Proposed NU Business Name: REHANA TAILORS



Project identification and prepared by: Md. Moshiur Rahman Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | | | |
|---|-------|---|--|--|--|--|
| Name | : | REHANA BEGUM | | | | |
| Age | : | 04-03-1984(33 <i>ears</i>) | | | | |
| Education, till to date | : | Class x | | | | |
| Marital status | : | Married | | | | |
| Children | : | 01Son 02 Daughter | | | | |
| No. of siblings: | : | 01 brother 01 sisters | | | | |
| Address | : | Vill: EstRosuniyaP.O RosuniyaP.S: Sirajdikhan,Dist.Munshigonj. | | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Fatther SIRIN SILA SIRAJUL ISLAM (HUSBAND) Branch:Imamgong, Centre # 01(Female), Member ID: 1041, Group No: 05 Member since:01-01-1988(27Years) First loan: BDT 2,000/- Existing loan:59,000/- | | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Outstanding loan: 38,667/- Father& Brother No No No | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|----|---|
| Business Experiences & Skill | : | 05 years of business experience. |
| Own Business and | : | 05 years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | •• | None |
| Other Own/Family Sources of Liabilities | •• | None |
| Entrepreneur Contact No. | | 01973-207434 |
| Family's Contact No. | : | - |
| NU Project Source/Reference | •• | Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SIRIN SILA joined Grameen Bank since 27 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

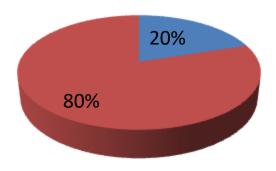
| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|---|--|--|--|
| Business Name | : | REHANA TAILORS | | | |
| Location | : | Rosuniya, Siraj dikhan, Munshigonj. | | | |
| Total Investment in BDT | : | BDT 50,000/- | | | |
| Financing | : | Self BDT 10,000 /- (from existing business)80% | | | |
| | | Required Investment BDT 40,000/- (as equity) 20% | | | |
| Present salary/drawings from business (estimates) | : | Nil | | | |
| Proposed Salary | : | BDT 4,000/- | | | |
| Size of shop | : | 9 ft x 9 ft= 81 square ft | | | |
| Security of the shop | : | Nil | | | |
| Implementation : | | The business is planned to be scaled up by investment in existing goods like; Threepice, cloth etc. Average 100% gain on sales. The business is operating by entrepreneur. The sop is won. Collects goods from Sirajdikhan. Agreed grace period is 3 months. | | | |

| Existing Business (BDT) | | | | | | |
|-----------------------------------|-------|---------|--------|--|--|--|
| Particular | Daily | Monthly | Yearly | | | |
| Revenue (sales) | | | | | | |
| Three piece, shart, pant etc | 0 | 0 | 0 | | | |
| from servecing | 200 | 6000 | 72000 | | | |
| Total Sales (A) | 200 | 6,000 | 72,000 | | | |
| Less. Variable Expense | | | | | | |
| three piece,pant,shart etc | 0 | 0 | 0 | | | |
| Total variable Expense (B) | 0 | 0 | 0 | | | |
| Contribution Margin (CM) [C=(A-B) | 200 | 6,000 | 72,000 | | | |
| Less. Fixed Expense | | | | | | |
| Electricity Bill | | 200 | 2,400 | | | |
| Transportation | | 0 | 0 | | | |
| Salary(self) | | 4,000 | 48,000 | | | |
| Mobile bill | | 200 | 2,400 | | | |
| Total fixed Cost (D) | | 4,400 | 52,800 | | | |
| Net Profit (E) [C-D) | | 1,600 | 19,200 | | | |

| Investment Breakdown | | | | | | | | |
|----------------------|----------|-------------------|-------|-----------------|----------|-------|--------|----------|
| | | Existing | | Particula rs | Proposed | | | Proposed |
| Particulars | Quantity | Unit Price | Price | | Quantity | Unit | Price | Total |
| | | | | 13 | | Price | | |
| swing machine | 1 | 10000 | 10000 | | 400 | 100 | 40,000 | 50,000 |
| Total | | | 10000 | | | 100 | 40,000 | 50,000 |

Source of finance

■ Entreprenure investment 10,000 ■ Investore investment 40,000 ■ Total investment 50,000



| Financial Projection (BDT) | | | | | |
|-----------------------------------|-------|---------|----------|-------------|-------------|
| Particular | Daily | Monthly | 1st Year | 2nd year+5% | 3rd year+5% |
| Revenue (sales) | | | | | |
| | 0 | 0 | 0 | 0 | 0 |
| servicing | 250 | 7,500 | 90,000 | 94,500 | 99,225 |
| Total Sales (A) | 250 | 7,500 | 90,000 | 94,500 | 99,225 |
| Less. Variable Expense | | | | | |
| | | | | | |
| Total variable Expense (B) | | | | | |
| Contribution Margin (CM) [C=(A-B) | 250 | 7,500 | 90,000 | 94,500 | 99,225 |
| Less. Fixed Expense | | | | | |
| Electricity Bill | | 200 | 2,400 | 2,520 | 2,646 |
| Transportation | | 0 | 0 | 0 | 0 |
| Salary (self) | | 4,000 | 48,000 | 48,000 | 48,000 |
| Mobaile bill | | 200 | 2,400 | 2,520 | 2,646 |
| Non Cash Item | | | | | |
| Depreciation | | 0 | 2,160 | 2,160 | 2,160 |
| Total Fixed Cost | | 4,400 | 54,960 | 55,200 | 55,452 |
| Net Profit (E) [C-D) | | 3,100 | 35,040 | 39,300 | 43,773 |
| Investment Payback | | | 16,000 | 16,000 | 16,000 |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 40,000 | | |
| 1.2 | Net Profit | 35,040 | 39,300 | 43,773 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 19,040 | 42,340 |
| | Total Cash Inflow | 75,040 | 58,340 | 86,113 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 40,000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back (Including Ownership Tr. Fee) | 16,000 | 16,000 | 16,000 |
| | Total Cash Outflow | 56,000 | 16,000 | 16,000 |
| 3 | Net Cash Surplus | 19,040 | 42,340 | 70,113 |

SWOT ANALYSIS

Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business:05

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest



