Proposed NU Business Name: M /S Ujjal Accoy Culture



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	UJJAL BISWAS				
Age	:	02-11-1997 (20 Years)				
Education, till to date	:	SSC				
Marital status	:	Single				
Children	:	none				
No. of siblings:	:	01 Brothers				
Address	:	Vill: Kalsahi bunia,P.O: Batiaghata ,P.S: Batiaghati, Dist: Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father Suchitra Biswas Nripendra nath Biswas Branch: Batiaghata, Centre # 48 (Female), Member ID: 4574/3, Group No: 08 Member since: 02-10-1997 (20 Years) First loan: BDT = 5,000 /- Last loan BDT=85,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan:= 68,280/- father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill	:	03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•••	01733-371374
Family's Contact No.	:	01714-932790
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Suchitra Biswas joined Grameen Bank since 20 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

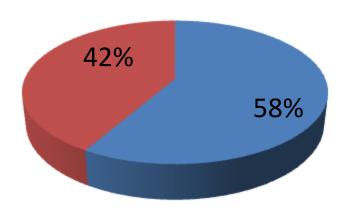
Proposed Nobin Udyokta Business Info						
Business Name	:	M/S Ujjal Accoy Culture				
Location	:	Kalshi bunia, Batiaghata, Khulna				
Total Investment in BDT	:	BDT 120,000/-				
Financing	Self BDT 70,000/- (from existing business) 58% Required Investment BDT 50,000/- (as equity) 42 %					
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	0 ft x 0 ft= 13440 square ft				
Security of the shop :		Own				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fish etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The Pond is own. Collects goods from Khulna. Agreed grace period is 3 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Fish	3,500	105,000	1,260,000				
Total Sales (A)	3,500	105,000	1,260,000				
Less. Variable Expense							
Feed	2,800	84,000	1,008,000				
Total variable Expense (B)	2,800	84,000	1,008,000				
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000				
Less. Fixed Expense							
Electricity Bill		8000	96,000				
Transportation		2,000	24,000				
Mobile Bill		500	6,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		15,500	186,000				
Net Profit (E) [C-D)		5,500	66,000				

Investment Breakdown								
Particulars		Existin	g	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Feed	2	3000	6000	Feed	15	3000	45,000	51,000
Fish (Golda)	30000	2	60000				0	60,000
			0				0	0
Others			4000	Others			5,000	9,000
Total			70,000				50,000	120,000

Source of Finance

■ Entrepreneur's contibution 70000 ■ Investor's Investment 50000 ■ Total 120000



Financial Projection (BDT)								
Particular Daily Monthly 1st Year 2nd Year								
Revenue (sales)								
Fish	4,000	120,000	1,440,000	1,512,000	1,587,600			
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600			
Less. Variable Expense								
Feed	3,200	96,000	1,152,000	1,209,600	1,270,080			
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080			
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520			
Less. Fixed Expense								
Electricity Bill		8000	96,000	100,800	105,840			
Transportation		200	2,400	2,520	2,646			
Mobile Bill		500	6,000	6,300	6,615			
Salary (self)		5,000	60,000	60,000	60,000			
Non Cash Item								
Depreciation		0	0	0	0			
Total Fixed Cost		13,700	164,400	169,620	132,780			
Net Profit (E) [C-D)		10,300	123,600	132,780	184,740			
Investment Payback			20,000	20,000	20,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	123,600	132,780	184,740
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		103,600	216,380
	Total Cash Inflow	173,600	236,380	401,120
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	103,600	216,380	381,120

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

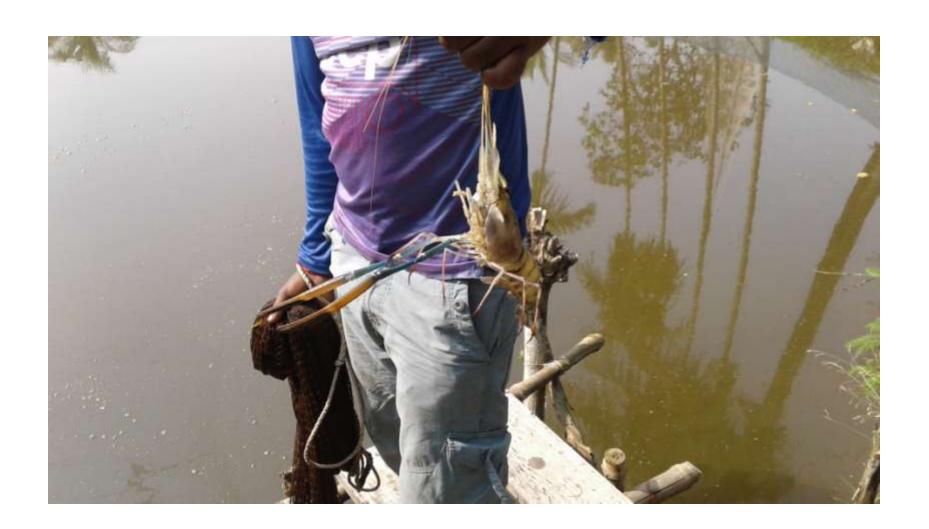
Political unrest

Pictures











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Date of Birth

Blood Group

STATE STATE

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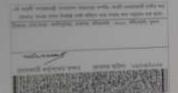
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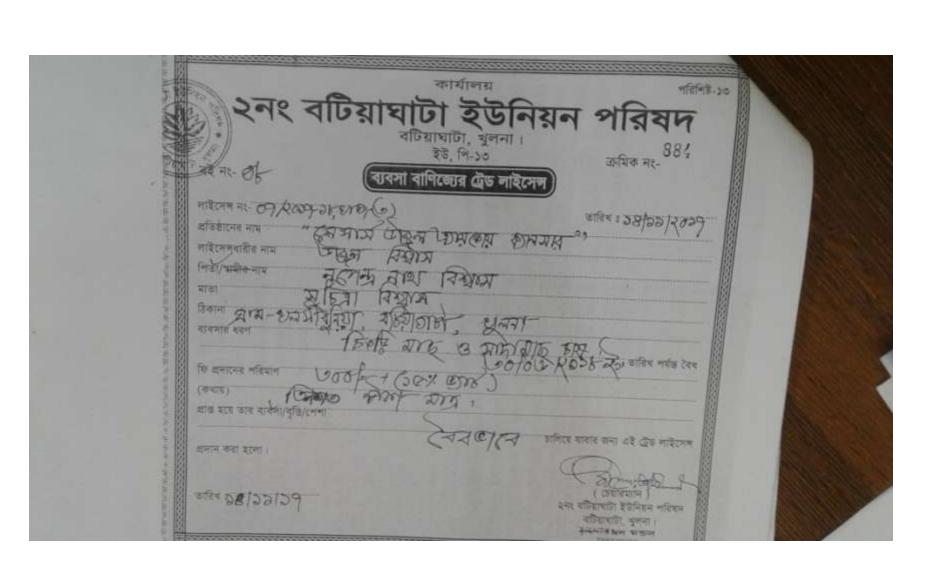


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অমি নিমুখাজনকারী মোর বিজ্ঞান করিছ।

অমি নিমুখাজনকারী মোর বিজ্ঞান করিছ।

অমার বিজ্ঞান করিছ বালা আমার হেলে বালা বিজ্ঞানী

লীখনিন মান্ত পরিচালনা করে আনার। উক্ত ব্যবসায় আমার হেলে বালা বালালিক বিজ্ঞানী
পরিচালনা করার নাথকি আনারিছ একনিক আমি হওলার আমার হেলেক ফে তার ব্যবসা
পরিচালনা করার নাথকি আনারিছ একনিক পরবর্তীতে ও কেনে বালার আপত্তি বালাক

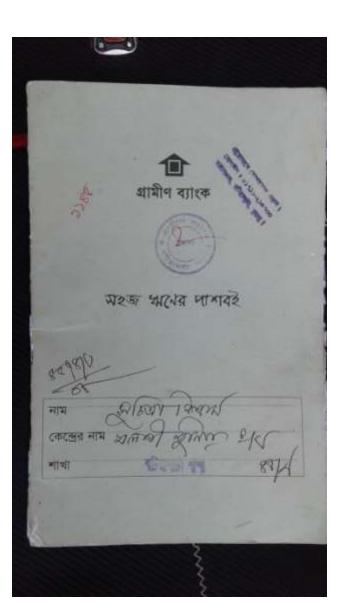
না । উক্ত ব্যবসা অভিক্রান সে মতনিক ব্যব্যা করতে পারেছ।

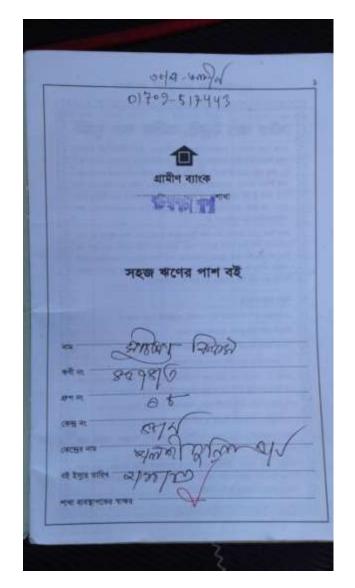
আমি তাঁর তবিষ্যত শ্রীননের উত্তরোক্তর সাঞ্চল্য ও মলল কালো করছি।

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स्मारीन नगर : ००९११ - नार देनिक





FAMILY PICTURE

