Proposed NU Business Name: M/S MAMUN POLTRY FARM



Project identification and prepared by: Modon Kumar Biswas,
Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	Mamun Miah				
Age	:	17-10-1985 (32 Years)				
Education, till to date	:	Class 8				
Marital status	:	Unmarried				
Children	:	Nill				
No. of siblings:	:	03 Brothers 03 Sisters				
Address	:	Vill: Goulpara ,P.O: Posibazer ,P.S: Rupganj, Dist: Narayangonj				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Sobirun Nesa Abdul Salam Miah Branch: Rupganj, Centre # 42 (Female), Member ID: 3872/2, Group No: 03 Member since: 132-05-2007 (10 Years) First loan: BDT = 5,000 /- Last loan:BDT=30000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:=4860/- Brother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01730-969189
Family's Contact No.	:	01914-490927
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Sobirun Nesa joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

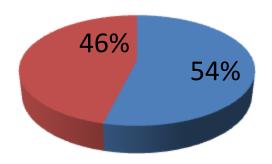
Proposed Nobin Udyokta Business Info						
Business Name	:	M/S Mamun Poltry Farm				
Location	:	Issapurabazer, Rupganj, Narayangonj				
Total Investment in BDT	:	BDT 130,000/-				
Financing	:	Self BDT 70,000/- (from existing business) 54 % Required Investment BDT 60,000/- (as equity) 46 %				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	15 ft x 0 ft=30 square ft				
Security of the shop	:	BDT 0,000				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Polty,Polty Feed etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is Owner . Collects goods from Rupganj . Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Polty fram	2,300	69,000	828,000			
	0	0	0			
Total Sales (A)	2,300	69,000	828,000			
Less. Variable Expense						
Polty fram	1,840	55,200	662,400			
Total variable Expense (B)	1,840	55,200	662,400			
Contribution Margin (CM) [C=(A-B)	460	13,800	165,600			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		800	9,600			
Transportation		2,000	24,000			
Mobile Bill		500	6,000			
Entertainment		500	6,000			
Salary (sttaf)		0	0			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		8,800	105,600			
Net Profit (E) [C-D)		5,000	60,000			

Investment Breakdown									
Doutioulous		Existing	3	Particulars	Proposed			Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Polty	300	200	60000	Polty	200	200	50,000	100,000	
Polty Feed	4	1800	7200	Polty Feed	4	1800	7,200	14,400	
			0				0	0	
			0				0	0	
			0				0	0	
			0				0	0	
			0				0	0	
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Others			2800	Others			2,800	5,600	
Total			70000				60,000	130,000	

Source of Finance

■ Entrepreneur's contibution 70000 ■ Investor's Investment 60000 ■ Total 130000



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Polty fram	3,100	93,000	1,116,000	1,171,800	1,230,390
	0	0	0	0	0
Total Sales (A)	3,100	93,000	1,116,000	1,171,800	1,230,390
Less. Variable Expense			<u> </u>		
Polty fram	2,480	74,400	892,800	937,440	984,312
Total variable Expense (B)	2,480	74,400	892,800	937,440	984,312
Contribution Margin (CM) [C=(A-B)	620	18,600	223,200	234,360	246,078
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		840	10,080	10,584	11,113
Transportation		2,200	26,400	27,720	29,106
Mobile Bill		600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item			<u> </u>		
Depreciation		0	0	0	0
Total Fixed Cost		9,140	109,680	112,164	114,772
Net Profit (E) [C-D)		9,460	113,520	122,196	131,306
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	104,200	112,660	121,543
1.3	Depreciation (Non cash item)	5,000	5,000	5,000
1.4	Opening Balance of Cash Surplus		85,200	178,860
	Total Cash Inflow	169,200	202,860	305,403
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	24,000	24,000	24,000
2.3	Ownership Tr. Fee)	24,000	24,000	27,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	85,200	178,860	281,403

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















গ্রামীণ ব্যাংক

রলগভ শাৰা শশ

সহজ ঝণের পাশ বই



গণপ্রভাতন্ত্রী বাংলাদেশ সরকার Government of the Property Republic of Services

NATIONAL ID CARD / STORE MESS MA

भागः इतिक्याहा

Name: Sobirun Nesa

য়ামী: আবদুৰ ছালাৰ মিয়া

गाठाः शहीकन

Date of Birth: 17 Mar 1965

ID NO: 6716879773978

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টিকানা গ্রাম্পালা সোমান পানা, পশি, ভাকমত, পশি নাজত - ১৯৬০, জপাছে, STREET, STREET

Total .

श्रभावती कर्नामा गायन

FAMILY PICTURE

