A Nobin Udyokta Project

Rakib Store





Project by: Rakibul Hasan

Identified by: Mohammad Habibur Rahman

Verified By : Abdul Alim

Dakkhin Matlab Unit Anchal-1,Chandpur. GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Rakibul Hasan
Age	:	01/02/1996 (21 Years)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Three brothers and Two Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother √ Father Nasima Md Iqbal Member since: 15/11/2010 Branch: Nayargaon, Centre no:31/m,Group: 07 Loanee No:7317 First loan: Tk. 10000 Last loan: Tk.20000 Outstanding: Tk.13,400
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	Father N/A N/A N/A N/A
Education, till to date	<u> </u>	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Varieties Business
Trade License Number		169
Business Experiences	:	08years.
Other Own/Family Sources of Income	:	Father & Brother
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01631175251
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 15/11/2010. At first his mother took a loan amount BDT 10000 from GB. She Invested the money in her Husband's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Rakib Store
Address/ Location	:	Nayargaon, Dakkhin Matlab, Chandpur
Total Investment in BDT	:	290,000/-
Financing	-	Self BDT 215,000 (from existing business) - 74% Required Investment BDT 75,000 (as equity) - 26%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	3000	90000	1080,000			
Less: Cost of sale (B)	2400	72000	864000			
Gross Profit 20% (A-B)= [C]	600	18000	216,000			
Less: Operating Costs						
Electricity bill		400	4800			
Generator Bill		00	00			
Night Guard Bill		100	1200			
Rent		600	7200			
Mobile Bill		300	3,600			
Salary from Business (Self)		7,000	84,000			
Others (Entertainment)		200	2,400			
Non Cash Item:						
Depreciation Expenses (37,000*10%)		308	3700			
Total Operating Cost (D)		8908	106896			
Net Profit (C-D):		9092	109104			

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan + TV Furniture: Advance: Present Goods Items (*):	10,000 35,000 40,000 1,30,000		215,000
Proposed Items (**) :		75,000	75,000
Total Capital	215,000	75,000	290,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Chips, chanachur	20000
Salt , sugar	15000
Buiscit, Bread, Cake etc	18,000
Soap, Snow etc	25,000
Cold drinks, water	25,000
Oil , Rice	9000
chocolate	5,000
Others	13,000
Total Present Stock	130,000

Proposed Item

Product Name	Amount
Flour, sugar	15000
Rice, Oil	40,000
Bread, chanachur, Cake etc	20,000
Total:	75,000

Financial Projection of NU BUSINESS PLAN



Particulars	Y	ear 1 (E	BDT)	Year 2 (BDT)		
Fai liculai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3500	105000	1260000	4000	120000	1440000
Less: Cost of Sale (B)	2800	84000	1008000	3200	96000	1152000
Gross Profit 20% (A-B)=(C)	700	21000	252000	800	24000	288000
Less operating cost:						
Electricity bill		500	6000		550	6600
Generator Bill		0	0		0	0
Mobile Bill		400	4800		400	4,800
Night guard Bill		150	1800		150	1800
Salary- self		8,000	96,000		8500	102000
Shop Rent		600	7200		600	7200
Others		300	3600		300	3600
Depreciation Expenses		308	3700		308	3700
Total Operating Cost (D)		10254	123096		11008	132096
Net Profit =(D-E)		10742	128904		12992	155904
GT payback	45000				45000	
Retained Income:	83904 110904					

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	75,000	
1.2	Net Profit (Ownership Tr. Fee added back)	128904	155904
1.3	Depreciation (Non cash item)	3700	3700
1.4	Opening Balance of Cash Surplus	00	87604
	Total Cash Inflow	207604	247208
2.0	Cash Outflow		
2.1	Purchase of Product	75,000	00
2.2	Investment Pay Back (Including Ownership Tr. Fee)	45,000	45000
2.3	Payment of GB loan	00	00
	Total Cash Outflow	120000	45000
3.0	Net Cash Surplus	87604	202208

SWOT Analysis



STRENGTH

- Skill and 08 Years experience
- Quality service and Product
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

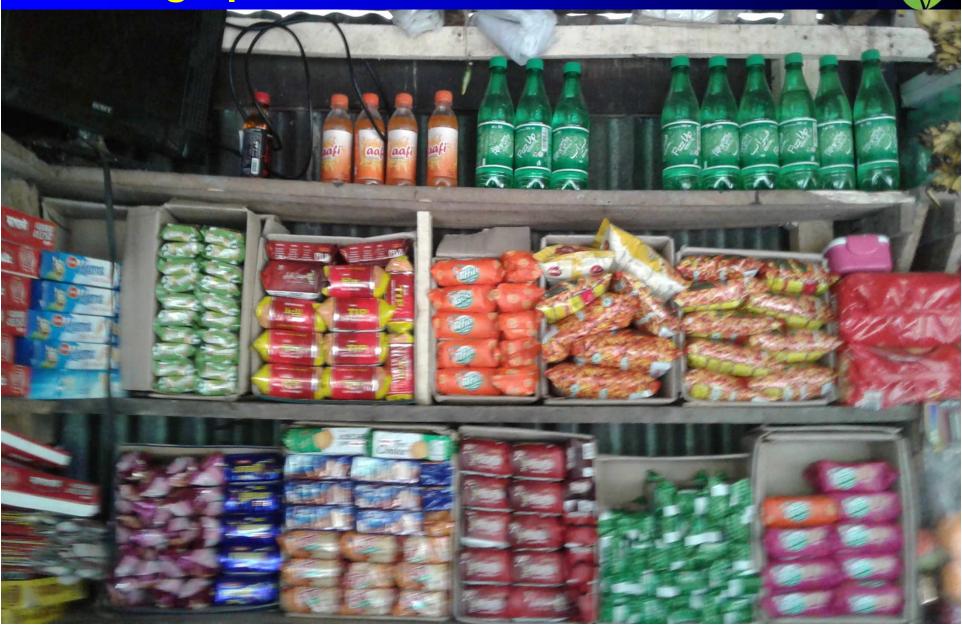
- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft































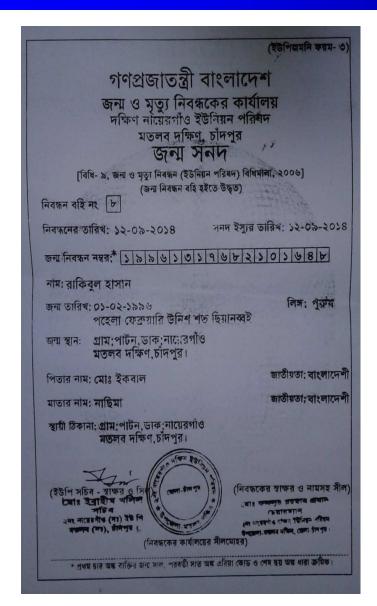






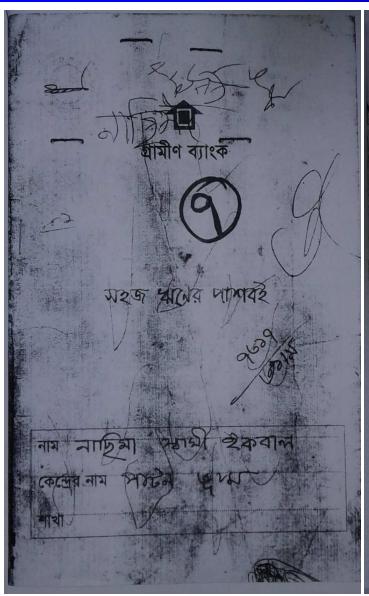








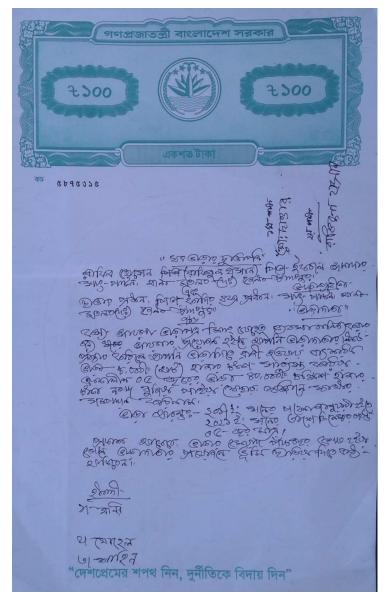














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