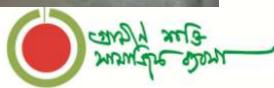
Proposed NU Business Name: JIM FASHION



Project identification and prepared by: Md. Answar Ali, Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.JAHANGIR ALAM			
Age	•	19-05-1989(28 Years)			
Education, till to date	••	Class-Eight			
Marital status	••	Married			
Children	•	01 Daughter			
No. of siblings:	:	02 Brothers			
Address	:	Vill: Haldia ,P.O :Asra, P.S:Modhupur, Dist: Tangail			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	JAHANARA BEGUM			
(iii) Father's name	:	MD. ABDUL KUDDUS			
(iv) GB member's info	:	Branch: Moterbazar, Centre # 47 (Male),			
		Member ID: 6415/1, Group No: 06			
		Member since: 21-06-2010 (07Years)			
		First loan: 5000 taka. Existing loan: 40,000 taka			
Further Information:		Outstanding loan: 15,360taka			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB,	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01758-572604
Mother's Contact No.	:	NO
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JHANARA BEGUM joined Grameen Bank since 07 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

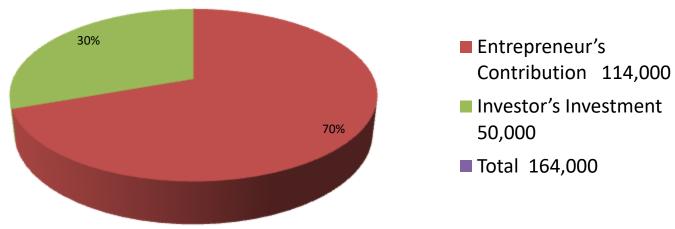
Proposed Nobin Udyokta Business Info				
Business Name	:	JIM FASHION		
Location	:	Moterbazar, Modhupur, Tangail.		
Total Investment in BDT	:	BDT :1,64000/-		
Financing	:	Self BDT 1,14,000 (from existing business) 70%		
		Required Investment BDT 50,000(as equity) 30%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	100 ft x 07ft= 70square ft		
Security of the shop	:	40,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; shirt, women jama, jackte,pant, ganzi etc. The business is operating by entrepreneur. Existing no employee. The business is Own. Collects goods from Dhaka. Agreed grace period is 3 months. 		

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Particular	Daily	Monthly	Yearly
Revnue (Sale)			
shirt,sweater,jacket,pant,ganzi,others	1500	45000	540000
	0	0	0
Total Sales(A)	1500	45000	540000
Less Variable Expense (B)			0
shirt,sweater,jacket,pant,ganzi,others	1200	36000	432000
Total Variable Expense	1200	36000	432000
Contributon Margin (CM) [C=(A-B)]	300	9000	108000
Less Fixed Expense			
Rent		1000	12000
Electric Bill		200	2400
Transportaion		400	4800
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		100	1200
Guard		100	1200
Generator		150	1800
Mobile Bill		300	3600
Total Fixed Cost (D)		7250	87000
Net Profit (E)= [C-D]		1750	21000

Investment Breakdown							
	Exist	ing	Proposed				
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
shirt	30	300	9,000			10,000	19,000
sweater	30	200	6,000			25,000	31,000
jacket	20	700	14,000			10,000	24,000
pant	40	300	12,000			5,000	17,000
ganzi	30	100	3,000			0	3,000
women jama	50	400	20,000			0	20,000
others	0	0	10,000			0	10,000
security			40,000			0	40,000
			0			0	0
			0			0	0
Total	200	2000	114,000	0	0	50,000	164,000





Financial Projection (BDT)

rillaliciai Fi.njection (DD1)						
Particular		Daily	Monthly	Year -1	Year-2	
Revenue(Sales)						
shirt,sweater,jacket,pant,ganzi,others		2000	60000	720000	756000	
	0	0	0	0	0	
Total Sales(A)		2000	60000	720000	756000	
Less Variable Expense (B)						
shirt,sweater,jacket,pant,ganzi,others		1600	48000	576000	604800	
Total Variable Expense		1600	48000	576000	604800	
Contributon Margin (CM) [C=(A-B)]		400	12000	144000	151200	
Less Fixed Expense						
Rent			1000	12000	12000	
Electric Bill			200	2400	2700	
Transportaion			400	4800	5040	
Salary (Self)			5000	60000	60000	
Salary (Staff)			0	0	0	
Entertainment			100	1200	1200	
Gard			100	1200	1200	
Generator			150	1800	1800	
Mobil Bill			300	3600	3700	
Total Fixed Cost (D)			7250	85200	85840	
Net Profit (E)= [C-D]			4750	57000	59850	
Investment Pay Back				30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	57,000	59850
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		27000
	Total Cash Inflow	107,000	86,850
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	27,000	56,850

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill :03Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

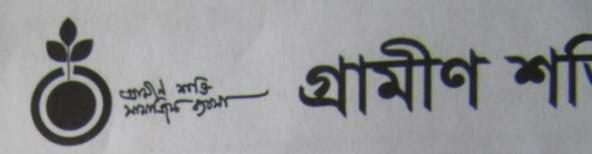
Huge demand in the community Location of shop; Moterbazar, modhupur,tangail. Regular customers;

THREATS

Theft Fire

Political unrest

Pictures



প্রস্তাবিত নব

अकरष्ठत नामः डिटीअ ४) क्या न

ইউনিটের নাম: ঠাইপি থ

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:
নাম: ত্র্যা ও বিশ্বর্শ গুলি ত্রান্ত ক্র

वयामः २ र रूप्त जन्म जातिथः उत्विषि ।









