Proposed NU Business Name: TAHAMINA VARITES STORE



Project identification and prepared by : Md: Anarul Islam Mawna Unit, Gazipur

Project verified by: Md:Siddiqur Rahman

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	TANVIR AHAMMED		
Age	:	11/01/1991(26 Years)		
Education, till to date	:	Class 8		
Marital status	:	Married		
Children	:	02 Daughter		
No. of siblings:	:	02 Brothers 2 sisters		
Address	:	Vill:Saitalia P.O:Tangra P.S:Sreepur Dist:Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHAHERA BEGUM AB:KADIR Branch:Tangra, Centre # 13(Female), Member ID: 1335, Group No: 02 Member since: 24-08-1997 raning (20 Years) First loan: BDT 1,500Taka. Existing loan: 60,000 Outstanding loan: 22,530/		
(v) Who pays GB loan installment(vi) Mobile lady(vii) Grameen Education Loan	:	Father No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01627-456942
Family's Contact No.	:	01757-619086
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

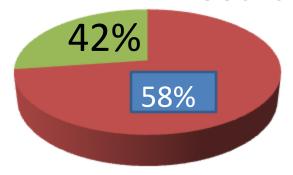
SHAHERA BEGUM: Joined Grameen Bank Since 20 Years Ago. At First She Took 1,500 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	: TAHAMIMA VARITES STORE			
Location	:	Saitilea bazar, Sreepur, Gazipur.		
Total Investment in BDT	:	BD 1,20,000/-		
Financing	:	Self BDT 70,000/-(from existing business) 58% Required Investment BDT 50,000(as equity) 42%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	15ft x 10ft= 150 Square ft		
Security of the shop	:	0Taka.		
Implementation	:	 The business is planned to be scaled up by investment in existing goods likes; Rice, dal, sugar, soap, powder, biscut etc Average 15% gain on sale. The business is operating by entrepreneur. Existing 0 Employee After getting equity fund 1 employee will be appointed The Shop is own. Collects goods from Mawna. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Rice,dal,sugar,soap,powder,biscut etc.	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
Rice,dal,sugar,soap,powder,biscut etc.	2,550	76,500	9,18,000			
Total variable Expense (B)	2,550	76,500	9,18,000			
Contribution Margin (CM) [C=(A-B)	4,50	13,500	1,62,000			
Less. Fixed Expense						
Rent		0	0			
Electricity bill		3,00	3,600			
Transportation		5,00	6,000			
Salary (self)		5,000	60,000			
Salar (staff)		0	0			
Entertainment		2,00	2,400			
Guard		0	0			
Genaretor		0	0			
Mobile bill		2,00	2,400			
Total fixed Cost (D)		6,200	74,400			
Net Profit (E) [C-D)		7,300	87,600			

Investment Breakdown							
	Exist	ing	Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Rice	5	2450	12250	8	2450	19600	31850
Daill	1	1700	1700	2	1700	3400	5100
Soger	1	2550	2550	2	2550	5100	7650
Shop	200	35	7000	0	0	0	7000
Powder	150	48	7200	0	0	0	7200
Soft Drink	5	450	2250	5	450	2250	4500
Oill	90	95	8550	100	95	9500	18050
Bisket	10	560	5600	0	0	0	5600
Chip, koill			11700	0	0	0	11700
Others			11200			10150	21350
Total			70,000			50,000	1,20,000

Source of Finance



Entrepreneur Investment: 70,000

Investor Investment:50,000 Total Investment:1,20,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year		
Revenue (sales)						
Rice,dal,sugar,soap,powder,biscut etc.	5,000	150,000	1,800,000	1,890,000		
Total Sales (A)	5,000	150,000	1,800,000	1,890,000		
Less. Variable Expense						
Rice,dal,sugar,soap,powder,biscut etc.	4,250	127,500	1,530,000	1,606,500		
Total variable Expense(B)	4,250	127,500	1,530,000	1,606,500		
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000	283,500		
Less. Fixed Expense						
Rent		0	0	0		
Electricity bill		5,00	6,000	6,200		
Transportation		1,000	12,000	12,500		
Salary (self)		5,000	60,000	60,000		
Salar (staff)		3,000	36,000	36,000		
Entertainment		3,00	3,600	3,800		
Guard		0	0	0		
Genaretor		0	0	0		
Mobile bill		3,00	3,600	3,800		
Total fixed Cost (D)		10,100	1,21,200	1,22,300		
Net Profit (E) [C-D)		12,400	1,48,800	1,61,200		

30,000

30,000

Investment Payback

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,48,800	1,61,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		46,270
	Total Cash Inflow	1,98,800	2,07,470
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan	22,530	
	Investment Day Back (Including		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	1,02,530	30,000
3	Net Cash Surplus	46,270	1,77,470

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others: 0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









FAMILY PICTURE

