### **Proposed NU Business Name: Papia Motsho Khamar**



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	PALASH MOHALDAR				
Age	:	12-06-1983 ( 34 Years)				
Education, till to date	:	Class Five				
Marital status	:	Married				
Children	:	01 Dauther				
No. of siblings:	:	02 Brothers				
Address	:	Vill: Hatbati,P.O: Batiaghata ,P.S: Batiaghati, Dist: Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father  Maya Mohaldar  Late Nibhan Mohaldar  Branch: Batiaghata Centre # 22 (Female),  Member ID: 1611/2 , Group No: 01  Member since: 01-09-2010 ( 07 Years)  First loan: BDT = 10,000 /-  Last loan BDT= 15,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Outstanding loan:= 14,340/- Self No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01718-552804
Family's Contact No.	:	01961-129500
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Maya Mohaldar** joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

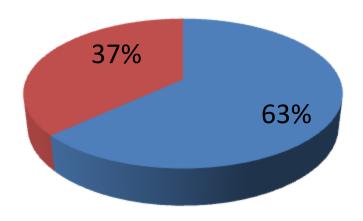
Proposed Nobin Udyokta Business Info					
Business Name	:	Papia Motsho Khamar			
Location	:	Kachari, Batiaghata, Khulna			
Total Investment in BDT	:	BDT 190,000/-			
Financing	:	Self BDT 120,000/- (from existing business) 63%			
		Required Investment BDT 70,000/- (as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 6,000			
Proposed Salary	:	BDT 6,000			
Size of shop	:	0 ft x 0 ft= square ft			
Security of the shop	:	Own			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Feed, Fish etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The Pond is own.</li> <li>Collects goods from Kachari.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Fish	4,000	120,000	1,440,000				
Total Sales (A)	4,000	120,000	1,440,000				
Less. Variable Expense							
Feed	3,200	96,000	1,152,000				
Total variable Expense (B)	3,200	96,000	1,152,000				
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000				
Less. Fixed Expense							
Electricity Bill		8000	96,000				
Transportation		2,000	24,000				
Mobile Bill		500	6,000				
Salary (self)		6,000	72,000				
Total fixed Cost (D)		16,500	198,000				
Net Profit (E) [C-D)		7,500	90,000				

Investment Breakdown								
Doutioulous		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Feed	4	3100	12400	Feed	20	3100	62,000	74,400
Fish (Bagda)	30000	3	90000				0	90,000
Camecal			8000				0	8,000
Salt	100	16	1600				0	1,600
Others			8000	Others			8,000	16,000
Total			120,000				70,000	190,000

### **Source of Finance**

■ Entrepreneur's contibution 120000 ■ Investor's Investment 70000 ■ Total 190000



Financial Projection (BDT)							
Particular Daily Monthly 1st Year 2nd Year							
Revenue (sales)							
Fish	4,800	144,000	1,728,000	1,814,400	1,905,120		
Total Sales (A)	4,800	144,000	1,728,000	1,814,400	1,905,120		
Less. Variable Expense							
Feed	3,840	115,200	1,382,400	1,451,520	1,524,096		
Total variable Expense (B)	3,840	115,200	1,382,400	1,451,520	1,524,096		
Contribution Margin (CM) [C=(A-B)	960	28,800	345,600	362,880	381,024		
Less. Fixed Expense							
Electricity Bill		8000	96,000	100,800	105,840		
Transportation		200	2,400	2,520	2,646		
Mobile Bill		500	6,000	6,300	6,615		
Salary (self)		6,000	72,000	72,000	72,000		
Non Cash Item							
Depreciation		1,417	17,000	17,000	17,000		
Total Fixed Cost		16,117	193,400	198,620	164,260		
Net Profit (E) [C-D)		12,683	152,200	164,260	216,764		
Investment Payback			28,000	28,000	28,000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	152,200	164,260	216,764
1.3	Depreciation (Non cash item)	17,000	17,000	17,000
1.4	Opening Balance of Cash Surplus		141,200	294,460
	Total Cash Inflow	239,200	322,460	528,224
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	28.000	28.000	28,000
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	141,200	294,460	500,224

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







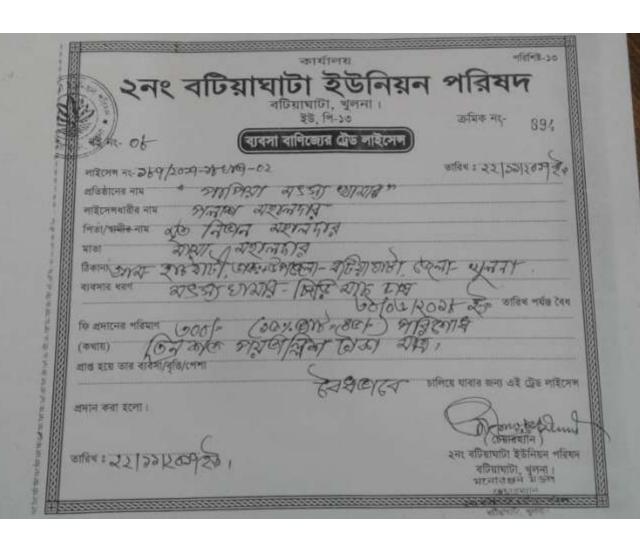




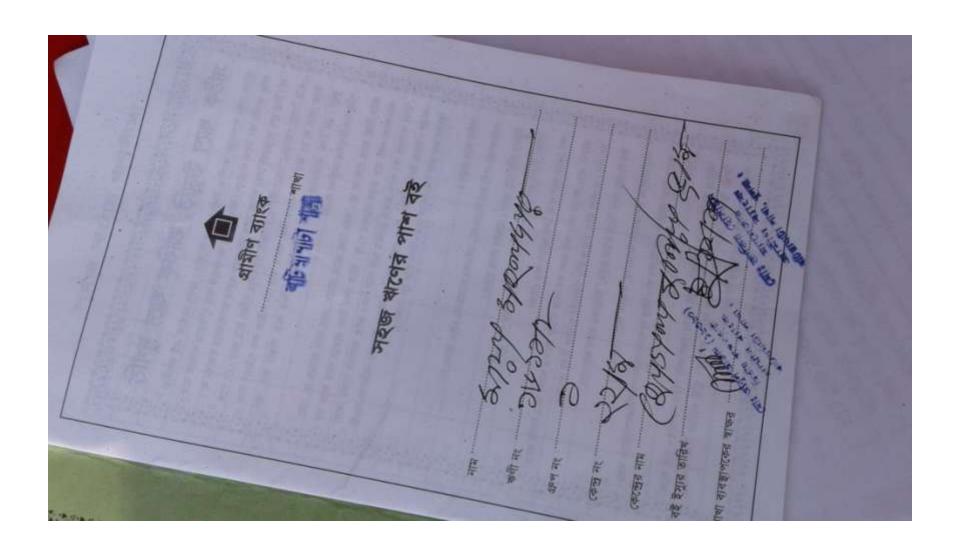








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# **FAMILY PICTURE**

