#### A Nobin Udyokta Project

## NAZMUL ENTERPRISE



Project by :Md. Nazmul Hassan

Verified and Identified: By: Md. Gias uddin

Matab Uttar Unit,Chandpur Anchal-1

**GRAMEEN TRUST** 



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Nazmul Hassan
Age	:	02/06/1987(30 Years)
Marital status	:	Married
Children	:	00 Son, 0 Daughter
No. of siblings:	:	04 brothers and 00 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother √ Father  Kulsom Akter  Nazrl Islam  Member since: 05.07.2005  Branch: West Fathapur, Centre no.12/M, Group-03  Loaneeno: 1533 First loan: Tk.10000  Existing loan:25,000 Outstading:Tk 19760
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Brother N/A N/A N/A N/A N/A
Education, till to date	:	Class Eight

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Grocery Business
Trade License Number		201
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01826416292
NU Project Source/Reference	:	GT Matlab Uttar Unit Office,Chandpur.

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 05.07.2005 to till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Nazmul Enterprise
Address/ Location	:	Naton Bazar,Matlab (North), Chandpur.
Total Investment in BDT	:	2,75,000/-
Financing	:	Self BDT : 2,15,000 (from existing business) - 78% Required Investment BDT :60,000 (as equity) - 22%
Present salary/drawings from business (estimates)	:	BDT 9,000
Proposed Salary		BDT 10,000
Proposed Business 15% of present gross profit margin	:	15%
Estimated 15% of proposed gross profit margin	:	15%
Agreed grace period	:	2 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales	5000	150000	180000		
Less: Cost of sale	4250	127500	1530000		
Profit 15% (A)= C	750	22500	270000		
Less: Operating Costs					
House rent		500	6000		
Electricity bill		300	3600		
Solar Bill		00	00		
Night Guard Bill		200	2400		
Mobile Bill		300	3600		
Salary from Business (Self)		9000	108000		
Salary from Business (Staff)		00	00		
Transport		00	00		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses		208	2500		
Total Operating Cost (D)		10808	129696		
Net Profit (C-D):		11692	140304		

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:			
Present items:			2,15,000
Decoration:	20,000		
Freeze	20,000		
TV	5,000		
Advance:	20,000		
Present Goods Items (*):	1,50,000		
Proposed Items (**):		60,000	60,000
Total Capital	2,15,000	60,000	2,75,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

# PRESENT & PROPOSED INVESTMENT Breakdown (Continued)

D 101 11

#### **Present Stock item**

Product name	Amount
Buiscit, Bread, Cake	15,000
Drinks (Various)	15,000
Lental ,Sugar	15,000
Chips,chanachur	10,000
Water,Juce	10,000
Oil,Deparent lentel	25,000
Cosmetics(Soap, Snow etc)	20,000
Deparent Rice	20,000
Others	20,000
Total Present Stock	1,50,000

#### **Proposed Item**

Product Name	Amount		
Drinks (Various)	10,000		
Sugar,Salt,Onion	10,000		
Spaice,oil and Rice	20,000		
Water, Juce	10,000		
Cosmetics(Soap, Snow etc)	10,000		
Total :	60,000		

## **Financial Projection of NU BUSINESS PLAN**



Doutionlare	Y	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales	6000	180000	2160000	7000	210000	2520000	
Less: Cost of Sale	8100	243000	2916000	5950	178500	2142000	
Profit 15% (A)= C	900	27000	324000	1050	31500	378000	
Less operating cost:							
Shop rent		500	6000		500	6000	
Electricity bill		400	4800		500	6000	
Solar Bill		00	00		00	00	
Night Guard Bill		250	3000		300	3600	
Mobile Bill		400	4800		500	6000	
Salary from Business		10000	120000		12000	144000	
Salary from Business (Staff)		00	00		00	00	
Others (Entertainment)		400	4800		500	6000	
Depreciation Expenses		208	2500		208	2500	
Total Operating Cost (D)		12158	145896		14508	174096	
Net Profit =(C-D)		14842	178104		16992	203904	
GT payback		36,000			36,000		
Retained Income:		142104			167904		

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	60,000	
Net Profit (Ownership Tr. Fee added back)	178104	203904
Depreciation (Non cash item)	2500	2500
Opening Balance of Cash Surplus	0	144604
Total Cash Inflow	240604	351008
Cash Outflow		
Purchase of Product	60,000	
Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
Payment of GB loan	0	0
Total Cash Outflow	96,000	36,000
Net Cash Surplus	144604	315008

#### **SWOT Analysis**



# STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

# WEAKNESS

Lack of investment

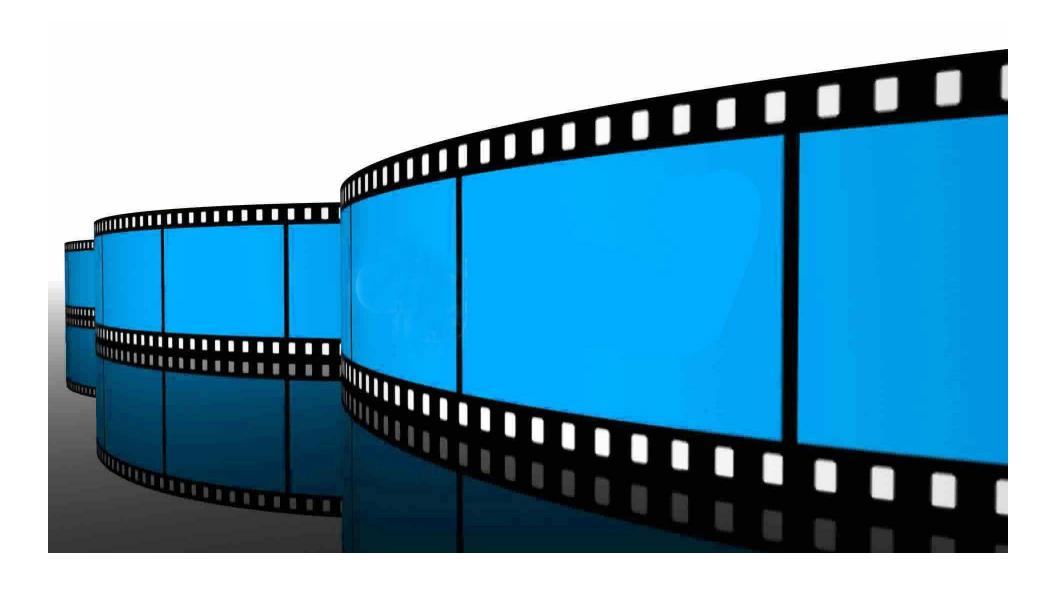
## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

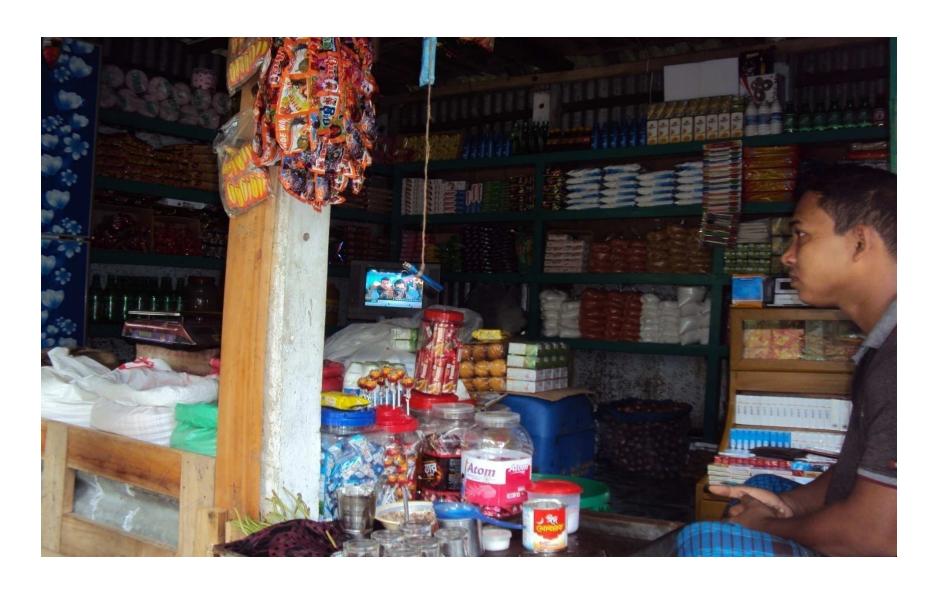
### THREATS

- New competitor may be present
- Political Unrest
- Thif





















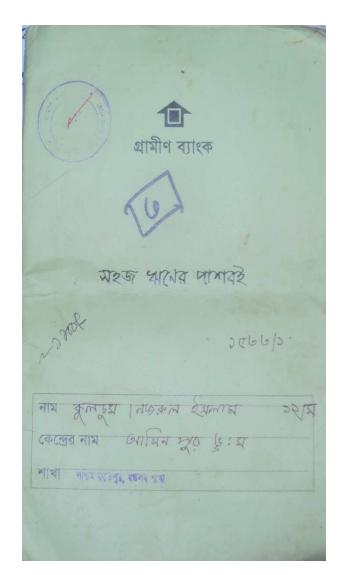


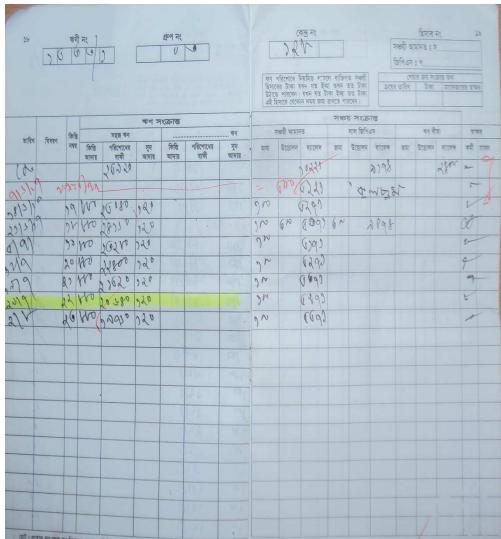




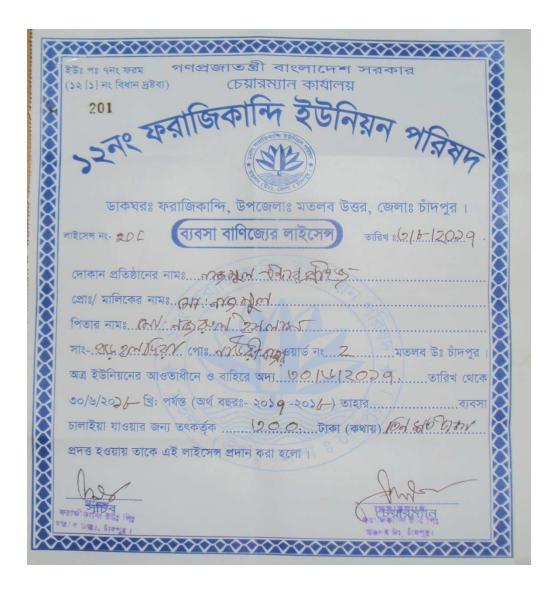


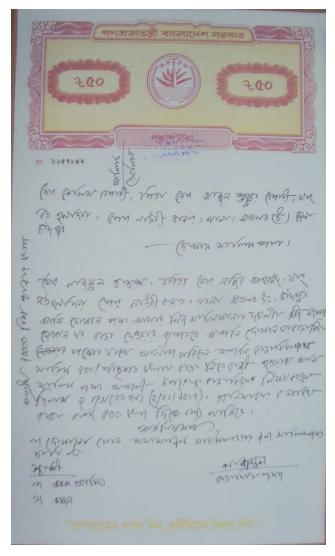








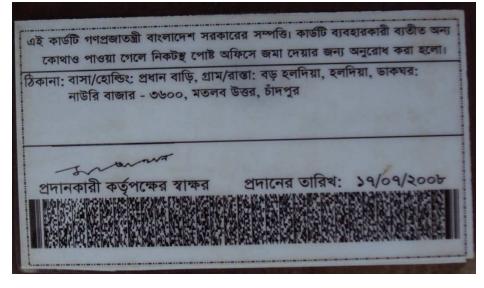


















# Presented at 153rd Internal Design Lab (22nd Regional Lab) On 10th August-2017 at Chandpur

