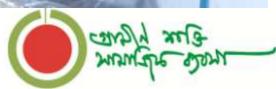
### Proposed NU Business Name: M/S MA SANITARY AND TUBEWELL STORE



Project identification and prepared by: Md: Anarul Islam, Mawna Unit, Dhaka

Project verified by: Siddiqur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ABUL KALAM			
Age	:	01-06-1983(35Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	02 Sons			
No. of siblings:	:	4 Brother & 3 Sisters			
Address	:	Vill: Saitila P.O: Tangra. P.S: Sreepur, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  BIBE SOKINA  LATE ABDUL MALEK  Branch: Mawna, Sreepur, Centre # 48 (Female),  Member ID: 4283, Group No: 04  Member since: 10-031990-2005 (15 Years)  First loan: BDT 1,000/-			
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB,  BRAC ASA etc	:	Existing loan: BDT 20,000/- Outstanding loan: BDT :Nill No No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	06 years experience in running business. 06 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01915-512206
Family's Contact No.	:	01959-531567
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit ,Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

**BIBE SOKINA** joined Grameen Bank since 15 years ago. At first she took BDT 1,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S MA SANITARY AND TUBEWELL STORE			
Location	:	Saitalia bazar,Mawna,Sreepur,Gazipur			
Total Investment in BDT	:	BDT 4,00,000/-			
Financing	:	Self BDT 3,30,000/- (from existing business) 83%			
		Required Investment BDT 70,000/- (as equity) 17%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	07 ft x 35 ft=245 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods likes;shop,crem,powder, cosmatik ,oill,etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 01 Employee.</li> <li>After getting equity fund 1 employee will be appointed</li> <li>The Shop is Rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Paip, feting, Gi feting, komat, rall, etc	500	15,000	180,000			
Total Sales (A)	500	15,000	180,000			
Less. Variable Expense						
Paip,feting,Gi feting,komat,rall,etc	130	3,900	46,800			
Total variable Expense (B)	130	3,900	46,800			
Contribution Margin (CM) [C=(A-B)	370	11,100	133,200			
Less. Fixed Expense						
Rent		500	6000			
Electricity		200	2400			
Entertainment		100	1200			
Generater		100	1200			
Mobile Bill		100	1,200			
Salary (self)		4,000	48,000			
Transportation		200	2400			
Total fixed Cost (D)		5,200	62,400			
Net Profit (E) [C-D)		5,900	70,800			

Investment Breakdown							
	Proposed						
Particulars	Unit	Amoun	Qty. Unit		Amount	Proposed	
		Price	t (BDT)		Price	(BDT)	Total
Paip	80	1540	1,23200	30	1,540	46200	1,69,400
Fating	700	150	1,05000	30	150	4500	1,09,500
GI Fating	500	80	40,000			0	40,000
Rall	520	90	46,800			0	46,800
komat	10	80	8000			0	8,000
Other			7,000			19300	26,300
Total			3,30000			70,000	4,00,000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Paip,feting,Gi feting,komat,rall,etc	750	22,500	270,000	283,500	2,97,675
			30,000	30,000	30,000
Total Sales (A)	750	22,500	300,000	313,500	3,27,675
Less. Variable Expense					
Paip,feting,Gi feting,komat,rall,etc	220	6,600	79,200	83,160	87,318
Total variable Expense (B)	220	6,600	79,200	83,160	87,318
Contribution Margin (CM) [C=(A-B)	530	15,900	1,90,800	2,00,340	2,10,357
Less. Fixed Expense					
Rent		500	6000	6000	6000
Elect .bill		200	2400	1400	2000
Entertinment		100	1200	1200	2000
Genarotar		100	1200	1200	1200
Mobile Bill		100	1200	3,000	3,700
Salary (self)		4,000	48,000	48,000	48,000
Transportation		200	2,400	2,500	3000
Total Fixed Cost		5,400	64,800	65,500	65,900
Net Profit (E) [C-D)		10,500	1,26,000	134,840	1,44,457
Investment Payback			28,000	28,000	28,000

## Cash flow projection on business plan (rec. & Pay)

			•	
SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	70,000		
1.2	Net Profit	1,26,000	1,34,840	1,44,457
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		81,920	1,84,760
	Total Cash Inflow	1,96,000	2,16,760	3,29,217
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	98,000	1,88,760	3,01,217

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures











## **FAMILY PICTURE**

