Proposed NU Business Name: Bellal Poultry Farm



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|--|-------|--|--|--|--|
| Name | : | Md Bellal Peyada | | | |
| Age | : | 07-12-1999 (18 Years) | | | |
| Education, till to date | : | Class Seven | | | |
| Marital status | : | Single | | | |
| Children | : | None | | | |
| No. of siblings: | : | 02 Brothers | | | |
| Address | : | Vill: Joypur,P.O: Choyghoria,P.S: Batiaghati, Dist: Khulna | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father Khadiza Begum Badal Peyada anch: Batiaghata, Centre # 37 (Female), Member ID: 4713/1, Group No: 05 Member since: 16-12-2008 (09 Years) First loan: BDT = 2,500 /- Last loan BDT=88,000/- | | | |
| Further Information: | : | Outstanding loan:= 48556/- | | | |
| (v) Who pays GB loan installment | : | Father | | | |
| (vi) Mobile lady | : | No | | | |
| (vii) Grameen Education Loan | : | No | | | |
| (viii) Any other loan like GB, BRAC ASA etc | | No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | Nil |
|---|----|---|
| Business Experiences & Skill | : | 04 years of business experience. |
| Own Business and | : | 04 years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | •• | |
| Other Own/Family Sources of Liabilities | •• | None |
| Entrepreneur Contact No. | : | 01956-978914 |
| Family's Contact No. | : | 01752-223641 |
| NU Project Source/Reference | •• | Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Khadiza Begum joined Grameen Bank since 9 years ago. At first she took BDT 2,500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

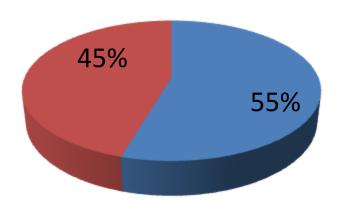
| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|---|--|--|--|
| Business Name | : | Bellal Poultry Farm | | | |
| Location | : | Joypur,Batiaghata,Khulna | | | |
| Total Investment in BDT | : | BDT 110,000/- | | | |
| Financing | : | Self BDT 60,000/- (from existing business) 55% | | | |
| | | Required Investment BDT 50,000/- (as equity) 45 % | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | | |
| Proposed Salary | : | BDT 5,000 | | | |
| Size of shop | : | 30 ft x 15 ft= 450 square ft | | | |
| Security of the shop | : | BDT 0,000 | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Hens etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing no employee. The farm is own house. Collects goods from Moylapota, Khulna. Agreed grace period is 3 months. | | | |

| Existing Business (BDT) | | | | | | |
|-----------------------------------|-------|---------|---------|--|--|--|
| Particular | Daily | Monthly | Yearly | | | |
| Revenue (sales) | | | | | | |
| Hens | 1,600 | 48,000 | 576,000 | | | |
| Total Sales (A) | 1,600 | 48,000 | 576,000 | | | |
| Less. Variable Expense | | | | | | |
| Feed | 1,200 | 36,000 | 432,000 | | | |
| Total variable Expense (B) | 2,400 | 36,000 | 432,000 | | | |
| Contribution Margin (CM) [C=(A-B) | 400 | 12,000 | 144,000 | | | |
| Less. Fixed Expense | | | | | | |
| Transportation | | 800 | 9,600 | | | |
| Mobile Bill | | 500 | 6,000 | | | |
| Entertainment | | 100 | 1,200 | | | |
| Gard ganaretoe | | 0 | 0 | | | |
| Salary (self) | | 5,000 | 60,000 | | | |
| Total fixed Cost (D) | | 6,400 | 76,800 | | | |
| Net Profit (E) [C-D) | | 5,600 | 67,200 | | | |

| Investment Breakdown | | | | | | | | |
|----------------------|---------|-------|--------------------|--------|----------|----------|------------|---------|
| Existing | | | Particulars | | ed | Proposed | | |
| Particulars | Quantit | Price | Unit Price | | Quantity | Price | Unit Price | Total |
| | у | | | | | | | |
| Chik (Hens) | 550 | 25 | 13750 | Feed | 9 | 2100 | 18,900 | 32,650 |
| Feed | 4 | 2100 | 8400 | Cow | 1 | 30000 | 30,000 | 38,400 |
| cow | 1 | 35000 | 35000 | | | | 0 | 35,000 |
| Others | | | 2850 | Others | | | 1,100 | 3,950 |
| Total | | | 60,000 | | | | 50,000 | 110,000 |

Source of Finance

■ Entrepreneur's contibution 60000 ■ Investor's Investment 50000 ■ Total 110000



| Financial Projection (BDT) | | | | | |
|-----------------------------------|-------|---------|----------|----------|----------|
| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd year |
| Revenue (sales) | | | | | |
| Hens | 2,400 | 72,000 | 864,000 | 907,200 | 952,560 |
| Total Sales (A) | 2,400 | 72,000 | 864,000 | 907,200 | 952,560 |
| Less. Variable Expense | | | | | |
| Feed | 1,800 | 54,000 | 648,000 | 680,400 | 714,420 |
| Total variable Expense (B) | 1,800 | 54,000 | 648,000 | 680,400 | 714,420 |
| Contribution Margin (CM) [C=(A-B) | 600 | 18,000 | 216,000 | 226,800 | 238,140 |
| Less. Fixed Expense | | | | | |
| Electricity Bill | | 1600 | 19,200 | 20,160 | 21,168 |
| Transportation | | 200 | 2,400 | 2,520 | 2,646 |
| Mobile Bill | | 500 | 6,000 | 6,300 | 6,615 |
| Entertainment | | 100 | 1,200 | 1,260 | 1,323 |
| Salary (self) | | 5,000 | 60,000 | 60,000 | 60,000 |
| Non Cash Item | | | | | |
| Depreciation | | | | | |
| Total Fixed Cost | | 7,400 | 88,800 | 90,240 | 91,752 |
| Net Profit (E) [C-D) | | 10,600 | 127,200 | 136,560 | 146,388 |
| Investment Payback | | | 20,000 | 20,000 | 20,000 |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | | |
| 1.2 | Net Profit | 175,200 | 201,660 | 229,443 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 95,200 | 216,860 |
| | Total Cash Inflow | 375,200 | 296,860 | 446,303 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 200,000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back (Including Ownership Tr. Fee) | 80,000 | 80,000 | 80,000 |
| | Total Cash Outflow | 280,000 | 80,000 | 80,000 |
| 3 | Net Cash Surplus | 95,200 | 216,860 | 366,303 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:04

Experience & Skill: 04 Years

Own Business: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





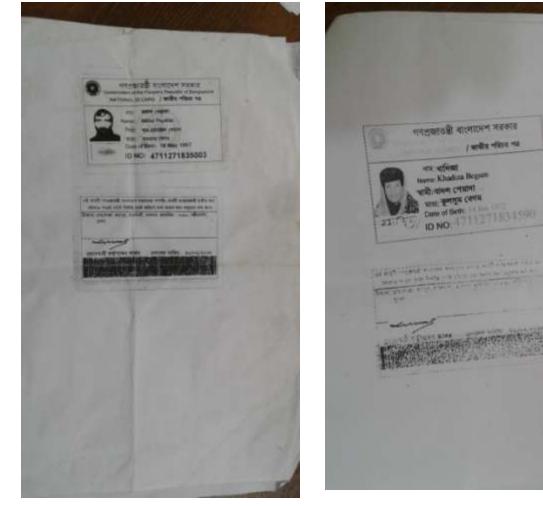








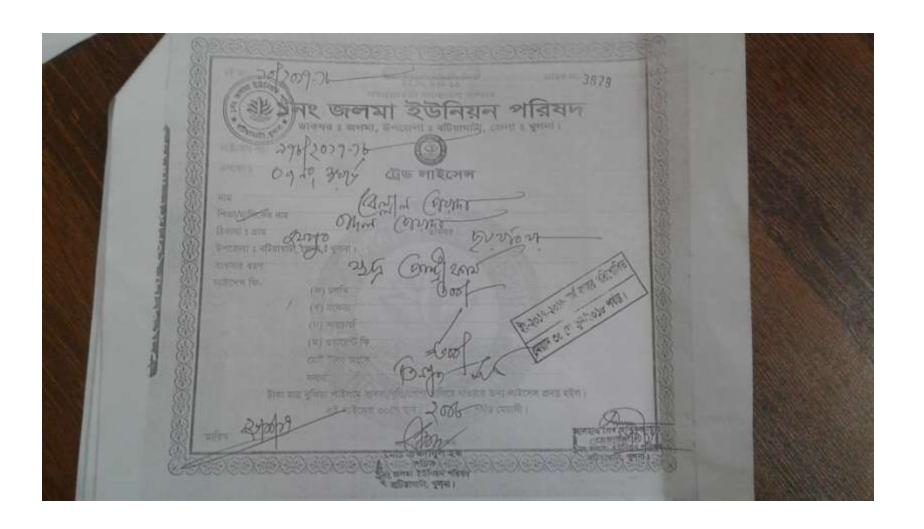




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স্থাক্ষরঃ



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FAMILY PICTURE

