Proposed NU Business Name: EVERGREEN FASHION



Project identification and prepared by: Sanjoy Kumar, Fultala Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	Mohammad Shohagh Hossain				
Age	:	04-06-1986 (31 Years)				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	nONE				
No. of siblings:	:	02 Brothers				
Address	:	Vill: Alkha ,P.O: Fultala ,P.S: Fultana, Dist: Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Ranu Begum Abu Taher Sarder Branch: Fultala Centre # 06 (Female), Member ID: 1227, Group No: 01 Member since: 02-01-2000 (17Years) First loan: BDT = 5,000 /- Last loan BDT=150,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:= 125,2500/- Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nil
Business Experiences & Skill	:	012 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	••	01761-623409
Family's Contact No.	•	01996-691070
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd Fultala Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Ranu Begum joined Grameen Bank since 17 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

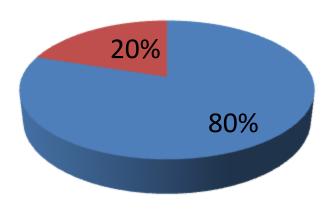
Proposed Nobin Udyokta Business Info					
Business Name	:	EVERGREEN FASHION			
Location	:	Fultala bazar,Khulna			
Total Investment in BDT	:	BDT 350,000/-			
Financing	:	Self BDT 280,000/- (from existing business) 80%			
		Required Investment BDT 70,000/- (as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 12 ft= 240 square ft			
Security of the shop	:	BDT 500,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shirt, Pant T-shirt etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Garments item	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Garments item	2,800	84,000	1,008,000			
Total variable Expense (B)	2,400	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Rent		3,600	43,200			
Electricity Bill		500	6,000			
Transportation		2,500	30,000			
Mobile Bill		400	4,800			
Entertainment		720	8,640			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		12,720	152,640			
Net Profit (E) [C-D)		8,280	99,360			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
pant	250	400	100000	pant	38	400	15200	115,200
Shirt	180	300	54000	Shirt	40	250	10000	64,000
Panjabi	150	600	90000	Fudi	100	200	20000	110,000
T-shirt	100	150	15000	Jacket	30	560	16800	31,800
Genji	200	45	9000	Full T-shirt	60	80	4800	13,800
			0				0	0
Others			12000	Others			3200	15,200
Total			280,000				70,000	350,000

Source of Finance

■ Entrepreneur's contibution 280000 ■ Investor's Investment 70000 ■ Total 350000



Financial Projection (BDT)						
Particular	2nd Year	3rd year				
Revenue (sales)						
Garments item	4,500	135,000	1,620,000	1,701,000	1,786,050	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	1,786,050	
Less. Variable Expense						
Garments item	3,600	108,000	1,296,000	1,360,800	1,428,840	
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800	1,428,840	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210	
Less. Fixed Expense						
Rent		3,600	43,200	43,200	43,200	
Electricity Bill		500	6,000	6,300	6,615	
Transportation		2,500	30,000	31,500	33,075	
Mobile Bill		500	6,000	6,300	6,615	
Entertainment		720	8,640	9,072	9,526	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		12,820	153,840	156,372	159,031	
Net Profit (E) [C-D)		14,180	170,160	183,828	198,179	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	170,160	183,828	198,179
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		142,160	297,988
	Total Cash Inflow	240,160	325,988	496,167
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	38,000	28.000	28,000
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	142,160	297,988	468,167

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











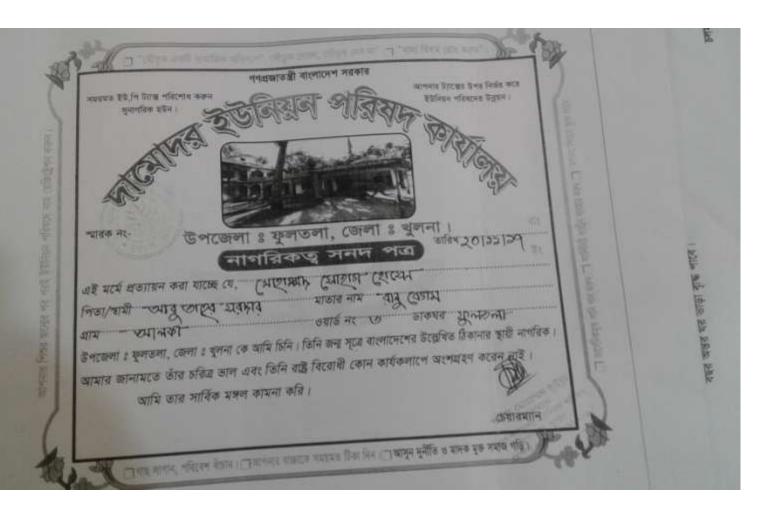




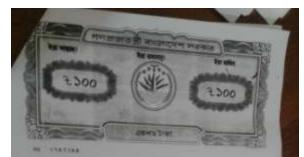


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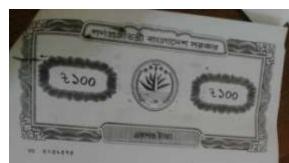
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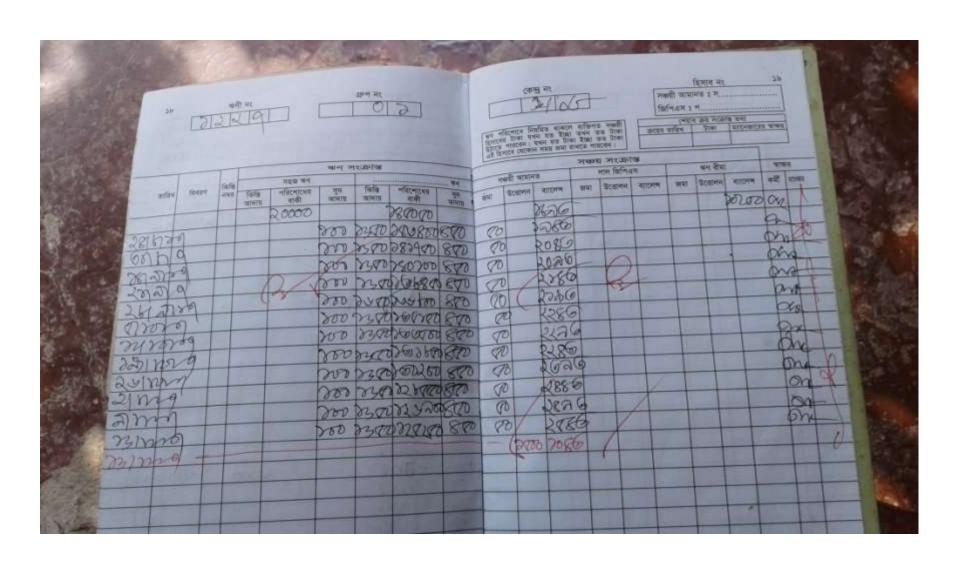
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FAMILY PICTURE

