Proposed NU Business Name: NABILA POLTI FRAM



Project identification and prepared by: Mr. Kabir Raksam, Tahirpur Unit , Rajshahi

Project verified by: Mr. Kabir Raksam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	•	MD. SELIM ALI		
Age	•	07-08-1985(32 Year)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	1 Son & 1 daughter		
No. of siblings:	:	1 Brother		
Address	:	Vill: mothurapur, P.O: taherpur,P.S: bagmara, Dist: Rajshahi		
Parent's and GB related Info				
(i) Who is GB member	:	Mother Father		
(ii) Mother's name	:	MST. CHARMA		
(iii) Father's name	:	MD. ABDUS SAMAD		
(iv) GB member's info	:	Branch: Shreepur, Centre # 100(Female),		
		Member ID: 12378/1 , Group No: 03		
		Member since: 2007		
		First loan: BDT -5000		
Further Information:		Existing Loan: BDT 20,000 Outstanding loan: paid		
(v) Who pays GB loan installment	:	Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mach chash
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01774274751
Father's Contact No.	:	01761319152
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Taherpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. CHARMA joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info						
Business Name	:	NABILA POLTI FARM				
Location	:	Motharapur, taherpur, bagmara, Rajshahi				
Total Investment in BDT	:	BDT 2,50,000				
Financing	:	Self BDT 200,000-(from existing business) 80% Required Investment BDT 50,000/-(as equity) 20%				
Present salary/drawings from business (estimates)	:	BDT 5000/-				
Proposed Salary	:	5000/=				
Size of shop	:	30ft x 20ft=600ft				
Security of the shop	:	-				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Farm The business is operating by entrepreneur. Existing no employees. Average gain The farm is owned. Agreed grace period is 3 months. 				

Existing Business (BDT) Particular Daily Monthly Yearly Revenue (sales) sales 4,000 120,000 1440000 **Total Sales (A)** 4,000 1440000 120,000 Less. Variable Expense sales of product 3,000 90,000 1080000 **Total variable Expense (B)** 3,000 90,000 1080000 Contribution Margin (CM) [C=(A-B) 1,000 360000 30,000

500

200

5000

500

10000

300

16,500

13,500

6,000

2,400

60,000

6,000

120,000

3,600

0

198,000

162,000

Less. Fixed Expense

Electricity Bill

Mobile Bill

Salary (self)

Transportation

Bank service Charge

Total fixed Cost (D)

Net Profit (E) [C-D)

Guard

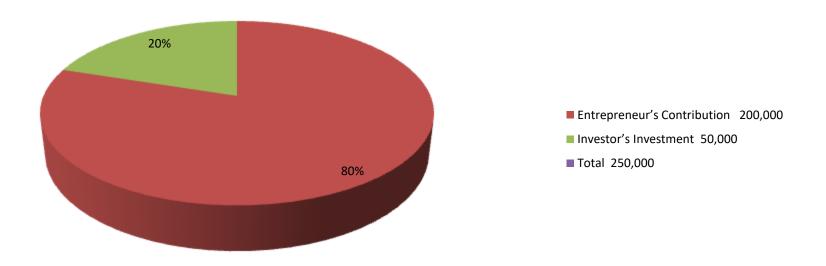
food

medicin

Rent

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit Price	Amount	Proposed
		Price	(BDT)			(BDT)	Total
liar murgi	800	250	200,000			30000	230,000
						20000	20,000
Total	800	250	200000		0	50000	250000

Source of Finance



					T
Fin	ancial Projection	(BDT)			
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
sales	5000	150000	1800000	1890000	1984500
Total Sales (A)	5000	150000	1800000	1890000	1984500
Less. Variable Expense		0	0	0	0
sales of product	3750	112500	1350000	1417500	1488375
Total variable Expense (B)	3750	112500	1350000	1417500	1488375
Contribution Margin (CM) [C=(A-B)	1250	37500	450000	472500	496125
Less. Fixed Expense					
Rent					
Electricity Bill		500	6000	6500	7000
Mobile Bill		200	2400	2400	2400
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	6500	7000
food		10000	120000	124000	125000
medicin		300	3600	3800	4000
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		16500	198100	203300	205500
Net Profit (E) [C-D)		21000	251900	269200	290625
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

		Year 1		
SI#	Particulars	(BDT)	Year 2 (BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	251900	269200	290625
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		231900	481100
	Total Cash Inflow	301900	501100	771725
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	231900	481100	751725

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm : mothorapur,taherpur,bagmara,Rajshahi Regular customers;

THREATS

Theft Fire

Political unrest



1093 তারিখ ৪৯ এর ১৫১ রেন্ট/কোম্পানির জন্য অনুমোদন পত্র নিমু বর্ণিত ব্যক্তি/প্রতিষ্ঠা याश्रंत त्ययाम २०००-२००४ भाष्यत ७०८ जून शर्य वन्वर्थ व नाय ३० প্রতিষ্ঠানের হোলিং নং/ দোকান নং



