Proposed NU Business Name: KAWSER DAIRY FARM



Project identification and prepared by: MD.Mahfujor Rahman,Sreepur

Project verified by:Md Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta							
Name	:	Md Kawser Hosen					
Age	:	07-05-1999(18 Years)					
Education, till to date	:	S.S.C					
Marital status	:	Unmarried					
Children	:	-					
No. of siblings:	:	1 Brother 2 Sisters					
Address	:	Vill: Pelaid P.O: Bormi P.S: Sreepur, Dist:Gazipur					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father HALIMA MD ABUL HOSEN Branch: Gosinga Sreepur, Centre: 25(Female), Member ID: 2737, Group No: 01 Member since: 2005 to 2014 (10 Years) First loan: BDT 5000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 15000 Outstanding loan: 0 Father No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)10	:	Yes
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	vehicle
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-316419
Mother's Contact No.	:	01623-751093
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sreepur, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

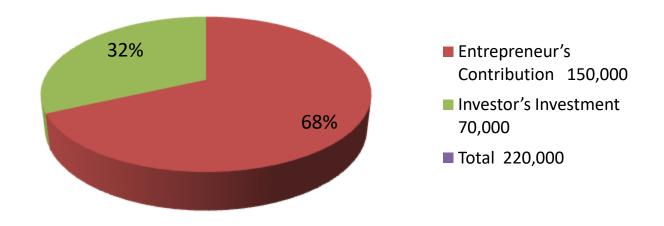
Halima joined Grameen Bank for 10 years. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info						
Business Name	:	Kawser Dairy Farm				
Location	:	Sreepur				
Total Investment in BDT	:	BDT 220000/-				
Financing	••	Self BDT 150000/-(from existing business) 68% Required Investment BDT 70000/-(as equity) 32%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	10 ft x 10ft= 100 square ft				
Security of the shop	:	-				
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; cow. Average 86% gain on sale. The business is operating by entrepreneur. Existing no employees. The shop is own. Collects cows from Sreepur Agreed grace period is 3 months. 				

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Milk	360	10800	129600
		0	0
Total Sales(A)	360	10800	129600
Less Variable Expense (B)			0
Straw, Bran, Medicine etc	50	1512	18144
Total Variable Expense	50	1512	18144
Contributon Margin (CM) [C=(A-B)]	310	9288	111456
Less Fixed Expense			
Rent		0	0
Electric Bill		500	6000
Transportaion		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		7200	86400
Net Profit (E)= [C-D]		2088	25056

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	` '		Amount (BDT)	Proposed Total
Cow	3	50,000	150,000	1	70,000	70,000	220,000
			150,000			70,000	220000

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Milk	440	13200	158400	166320	174636		
0	0	0	0	0	0		
Total Sales(A)	440	13200	158400	166320	174636		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	62	1848	22176	23284.8	24449		
Total Variable Expense	62	1848	22176	23284.8	24449		
Contributon Margin (CM) [C=(A-B)]	378	11352	136224	143035.2	150187		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		500	6000	6300	6600		
Transportaion		1000	12000	12600	13230		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		200	2400	2400	2400		
Guard		0	0	0	0		
Genarator		0	0	0	0		
Mobil Bill		500	6000	6100	6200		
Total Fixed Cost (D)		7200	86400	87400	88430		
Net Profit (E)= [C-D]		4152	49824	52315.2	54931		
Investment Pay Back			28,000	28,000	28,000		

Cash flow projection on business plan (rec. & Pay)							
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	70,000					
1.2	Net Profit	49,824	52315.2	54930.96			
	Depreciation (Non cash						
1.3	item)						
	Opening Balance of Cash						
1.4	Surplus		21824	46139.2			
	Total Cash Inflow	119,824	74,139	101,070			
2	Cash Outflow						
2.1	Purchase of Product	70,000					
2.2	Payment of GB Loan						
	Investment Pay Back						
	(Including Ownership Tr.						
2.3	Fee)	28000	28000	28000			
	Total Cash Outflow	98,000	28,000	28,000			
3	Net Cash Surplus	21,824	46,139	73,070			

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

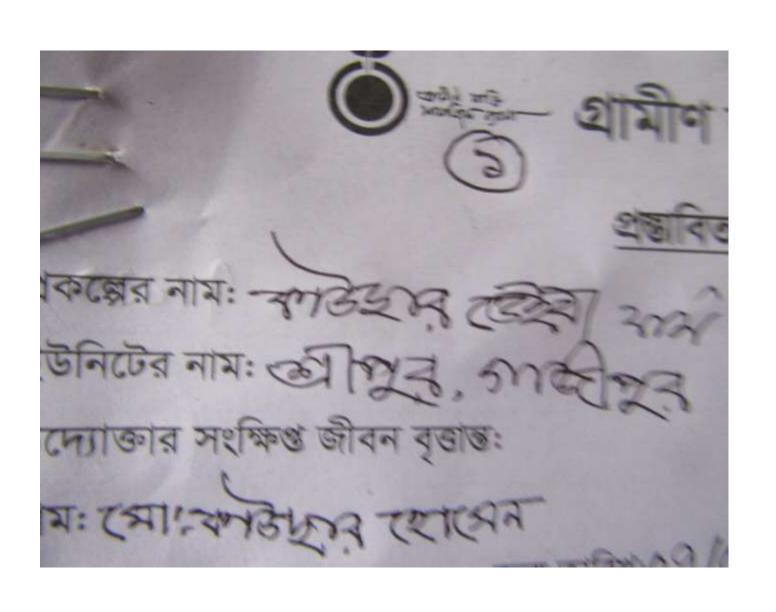
THREATS

Theft

Fire

Political unrest

Pictures









FAMILY PICTURE

