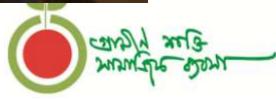
Proposed NU Business Name: MODON SELUN



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abadot hossen



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MODON		
Age	:	12-07-1986 (31 Years)		
Education, till to date	:	Class- 5		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	6 Brother & 2 Sisters		
Address	:	Vill: Paikpara, P.O: Zeupara, P.S: Natore, Dist: Natore		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHOSTY HARAN Branch: Puthia, Centre # 41(Female), Member ID: 4503/3, Group:05 Member since: 2005 to (12 Years) First loan: BDT -70,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40,000, Outstanding loan: 13,790 Self No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	20 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	N/A
Entrepreneur Contact No.	:	01733-257642
Wife's Contact No.	:	01782-943346
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHOSTY joined Grameen Bank since 12 years ago. At first she took 70,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MODON SELUN			
Location	:	Jholmoliya bajar,Puthia ,Rajshahi.			
Total Investment in BDT	:	BDT 68,000/-			
Financing	:	Self BDT 18,000/-(from existing business) 26% Required Investment BDT 50,000/-(as equity) 74%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	13 ft x 08 ft= 104 square ft			
Security of the shop	••	-			
Implementation	••	 The business is planned to be scaled up by investment in existing goods like; Beauty Parlar The business is operating by entrepreneur. Existing 1 employees. The Selun is owned. Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Salon Income	600	18,000	216,000				
Total Sales (A)	600	18,000	216,000				
Less. Variable Expense	Less. Variable Expense						
Total variable Expense (B)	•						
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000				
Less. Fixed Expense							
Electricity		800	9,600				
Salary (self)		5,000	60,000				
Salary (Staff)		6,000	72,000				
Guard		150	1,800				
Mobile Bill		200	2,400				
Tax		150	1,800				
Total fixed Cost (D)		12,300	147,600				
Net Profit (E) [C-D)		5,700	68,400				

Investment Breakdown						
Particulars Existing Proposed Proposed						
Saving Crime	1,000	-	1,000			
Cutting Metchin	16,000	-	16,000			
Color	1,000	-	1,000			
Chere	-	50,000	50,000			
Total	18,000	50,000	68,000			

Source of Finance

Financia	1				
Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)	'				
Salon Income	700	21,000	252,000	264,600	277,830
Total Sales (A)	<u> </u>				
Less. Variable Expense	700	21,000	252,000	264,600	277,830
Total variable Expense (B)	'	_	_		-
Contribution Margin (CM)	<u> </u>				
[C=(A-B)	700	21,000	252,000	264,600	277,830
Less. Fixed Expense	<u> </u>	<u> </u>		<u> </u>	
Electricity	<u> </u>	1,000	12,000	13,200	13,860
Salary (self)	<u> </u>	5,000	60,000	60,000	60,000
Salary (Staff)		6,000	72,000	72,000	72,000
Guard		150	1,800	1,800	1,800
Mobile Bill		300	3,600	3,780	3,969
Tax		150	1,800	1,800	1,800
Total Fixed Cost		12,600	151,200	152,580	153,429
Net Profit (E) [C-D)		8,400	100,800	112,020	124,401
Investment Payback			20,000	20,000	20,000

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Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	100,800	112,020	124,401
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus	-	80,800	92,020
	Total Cash Inflow	150,800	192,820	216,421
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	80,800	172,820	196,421

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft Fire

Political unrest



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আম/মহন্তা শ্বল (পর্	এটা কি	''' আদর্শ কর তপশিল ২০১৪ দকর।
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चैकिया, बास्टर्गको ।	বিঃ দ্রঃ এই লাইসেল কেবলমাত্র বৈধ ব্যবসার জন্য প্রযোজ্য	प्रतिया (पारतका, नाजनाई)





