		I	<u>.</u>
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Milk (11x60)	360	10800	129600
		0	0
Total Sales(A)	360	10800	129600
Less Variable Expense (B)			0
Milk (11x60)	50	1512	18144
Total Variable Expense	50	1512	18144
Contributon Margin (CM) [C=(A-B)]	310	9288	111456
Less Fixed Expense			
Rent		0	0
Electric Bill		800	9600
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobile Bill		1000	12000
Total Fixed Cost (D)		6800	81600
Net Profit (E)= [C-D]		2488	29856

Investment Breakdown									
Existing					Proposed				
Particulars	Qty.		Amount (BDT)	' /			Proposed Total		
cow	1	60000	60000	1	50000	50,000	110,000		
			0			0	0		
Calf	1	40000	40000				40,000		
	2	100000	100,000	1	50000	50,000	150000		

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Milk (11x60)	660	19800	237600	249480	261954	
Total Sales(A)	660	19800	237600	249480	261954	
Less Variable Expense (B)						
Straw, Bran, Medicine etc	92	2772	33264	34927.2	36674	
Total Variable Expense	92	2772	33264	34927.2	36674	
Contributon Margin (CM) [C=(A-B)]	568	17028	204336	214552.8	225280	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		800	9600	115200	1382400	
Transportaion		0	0	0	0	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		0	0	0	0	
Guard		0	0	0	0	
Generator		0	0	0	0	
Mobile Bill		1000	12000	0	0	
Total Fixed Cost (D)		6800	81600	175200	1442400	
Net Profit (E)= [C-D]		10228	122736	128872.8	135316	
Investment Pay Back			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	122,736	128872.8	135316.44
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		102736	211608.8
	Total Cash Inflow	172,736	231,609	346,925
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	102,736	211,609	326,925

### **SWOT ANALYSIS**

# Strength

Employment: Self: 1 Family:0 Others:0

Experience & Skill: 10 years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures





# **FAMILY PICTURE**

