Proposed NU Business Name: ZAKIR STORE

Project identification and prepared by :Md.nurul islam Kaliakair Unit, Gazipur

Project verified by: Md.Nurul islsm



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Zakir Hossen			
Age	:	05/06/1987 (30 years)			
Education, till to date	:	Nine			
Marital status	:	Married			
Children	:	01 son 0 Daughter			
No. of siblings:	:	01 brother 02 sister			
Address	:	Vill:Kainara P.O: Roton pur, P.S: Kaliakair, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Hamela Md. Abdul Khaleque Branch: Mouchak, Kalikori, Centre # 02/ম (Female), Member ID: 1192, Group No: 05 Member since: 13/01/1988to2017 (29 Years) First loan: BDT 170,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: 56140/-, Outstanding loan:None Mother No			
(vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	15 years experience in running business.
Training Info	:	
Other Own/Family Sources of Income	••	Rent House
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•	01713-529559
Mother's Contact No.	••	01720-212881
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakair Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Hamela Begum joined Grameen Bank since 29 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

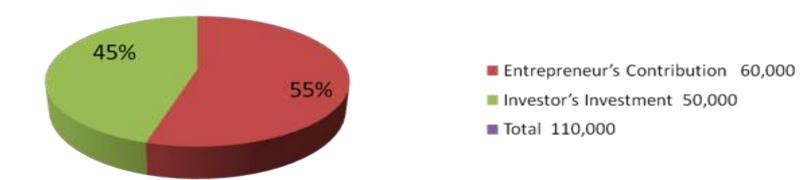
Proposed Nobin Udyokta Business Info				
Business Name	:	Zakir Store		
Location	:	Notun Bazar Rail Station ,Raton pur, Kalikoir, Gazipur.		
Total Investment in BDT	:	BDT 210000/-		
Financing	:	Self BDT 150000/-(from existing business) 55%		
		Required Investment BDT 60000/-(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15ft x 11 ft= 165square ft		
Implementation	:	 Currently run a shop Like General Store Average 10% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Shofipur. The shop is not rented. Agreed grace period is 3 months. 		

Existing			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Rice, Dal, Oil, Solt, Soap, Cosmetics, Khata Pen, Biscuite,			
Chocklet, Moshla, Nil, Jush, Match, Suju, Ata, Suger, Etc	3000	90000	1080000
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			
Rice, Dal, Oil, Solt, Soap, Cosmetics, Khata Pen, Biscuite,			
Chocklet, Moshla, Nil, Jush, Match, Suju, Ata, Suger, Etc	2400	72000	144000
Total Variable Expense	2400	72000	144000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		0	0
Electric Bill		300	3600
Transportaion		500	6000
Salary (Self)		5000	60000
Entertainment		200	2400
Gird		0	0
Mobile Bill		200	2400
Generator		100	1200
Total Fixed Cost (D)		6300	75600

Net Profit (E)= [C-D]

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Rice	5	2100	10500					
Dal	1	5500	5500	1	5500	5500		
Oil	20	95	1900	50	95	4750		
Solt	5	600	3000	4	1200	8400		
Soap	150	35	5100	100	35	3500		
Cosmetics	118	85	10000	58	85	5000		
Khata+Pen	167	30	5000	2	2500	5000		
Others			109000			31450		
			150000/=			60000	210000	

Source of Finance



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Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Rice, Dal, Oil, Solt, Soap, Cosmetics, Khata Pen, Biscuite, Chocklet, Moshla, Nil, Jush, Match, Suju, Ata, Suger, Etc	3000	90000	1080000	1134000	1190700	
Total Sales(A)	3000	90000	1080000	1134000	1190700	
Less Variable Expense (B)						
Rice, Dal, Oil, Solt, Soap, Cosmetics, Khata Pen, Biscuite, Chocklet, Moshla, Nil, Jush, Match, Suju, Ata, Suger, Etc	2400	72000	144000	151200	158760	
Total Variable Expense	2400	72000	144000	151200	158760	
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		300	3600	3780	3969	
Transportaion		500	6000	6300	6615	
Salary (Self)		5000	60000	63000	66150	
Salary (Staff)		0	0	0	0	
Entertainment		200	2400	2520	2646	
Gard		0	0	0	0	
Generator		100	1200	1260	1323	
Mobil Bill		200	2400	2520	2646	
Total Fixed Cost (D)		6300	75600	79380	83349	
Net Profit (E)= [C-D]		11700	140400	147420	154791	
Investment Pay Back			32000	32000	32000	

Cash flow projection on business plan (rec. & Pay)

	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80000		
1.2	Net Profit	140400	147420	154791
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus	150000	258400	373820
	Total Cash Inflow	370400	405820	528611
2	Cash Outflow			
2.1	Purchase of Product	80000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112000	32000	32000
3	Net Cash Surplus	258400	373820	496611

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire









