#### Proposed NU Business Name: FAKHRUL ISLAM MOTSHO PROKOLPO



Project identification and prepared by: MD.ANISAR RAHAMAN Parshuram, Feni.

Project verified by: Shusanta Kumar biswas.



| Brief Bio of The Proposed Nobin Udyokta  |   |   |  |  |  |
|--|---|---|--|--|--|
| Name   | : | FAKHRUL ISLAM   |  |  |  |
| Age  | : | 18-01-1985( 28 Years)   |  |  |  |
| Education, till to date  | : | HSC   |  |  |  |
| Marital status   | : | Married   |  |  |  |
| Children   | : | 02 Sons   |  |  |  |
| No. of siblings:   | : | 02 Brothers 01 Sister   |  |  |  |
| Address  | : | Vill:Citholia, P.O:Solia, P.S: Porshuram, Dist: Feni.   |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info |   | Mother Father  MASUDA KHATUN  LATE:MD ASLAM  Branch: Porshuram, Centre # 26(Female),  Member ID:6959/2, Group No: 02  Member since: 18-10-2005-2012(07Years)  First loan: BDT 3,000/- |  |  |  |
| Further Information:   |   | Existing loan: BDT 000/- Outstanding loan:  |  |  |  |
| (v) Who pays GB loan installment (vi) Mobile lady  | : | No  |  |  |  |
| (vii) Grameen Education Loan   | : | No  |  |  |  |
| (viii) Any other loan like GB,<br>BRAC ASA etc   | : | No  |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) |     | Nil   |
|---|-----|---|
| Business Experiences and  | ••• | 05years experience in running business.             |
| Training Info   | :   | No  |
| Other Own/Family Sources of Income  | :   | Nil   |
| Other Own/Family Sources of Liabilities   | ••  | None  |
| Entrepreneur Contact No.  | •   | 01829132566   |
| Mother's Contact No.  | •   | 01814939012   |
| NU Project<br>Source/Reference  | :   | Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni. |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

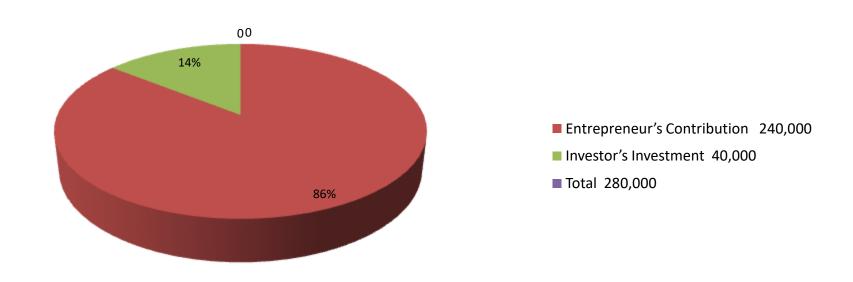
**MASUDA KHATUN** joined Grameen Bank since 12 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |          |   |  |  |  |
|---|----------|---|--|--|--|
| Business Name                                     |          | FAKHRUL ISLAM MOTSHO PROKOLPO   |  |  |  |
| Location  | :        | Chitholia, Porshuram, Feni.   |  |  |  |
| Total Investment in BDT                           | :        | BDT 280,000/-   |  |  |  |
| Financing   | :        | Self BDT 240,000(from existing business) 86%  |  |  |  |
|   |          | Required Investment BDT,40,000(as equity) 14%   |  |  |  |
| Present salary/drawings from business (estimates) | <b>:</b> | BDT 5,000   |  |  |  |
| Proposed Salary                                   | :        | BDT 5,000   |  |  |  |
| Size of shop                                      | :        | 0 ft x 0 ft. = 00square ft  |  |  |  |
| Security of the shop                              | :        | 140,000/-   |  |  |  |
| Implementation                                    | •        | <ul> <li>The business is planned to be scaled up by investment in existing goods like;rui,katla,mrigel,telapia,others</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 4employee.</li> <li>He is doing his business in renting place.</li> <li>Collects goods from Porshuram.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

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| Particular                        | Daily | Monthly | Yearly  |
|-----------------------------------|-------|---------|---------|
| Revnue (Sale)                     |       |         |         |
| rui,katla,mrigel,telapia,others   | 3000  | 90000   | 1080000 |
|                                   | 0     | 0       | 0       |
| Total Sales(A)                    | 3000  | 90000   | 1080000 |
| Less Variable Expense (B)         |       |         | 0       |
| rui,katla,mrigel,telapia,others   | 2100  | 63000   | 756000  |
| Total Variable Expense            | 2100  | 63000   | 756000  |
| Contributon Margin (CM) [C=(A-B)] | 900   | 27000   | 324000  |
| Less Fixed Expense                |       |         |         |
| Rent                              |       | 0       | 0       |
| Electric Bill                     |       | 0       | 0       |
| Transportaion                     |       | 0       | 0       |
| Salary (Self)                     |       | 5000    | 60000   |
| Salary (Staff)                    |       | 0       | 0       |
| Entertainment                     |       | 0       | 0       |
| Guard                             |       | 0       | 0       |
| Generator                         |       | 0       | 0       |
| Mobile Bill                       |       | 400     | 4800    |
| Total Fixed Cost (D)              |       | 5400    | 64800   |
| Net Profit (E)= [C-D]             |       | 21600   | 259200  |

| Investment Breakdown |          |            |          |      |            |          |                |
|----------------------|----------|------------|----------|------|------------|----------|----------------|
|                      | Proposed |            |          |      |            |          |                |
| Particulars          | Qty.     | Unit Price | Existing | Qty. | Unit Price | Proposed | Proposed Total |
| rui                  | 0        | 0          | 20,000   |      |            | 10,000   | 30,000         |
| katla                | 0        | 0          | 20,000   |      |            | 10,000   | 30,000         |
| mrigel               | 0        | 0          | 20,000   |      |            | 10,000   | 30,000         |
| silvar cup           | 0        | 0          | 20,000   |      |            | 10,000   | 30,000         |
| others               | 0        | 0          | 20,000   |      |            | 0        | 20,000         |
| security             | 0        | 0          | 140,000  |      |            | 0        | 140,000        |
|                      | 0        | 0          | 0        |      |            | 0        | 0              |
|                      |          |            | 0        |      |            | 0        | 0              |
|                      |          |            | 0        |      |            | 0        | 0              |
|                      |          |            | 0        |      |            | 0        | 0              |
| Total                | 0        | 0          | 240,000  | 0    | 0          | 40,000   | 280,000        |



| Financial Projection (BDT)                 |       |         |         |         |         |  |
|--|-------|---------|---------|---------|---------|--|
| Particular                                 | Daily | Monthly | Year -1 | Year-2  | Year-3  |  |
| Revenue(Sales)                             |       |         |         |         |         |  |
| rui,katla,mrigel,telapia,others            | 4000  | 120000  | 1440000 | 1512000 | 1587600 |  |
| 0  | 0     | 0       | 0       | 0       | 0       |  |
| Total Sales(A)                             | 4000  | 120000  | 1440000 | 1512000 | 1587600 |  |
| Less Variable Expense (B)                  |       |         |         |         |         |  |
| silver disk,jug,paint,iron,electronic etc. | 2800  | 84000   | 1008000 | 1058400 | 1111320 |  |
| Total Variable Expense                     | 2800  | 84000   | 1008000 | 1058400 | 1111320 |  |
| Contributon Margin (CM) [C=(A-B)]          | 1200  | 36000   | 432000  | 453600  | 476280  |  |
| Less Fixed Expense                         |       |         |         |         |         |  |
| Rent                                       |       | 0       | 0       | 0       | 0       |  |
| Electric Bill                              |       | 0       | 0       | 300     | 600     |  |
| Transportaion                              |       | 0       | 0       | 0       | 0       |  |
| Salary (Self)                              |       | 5000    | 60000   | 60000   | 60000   |  |
| Salary (Staff)                             |       | 0       | 0       | 0       | 0       |  |
| Entertainment                              |       | 0       | 0       | 0       | 0       |  |
| Gard                                       |       | 0       | 0       | 0       | 0       |  |
| Generator                                  |       | 0       | 0       | 0       | 0       |  |
| Mobil Bill                                 |       | 400     | 4800    | 4900    | 5000    |  |
| Total Fixed Cost (D)                       |       | 5400    | 64800   | 65200   | 65600   |  |
| Net Profit (E)= [C-D]                      |       | 30600   | 367200  | 385560  | 404838  |  |
| Investment Pay Back                        |       |         | 16,000  | 16,000  | 16,000  |  |

#### Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars  | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--|--------------|--------------|--------------|
| 1   | Cash Inflow  |              |              |              |
| 1.1 | Investment Infusion by Investor                      | 40,000       |              |              |
| 1.2 | Net Profit   | 367,200      | 385560       | 404838       |
| 1.3 | Depreciation (Non cash item)                         |              |              |              |
| 1.4 | Opening Balance of Cash Surplus                      |              | 351200       | 720760       |
|     | Total Cash Inflow                                    | 407,200      | 736,760      | 1,125,598    |
| 2   | Cash Outflow   |              |              |              |
| 2.1 | Purchase of Product                                  | 40,000       |              |              |
| 2.2 | Payment of GB Loan                                   |              |              |              |
| 2.3 | Investment Pay Back (Including<br>Ownership Tr. Fee) | 16000        | 16000        | 16000        |
|     | Total Cash Outflow                                   | 56,000       | 16,000       | 16,000       |
| 3   | Net Cash Surplus                                     | 351,200      | 720,760      | 1,109,598    |

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community
Location of
shop;Citholia,Solia,Porshuram,Feni.
Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures

















## **FAMILY PICTURE**

