Proposed NU Business Name: M/S TANIM MOTSO KHAMAR



Project identification and prepared by:Md. Rafiqul Islam, Dhunat Unit, Bogra

Project verified by: Md. Mojaharul Islam Sarkar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Tanim Hasan		
Age	:	10-11-1996 (21 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	2 Brothers 01 Sister		
Address	:	Vill: Bothuabary, P.O:Pchibary, P.S: Dhunat , Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Most. Tahmina Khatun Md. Abdul Khalek Branch: Dhunat Centre # 06 (Female), Member ID: 8279/2, Group No: 04 Member since: 20-01-1998 (20 Years) First loan: BDT 10,000/-		
Further Information: (v) Who pays GB loan installment	 :	Existing loan: BDT 33,800/- Outstanding loan: BDT 22554/- Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01701599976
Mother's Contact No.	:	01719945853
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhunat Unit, Bogra.

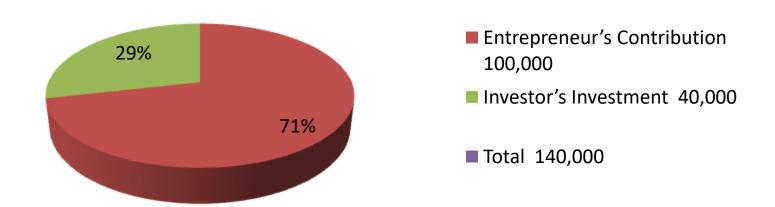
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Tahmina Khatun joined Grameen Bank since 20 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	M/S TANIM MOTSO KHAMAR		
Location	:	Bothuabary, Pachibary, Dhunat, Bogra		
Total Investment in BDT		BDT .140,000		
Financing	:	Self BDT 100000(from existing business) 71% Required Investment BDT 40,000(as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	02 bigha		
Security of the shop	:	60,000		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Fish Average 50% gain on sale. The business is operating by entrepreneur. The shop is rented. Collects goods from Sherpur . Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Fish		20,000	240,000		
Total Sales (A)		20,000	240,000		
Less. Variable Expense					
Fish		10,000	120,000		
Total variable Expense (B)	0	10,000	120,000		
Contribution Margin (CM) [C=(A-B)	0	10,000	120,000		
Less. Fixed Expense					
House rant			C		
Electricity Bill		-	C		
Transportation		200	2,400		
Salary (self)		4,000	48,000		
Salary (staf)		-	C		
Entertainment		200	2,400		
Guard		-	C		
Generator		-	C		
Mobile Bill		300	3,600		
Non cash item					
Depreciation		0	C		
Total fixed Cost (D)		4,700	56,400		
Net Profit (E) [C-D)		5,300	63,600		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Briket	2,000	3,000	5,000		
Silver carp	2,000	4,000	6,000		
Katla	4,000	8,000	12,000		
Rui	3,000	8,000	11,000		
Glas carp	3,600	4,800	8,400		
Vata	3,300	2,200	5,500		
Mirka	3,000	0	3,000		
Feed	10,100	5,000	15,100		
Security	60,000	0	60,000		
others	9,000	5,000	14,000		
Total	100,000	40,000	140,000		



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Fish		20,000	240,000	252,000	264,600
Total Sales (A)	0	20,000	240,000	252,000	264,600
Less. Variable Expense	0				
Fish		10,000	120,000	126,000	132,300
Total variable Expense (B)	0	10,000	120,000	126,000	132,300
Contribution Margin (CM) [C=(A-B)	0	10,000	120,000	126,000	132,300
Less. Fixed Expense					
House rant		0	0	0	0
Electricity Bill		0	0	0	C
Transportation		200	2,400	2,400	2,400
Salary (self)		4,000	48,000	48,000	48,000
Salary (staf)		0	0	0	-
Entertainment		200	2,400	2,400	2,400
Guard		0	0	0	-
Generator		0	0	0	-
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	O
Total fixed Cost (D)		4,700	56,400	56,400	56,400
Net Profit (E) [C-D)		5,300	63,600	69,600	75,900
Investment Payback			16,000	16,000	16,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	63,600	69,600	75,900
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		107,600	161,200
	Total Cash Inflow	163,600	177,200	237,100
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	107,600	161,200	221,100

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0

Experience & Skill :15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









FAMILY PICTURE

