Proposed NU Business Name: SALAM TELECOM & CONFECTIONARY



Project identification and prepared by: Orjun Kumar Shill, Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahman



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	Md. Salam Mia				
Age	:	13-07-1991 (26 Years)				
Education, till to date	:	Class Eight				
Marital status	:	Married				
Children	:	Nill				
No. of siblings:	:	02 Brothers 01 Sister				
Address	:	Vill: Pulartec ,P.O: Uttorkhan Mazar ,P.S: Uttorkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Bina Begum Abdul Halim Branch: Uttorkhan, Centre # 17 (Female), Member ID: 1891/4, Group No: 02 Member since: 03-09-1997 (20 Years) First loan: BDT = 2500 /- Last Loan = 100,000/-				
Further Information:		Outstanding loan:= 33,300/-				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No No				
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and	•	08 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01679-570308
Family's Contact No.	:	01916-581388
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Bina Begum joined Grameen Bank since 20 years ago. At first she took BDT 2500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

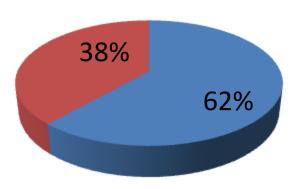
Proposed Nobin Udyokta Business Info				
Business Name	:	Salam Telecom & Confectionary		
Location	:	Pulartec, Munda, Uttorkhan, Dhaka		
Total Investment in BDT	:	BDT 520,000/-		
Financing	:	Self BDT 320,000/- (from existing business) 62%		
		Required Investment BDT 200,000/- (as equity) 38 %		
Present salary/drawings from business (estimates)	:	BDT 8,000		
Proposed Salary	:	BDT 8,000		
Size of shop	:	18 ft x 12 ft= 216 square ft		
Security of the shop	:	BDT 50,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice,Oil,Ata,Moyda, Onion,Potato Pulse etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing No employee. The shop is rented. Collects goods from Tongi Bazar. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Varaites Item	3,800	114,000	1,368,000		
	0	0	0		
Total Sales (A)	3,800	114,000	1,368,000		
Less. Variable Expense					
Varaites Item	3,040	91,200	1,094,400		
Total variable Expense (B)	3,040	91,200	1,094,400		
Contribution Margin (CM) [C=(A-B)	760	22,800	273,600		
Less. Fixed Expense					
Rent		2,000	24,000		
Electricity Bill		1100	13,200		
Transportation		1,500	18,000		
Mobile Bill		1000	12,000		
Entertainment		500	6,000		
Salary (sttaf)		0	0		
Salary (self)		8,000	96,000		
Total fixed Cost (D)		14,100	169,200		
Net Profit (E) [C-D)		8,700	104,400		

Investment Breakdown								
Da with a colour	Existing			Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	20	2800	56000	Rice	15	2800	42,000	98,000
Dal	8	4000	32000	Dal	5	4000	20,000	52,000
Oil	2	16000	32000	Oil	1	16000	16,000	48,000
Ata	10	1450	14500	Ata	10	1450	14,500	29,000
Moyda	5	1500	7500	Moyda	8	1500	12,000	19,500
Sugar	8	2600	20800	Sugar	12	2600	31,200	52,000
Potato	12	1400	16800	Potato	10	1400	14,000	30,800
Onion	10	5000	50000	Onion	6	5000	30,000	80,000
Bekary	85	25	2125	Bekary	90	25	2,250	4,375
Advance security	0	0	50000		0	0	0	50,000
Others			38275	Others			18,050	56,325
Total			320,000				200,000	520,000

Source of Finance





Financial							
Particular	Particular Daily Monthly 1st Year 2nd Year						
Revenue (sales)					3rd year		
Varaites Item	4,800	144,000	1,728,000	1,814,400	1,905,120		
0	0	0	0	0	0		
Total Sales (A)	4,800	144,000	1,728,000	1,814,400	1,905,120		
Less. Variable Expense							
Varaites Item	3,840	115,200	1,382,400	1,451,520	1,524,096		
Total variable Expense (B)	3,840	115,200	1,382,400	1,451,520	1,524,096		
Contribution Margin (CM) [C=(A-B)	960	28,800	345,600	362,880	381,024		
Less. Fixed Expense			<u> </u>	1			
Rent	<u> </u>	2,000	24,000	24,000	24,000		
Electricity Bill	<u> </u>	1155	13,860	14,553	15,281		
Transportation	<u> </u>	1,650	19,800	20,790	21,830		
Mobile Bill	<u> </u>	1,200	14,400	15,120	15,876		
Entertainment		500	6,000	6,300	6,615		
Salary (sttaf)	<u> </u>	0	0	0	0		
Salary (self)		8,000	96,000	96,000	96,000		
Non Cash Item	<u> </u>			<u> </u>			
Depreciation	<u> </u>	1,333	16,000	16,000	16,000		
Total Fixed Cost		15,838	190,060	192,763	195,601		
Net Profit (E) [C-D)		12,962	155,540	170,117	185,423		
Investment Payback			80,000	80,000	80,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	155,540	170,117	185,423
1.3	Depreciation (Non cash item)	16,000	16,000	16,000
1.4	Opening Balance of Cash Surplus		91,540	197,657
	Total Cash Inflow	371,540	277,657	399,080
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	80.000	80.000	90,000
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	91,540	197,657	319,080

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

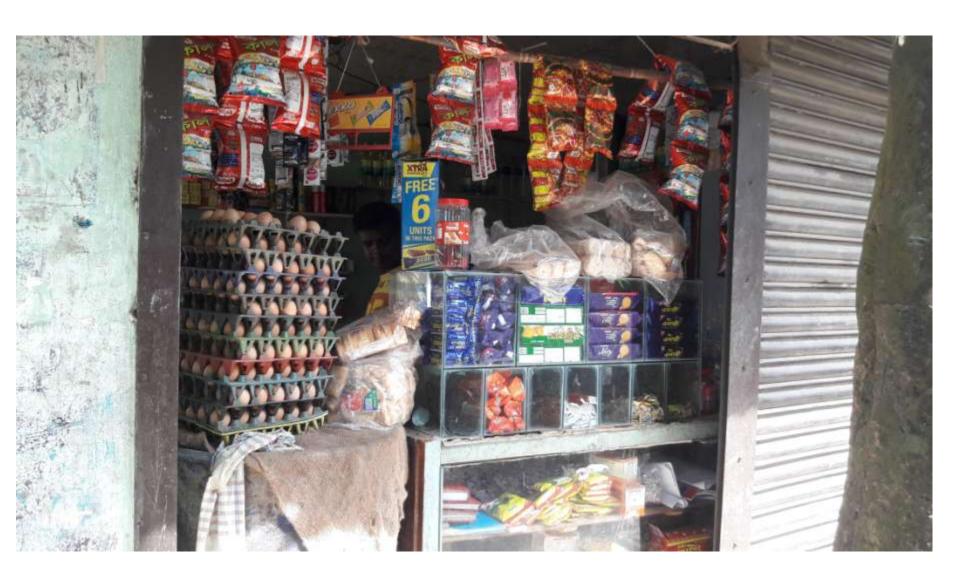
Fire

Political unrest

Pictures





















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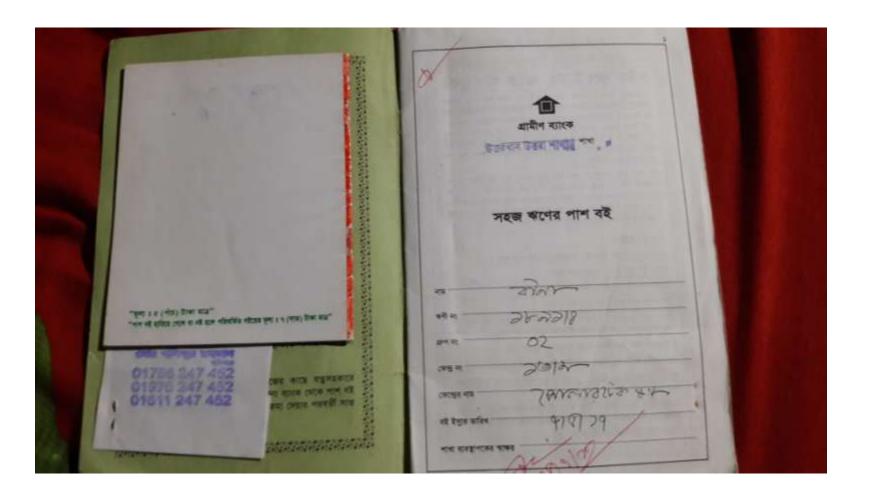
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