#### **Proposed NU Business Name: KHADIJA DAIRY FARM**



Project identification and prepared by:MD.Shahidul Islam Baga Unit, Rajshahi

Project verified by: MD. Ebadut Hossain



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ARMAN ALI		
Age	••	10-06-1983(34Years)		
Education, till to date	••	Five pass		
Marital status	:	Married		
Children	••	01 Son 01 Daugther		
No. of siblings:	••	03 Brothers & 01 Sister		
Address	••	Vill: Chandonshahor, P.O: Charghat, P.S: Charghat, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST. MANAURA BEGUM  MD. AJAHARUL HAQUE  Branch: Charghat, Centre # 42/m (Female),  Member ID: 5415/6, Group No: 06  Member since:1 2-10-2000 to 15-04-2014 (04Years)  First loan: BDT 4,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Existing Loan: BDT 4,000, Outstanding loan: 3384 Father No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		04 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01739-995296
Father's Contact No.	:	01723-315337
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Baga Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

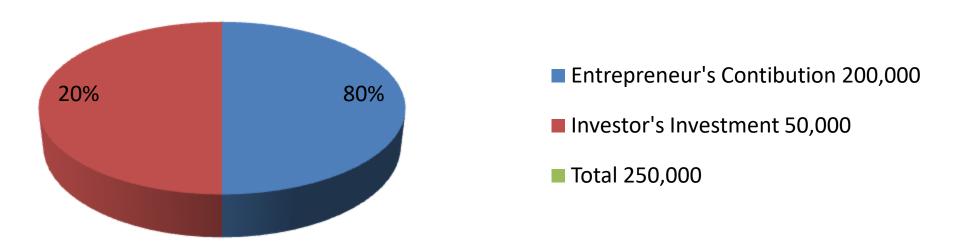
**MST. MANUARA BEGUM** joined Grameen Bank since 04 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	KHADIJA DAIRY FARM	
Location	:	Charghat ,Rajshahi .	
Total Investment in BDT	:	BDT- 250,000/-	
Financing	:	Self BDT -200,000/-(from existing business)80% Required Investment BDT- 50,000/-(as equity) 20%	
Present salary/drawings from business (estimates)	•	BDT 4,000/-	
Proposed Salary	:	BDT 4,000/-	
Size of shop	:	20 ft x 10 ft= 200 square ft	
Security of the shop	•	No	
Implementation	••	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The farm is own.</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Milk sale	500	15,000	1,80,000	
Total Sales (A)	500	15,000	1,80,000	
Less. Variable Expense				
Total variable Expense (B)				
Food medicines				
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000	
Less. Fixed Expense				
Food		6000	72,000	
Electricity Bill		0	0	
Transportation		500	6000	
Salary (self)		4,000	48,000	
Bank Charge		100	1,200	
Mobile Bill		200	2,400	
Total fixed Cost (D)		10,800	1,29,600	
Net Profit (E) [C-D)		4,200	50,400	

Investment Breakdown				
	<b>Particulars</b>	Existing	Proposed	Proposed Total
Cow		120,000	50,000	170,000
	Ox	50000	0	50000
Calf		30000	0	30000
Food		0	0	0
	Total	2,00,000	50,000	2,50,000

#### **Source of Finance**



Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year
600	18,000	2,16,000	2,22,480	229,154
600	18,000	2,16,000	2,22,480	229,154
600	18,000	2,16,000	2,22,480	2,29,154
	6000	72,000	73,000	74,000
	0	0		
	500	6000	6500	7000
	4,000	48,000	48,000	48,000
	100	1,200	1,300	1,400
	200	2,400	2,500	2,600
	6,300	129,600	1,31,300	1,33,000
	4,200	86,400	91,180	96,154
		20,000	20,000	20,000
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## Cash flow projection on business plan (rec. & Pay)

			Year 2	
SI#	Particulars	Year 1 (BDT)	(BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	86,400	91,180	96,154
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus		66,400	1,37,580
	Total Cash Inflow	136,400	157,580	2,33,734
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	66,400	1,37,580	2,13,734

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

## THREATS

Theft

Fire

Political unrest

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