#### **Proposed NU Business Name: AMDAT GENERAL STORE**



Project identification and prepared by: Modon Kumar Biswas,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md Amdat Hossan		
Age	:	01-02-1985 ( 32 Y <i>ears</i> )		
Education, till to date	:	Class Eight		
Marital status	:	Unmarried		
Children	:	Nill		
No. of siblings:	:	02 Brothers 01 Sisters		
Address	:	Vill: Patira ,P.O: Tolna ,P.S: Khilket, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst Hashada abegum Abdul Mannan Branch: Dakshinkhan, Centre # 30 (Female), Member ID: 2281/1 , Group No: 04 Member since: 10-005-2002(15 Years) First loan: BDT = 5,000 /- Last loan:BDT=100000/-		
Further Information:		Outstanding loan:= 53670/-		
(v) Who pays GB loan installment	:	Father		
(vi) Mobile lady (vii) Grameen Education Loan	•	No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and	:	08 years of business experience. 08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01906-401533
Family's Contact No.	:	01629-792278
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Mst Hashada Begum** joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

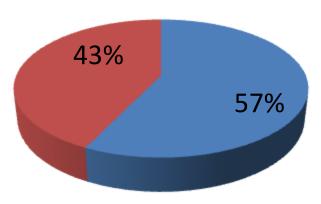
Proposed Nobin Udyokta Business Info				
Business Name	:	Amdat General Store		
Location	:	Patira,Khilket,Dhaka		
Total Investment in BDT	:	BDT 350,000/-		
Financing	:	Self BDT 200,000/- (from existing business) 57 %		
		Required Investment BDT 150,000/- (as equity) 43 %		
Present salary/drawings from business (estimates)	:	BDT 8,000		
Proposed Salary	:	BDT 8,000		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Security of the shop	:	BDT 8,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Ockten, Disel, Gas Silender, Bikas, Flexiload etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing No employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tongi.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Hadware&Telecom	3,200	96,000	1,152,000	
0	0	0	0	
Total Sales (A)	3,200	96,000	1,152,000	
Less. Variable Expense				
Hadware&Telecom	2,560	76,800	921,600	
Total variable Expense (B)	2,560	76,800	921,600	
Contribution Margin (CM) [C=(A-B)	640	19,200	230,400	
Less. Fixed Expense				
Rent		2,000	24,000	
Electricity Bill		500	6,000	
Transportation		1,500	18,000	
Mobile Bill		800	9,600	
Entertainment		500	6,000	
Salary (sttaf)		0	0	
Salary (self)		8,000	96,000	
Total fixed Cost (D)		13,300	159,600	
Net Profit (E) [C-D)		5,900	70,800	

	Investment Breakdown							
De die Lee	Existing			Particulars		Proposed	Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Oil	800	90	72000	Oil	500	90	45,000	117,000
Flexiload	4	4000	16000	Flexiload	1	4000	4,000	20,000
Bikas	1	60000	60000	Bikas	1	50000	50,000	110,000
Gas Silender	17	2500	42500	Gas Silender	20	2500	50,000	92,500
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Advaced Security			8000				0	8,000
Others			1500	Others			1,000	2,500
Total			200000				150,000	350,000

#### **Source of Finance**





Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Hadware&Telecom	4,100	123,000	1,476,000	1,549,800	1,627,290
	0	0	0	0	0
Total Sales (A)	4,100	123,000	1,476,000	1,549,800	1,627,290
Less. Variable Expense					
Hadware&Telecom	3,280	98,400	1,180,800	1,239,840	1,301,832
Total variable Expense (B)	3,280	98,400	1,180,800	1,239,840	1,301,832
Contribution Margin (CM) [C=(A-B)	820	24,600	295,200	309,960	325,458
Less. Fixed Expense					
Rent		2,000	24,000	24,000	24,000
Electricity Bill	<u> </u>	525	6,300	6,615	6,946
Transportation		1,650	19,800	20,790	21,830
Mobile Bill		960	11,520	12,096	12,701
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)	<u> </u>	0	0	0	0
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		13,635	163,620	165,801	168,091
Net Profit (E) [C-D)		10,965	131,580	144,159	157,367
Investment Payback			60,000	60,000	60,000

# Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	131,580	144,159	157,367
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		71,580	155,739
	Total Cash Inflow	281,580	215,739	313,106
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	60,000	60,000	60,000
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	71,580	155,739	253,106

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

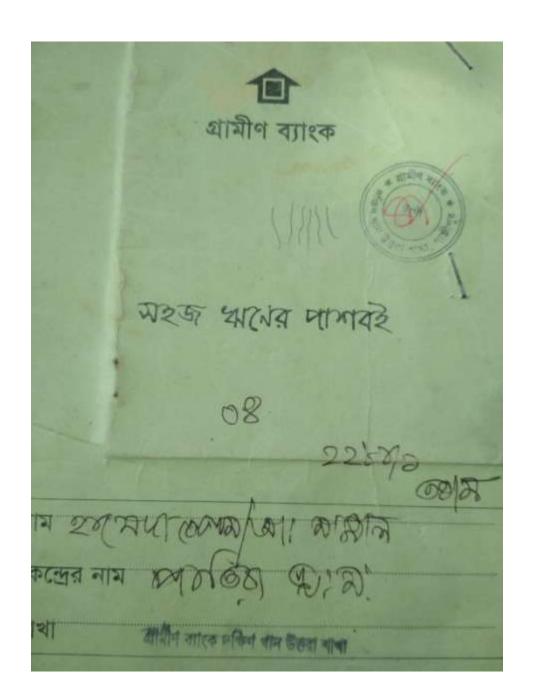
# Pictures



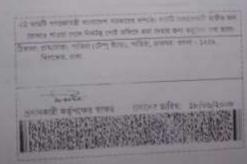


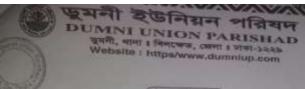














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# **FAMILY PICTURE**

