#### **Proposed NU Business Name: M/S AL AMIN STASONERY**



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Al Amin			
Age	:	17-12-19087( 30 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	03 Brothers 02 Sisters			
Address	:	Vill: Bariasony ,P.O: Posibazer ,P.S: Rupganj, Dist: Narayangonj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Siriza Late .Ali Hossan Branch: Rupganj, Centre # 43 (Female), Member ID: 5054 , Group No: 07 Member since: 25-08-1995 (22 Years) First loan: BDT = 3,000 /- Last loan:BDT=50000/-			
Further Information:		Outstanding loan:= Nill			
(v) Who pays GB loan installment	:	No			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill Own Business and	:	05 years of business experience. 05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01955-113933
Family's Contact No.	:	01961-391092
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

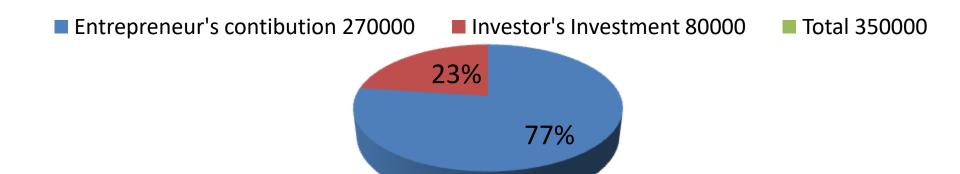
**Siriza Begum Hana** joined Grameen Bank since 22 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	M/S Al Amin Stasonery				
Location	:	Issapura Bazer,Rupganj,Narayanganj				
Total Investment in BDT	:	BDT 350,000/-				
Financing	nancing : Self BDT 270,000/- (from existing business) 77 % Required Investment BDT 80,000/- (as equity) 23 %					
Present salary/drawings from business (estimates)						
Proposed Salary	:	BDT 5,000				
Size of shop	:	10ft x 25 ft= 250 square ft				
Security of the shop	:	BDT 0,000				
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods like; Perfume, Lostion, Shampo, Baby</li> <li>Oil, Saop, Lungi, Sandel, Bikas, Flaxilod etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is Onwer.</li> <li>Collects goods from Cokbazer.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Stasonary	2,200	66,000	792,000			
	0	0	0			
Total Sales (A)	2,200	66,000	792,000			
Less. Variable Expense						
Stasonary	1,760	52,800	633,600			
Total variable Expense (B)	1,760	52,800	633,600			
Contribution Margin (CM) [C=(A-B)	440	13,200	158,400			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		800	9,600			
Transportation		500	6,000			
Mobile Bill		500	6,000			
Entertainment		500	6,000			
Salary (sttaf)		0	0			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		7,300	87,600			
Net Profit (E) [C-D)		5,900	70,800			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Perfume	30	500	15000	Perfume	10	500	5,000	20,000
Lotion	100	200	20000	Lotion	15	200	3,000	23,000
Shampo	80	250	20000	Shampo	15	250	3,750	23,750
Baby Oil	50	215	10750	Baby Oil	25	215	5,375	16,125
Saop	200	45	9000	Saop	100	45	4,500	13,500
Longi	150	350	52500	Longi	20	350	7,000	59,500
Sandal	350	200	70000	Sandal	50	200	10,000	80,000
Bikas	1	50000	50000	Bikas	1	20000	20,000	70,000
Flaxilad	5	4000	20000	Flaxilad	5	4000	20,000	40,000
			0				0	0
Others			2750	Others			1,375	4,125
Total			270000				80,000	350,000

**Source of Finance** 



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Stasonary	3,200	96,000	1,152,000	1,209,600	1,270,080
	0	0	0	0	0
Total Sales (A)	3,200	96,000	1,152,000	1,209,600	1,270,080
Less. Variable Expense					
Stasonary	2,560	76,800	921,600	967,680	1,016,064
Total variable Expense (B)	2,560	76,800	921,600	967,680	1,016,064
Contribution Margin (CM) [C=(A-B)	640	19,200	230,400	241,920	254,016
Less. Fixed Expense			<u>                                     </u>		
Rent		0	0	0	0
Electricity Bill		840	10,080	10,584	11,113
Transportation		550	6,600	6,930	7,277
Mobile Bill		600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item			<u> </u>		
Depreciation		0	0	0	0
Total Fixed Cost		7,490	89,880	91,374	92,943
Net Profit (E) [C-D)		11,710	140,520	150,546	161,073
Investment Payback			32,000	32,000	32,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	140,520	150,546	161,073
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		108,520	227,066
	Total Cash Inflow	220,520	259,066	388,139
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	22.000	22,000	22,000
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	108,520	227,066	356,139

#### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

#### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

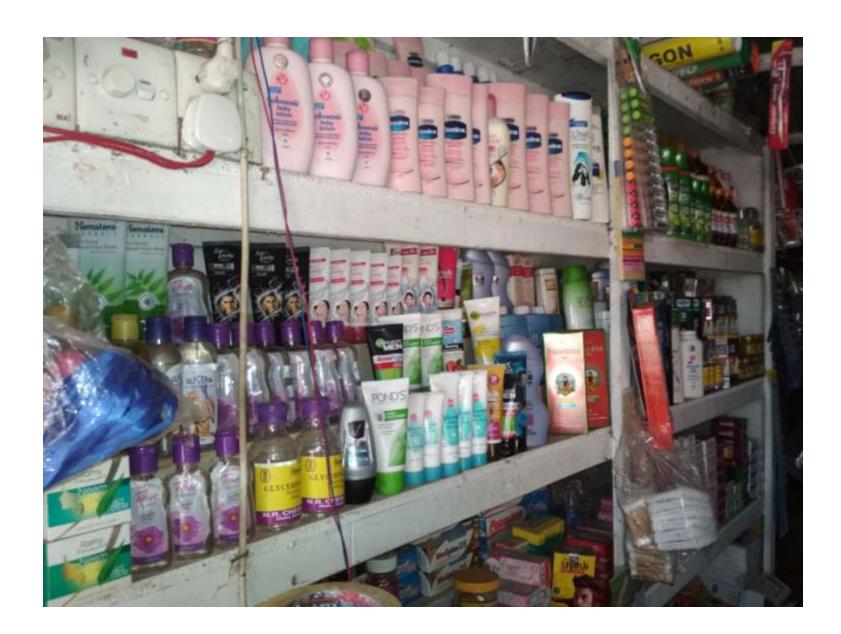
#### THREATS

Theft

Fire

Political unrest

# Pictures

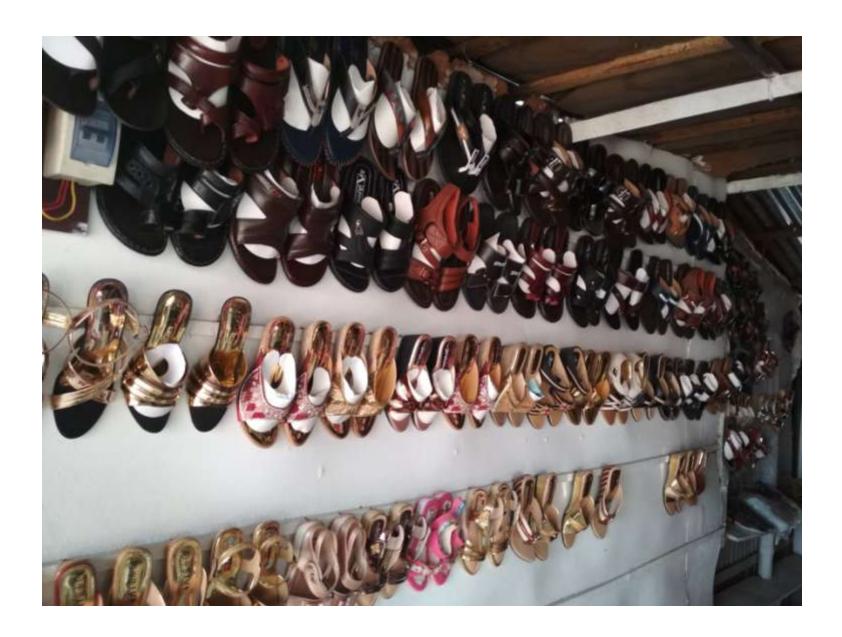




















#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh NATIONAL ID CARD / BYSTE MESSE ME

माभ: निर्दिका

Name: Siriza

স্বামী: অনী হোদেন

মাতা: মৃত এগারি

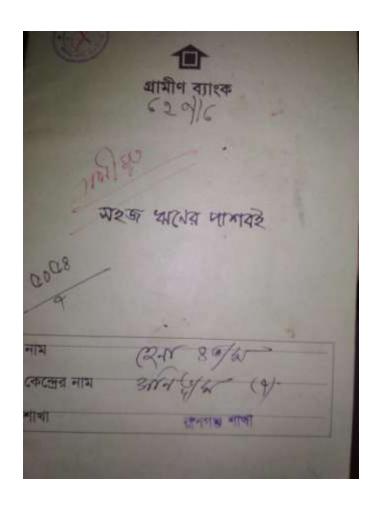
Date of Birth: 24 Nov 1972 .

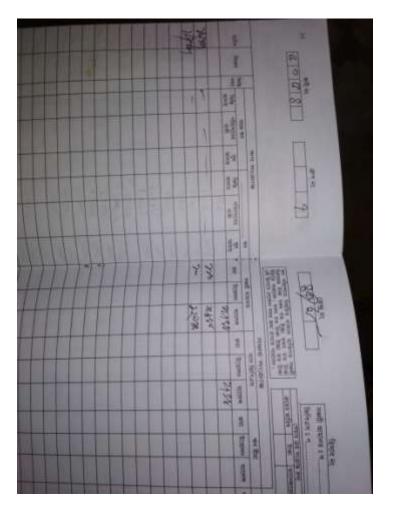
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MHICHIE WELLS: \$2/09/2009





## **FAMILY PICTURE**

