Proposed NU Business Name: VAI BON GORUR KHAMAR



Project identification and prepared by: Md Habibullah

Project verified by:Md Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ALIMUL KARIM			
Age	:	01-01-1987(30 Years)			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	1 Son 1 Daughter			
No. of siblings:	:	4 Sisters			
Address	:	Vill: Ghonapara Mulgao, P.O: Kaliganj P.S: Kaliganj ,Dist:Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Amina Khatun Siraj Uddin Branch: Kaliganj Centre: 10 (Female), Member ID: 3592, Group No: 04 Member since: 20.04.1997 to 2007 (10 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Last Loan: BDT 10000 Outstanding Ioan: Nill Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)10	:	Yes
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728-347026
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliganj, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

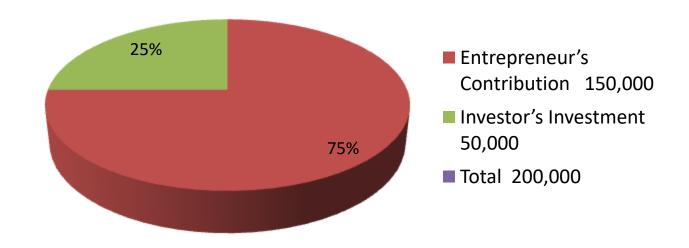
Amina Khatun joined Grameen Bank for 10 years. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	VAI BON GORUR KHAMAR			
Location	:	Ghonapara, Kaliganj			
Total Investment in BDT	:	BDT 200000/-			
Financing	:	Self BDT 150000/-(from existing business) 75% Required Investment BDT 50000/-(as equity) 25%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	25 ft x 25 ft= 625 square ft			
Security of the shop	:	-			
Implementation	:	 The business is planned to be scaled up by investment in cow rearing. Average 85% gain on sale. The business is operated by entrepreneur. Existing no employees. The shop is own. Collects cows from Kaliganj Agreed grace period is 3 months. 			

Existing Busine	SS		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Milk	480	14400	172800
	C	0	0
Total Sales(A)	480	14400	172800
Less Variable Expense (B)			0
Straw, Bran, Medicine etc	72	2160	25920
Total Variable Expense	72	2160	25920
Contributon Margin (CM) [C=(A-B)]	408	12240	146880
Less Fixed Expense			
Rent		0	0
Electric Bill		200	2400
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		5500	66000
Net Profit (E)= [C-D]		6740	80880

Investment Breakdown								
	Proposed							
Particulars	· ,	Unit Price	Amount (BDT)	' '	1		Proposed Total	
Cow	3	50,000	150,000	1	50,000	50,000	200,000	
			150,000			50,000	200000	

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Milk	660	19800	237600	249480	261954		
0	0	0	0	0	0		
Total Sales(A)	660	19800	237600	249480	261954		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	99	2970	35640	37422	39293		
Total Variable Expense	99	2970	35640	37422	39293		
Contributon Margin (CM) [C=(A-B)]	561	16830	201960	212058	222661		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		200	2400	2700	3000		
Transportaion		0	0	0	0		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		0	0	0	0		
Guard		0	0	0	0		
Genarator		0	0	0	0		
Mobil Bill		300	3600	3700	3800		
Total Fixed Cost (D)		5500	66000	66400	66800		
Net Profit (E)= [C-D]		11330	135960	142758	149896		
Investment Pay Back			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	135,960	142758	149895.9
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		115960	238718
	Total Cash Inflow	185,960	258,718	388,614
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	115,960	238,718	368,614

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 yrs; Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





FAMILY PICTURE

