#### **Proposed NU Business Name: FIROZ GORUR KHAMAR**



Project identification and prepared by: : Mst. Lailatun Naher Rajshahi Unit, Rajshahi

Project verified by: MD. Sohel Mia



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta								
Name	ame : MST.POLLY BEGUM.							
Age	:	13-02-1988(29 years)						
Education, till to date	:	VIII						
Marital status	:	Devorced						
Children	:	1 Daughter.						
No. of siblings:	:	1 Brother , 01Sister.						
Address	:	Vill:Shitlai,P/O:Shitly.P.S:Poba, Dist: Rajshahi						
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  MST. LAILY BEGUM.  MD: ABDUL MANNAN MAGA.  Branch :Damkora Poba,Centre #17(Female),  Member ID: 9179, Group No: 03  Member since: 2007 to continue.=10 years running.  First loan: BDT 3000/=						
Further Information:		Existing Loan: BDT 20,000/=, Outstanding loan:						
(v) Who pays GB loan installment (vi) Mobile lady	:	Father						
(vii) Grameen Education Loan		No No						
(viii) Any other loan like GB, BRAC ASA etc	:	No						

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01758434652
Mother's Contact No.	:	01820526973
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. LAILY BEGUM.** joined Grameen Bank since 10 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for business.

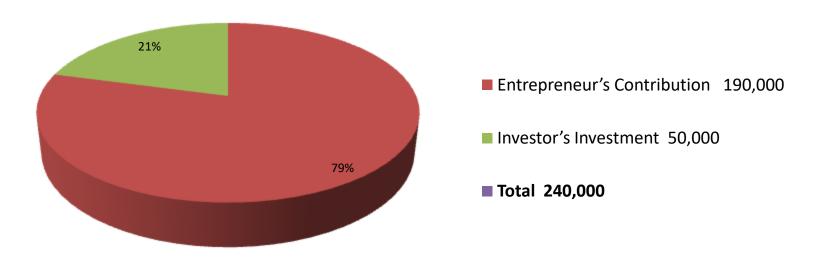
Proposed Nobin Udyokta Business Info					
Business Name	:	FIROZ GORUR KHAMAR.			
Location	:	Govindopor, Shit Lai, damkora.			
Total Investment in BDT	:	BDT 240,000/-			
Financing	:	Self BDT 190,000/-(from existing business) 79% Required Investment BDT 50,000/-(as equity)21%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	5 Bigha.			
Security of the shop	:	-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like. Cow.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The farm is own.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Milk sale	400	12,000	144,000			
Total Sales (A)	400	12,000	144,000			
Less. Variable Expense						
Product cost	50	1,500	18,000			
Total variable Expense (B)	50	1,500	18,000			
Contribution Margin (CM) [C=(A-B)	350	10,500	126,000			
Less. Fixed Expense						
Electricity Bill		300	3,600			
Transportation		300	3,600			
Salary (self)		4,000	48,000			
Mobile Bill		200	2,400			
Non cash item						
Depreciation		0	0			
Total fixed Cost (D)		4,800	57,600			
Net Profit (E) [C-D)		5,700	68,400			

#### **Investment Breakdown**

	Existi	ng	Proposed				
Particulars Qty. Unit Pr			Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow	2	50000	100,000	1	50,000	50,000	150,000
Heifer	1	50000	50,000	0	0	0	50,000
Calf of cow	2	20000	40,000	0	0	0	40,000
Total	0		190,000	0	50,000		240,000

#### **Source of Finance**



# **Financial Projection (BDT)**

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk Sale	500	15,000	180,000	189,000	198,450
Total Sales (A)	500	15,000	180,000	189,000	198,450
Less. Variable Expense					
Product cost	80	2,400	28,800	30,240	31,752
Total variable Expense (B)	80	2,400	28,800	30,240	31,752
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200	158,760	166,698
Less. Fixed Expense					
House rant		-	0	0	0
Electricity Bill		300	3,600	3,600	3,600
Transportation		300	3,600	3,600	3,600
Salary (self)		4,000	48,000	48,000	48,000
Mobile Bill		200	2,400	2,400	2,400
Total fixed Cost (D)		4,800	57,600	57,600	57,600
Net Profit (E) [C-D)		7,800			
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow	, ,		
1.1	Investment Infusion by Investor	50000		
1.2	Net Profit	93,600	101,160	109,098
1.3	Depreciation (Non cash item)	0	0	(
1.4	Opening Balance of Cash Surplus		73,600	154,760
	Total Cash Inflow	93,600	174,760	263,858
2	Cash Outflow			
2.1	Purchase of Product	50000	0	(
2.2	Payment of GB Loan	0	0	(
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	20,000	20,000	20,000
3	Net Cash Surplus	73,600	154,760	243,858

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop.Shitlai,Damkora. Regular customers;

### THREATS

Theft

Fire

Political unrest









# **FAMILY PICTURE**

