

## Proposed NU Business Name: **MOBILE PALACE**



Project identification and prepared by: Md. Habiluddin  
Nagorpur

Project verified by: Md. Abu bakar siddik



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>RAM KRISHNO SAHA RAMA</b>
Age	:	14-11-1983(34 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1 Son 1 Daughter
No. of siblings:	:	1 Brother 1 Daughter
Address	:	Vill: Nagorpur, P.O:Nagorpur, P.S: Nagorpur, Dist: Tangail. .
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>SHEFALI RANI SAHA</b>
(iii) Father's name	:	<b>ROBINDRONATH SAHA</b>
(iv) GB member's info	:	Branch: Nagorpur ,Centre # 48(Female), Member ID: 3512, Group No: 04 Member since: 8-07-2001-2007 (7Years) First loan: BDT 5,000
Further Information:		Existing loan: BDT 10,000,Outstanding loan:BDT0
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	14 years experience in on business & 14 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716789370
Family's Contact No.	:	01911029558
NU Project Source/Reference	:	<b>Grameen Shakti Samajik Byabosha Ltd.</b>

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SHEFALI RANI SAHA** Joined Grameen Bank Since 7 Years Ago. At First She Took 5000 taka Loan from Grameen Bank. She Gradually Took more Loan From GB. She utilized the money In business .

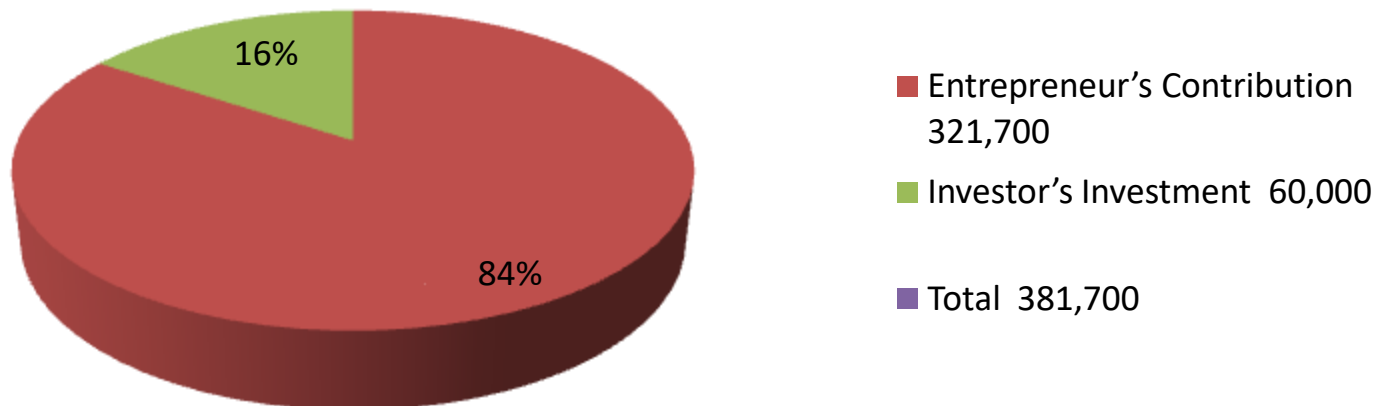
## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MOBILE PALACE</b>
Location	:	College road,Talukdar market,Nagorpur Bazaar,Tangail.
Total Investment in BDT	:	BDT381700/-
Financing	:	Self BDT 321700(from existing business) 84% Investors Investment BDT 60,000(as equity) 16%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	15ft*10ft= 150 Square ft
Security of the shop	:	50,000
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like Mobile, charger,battary,memory card.etc</li><li>▪Average 20% gain on sale</li><li>▪The business is operating by entrepreneur. Existing no Employe.</li><li>▪The Shop is Rented</li><li>▪Collects goods from Dhaka</li><li>▪Agreed grace period is 3 months.</li></ul>

Existing			
Particular	Daily	Monthly	Yearly
Revnuce (Sale)			
Mobile, charger,battary,memory card.etc	3900	117000	1404000
		0	0
Total Sales(A)	3900	117000	1404000
Less Variable Expense (B)			0
Mobile, charger,battary,memory card.etc	3120	93600	1123200
Total Variable Expense	3120	93600	1123200
Contributon Margin (CM) [C=(A-B)]	780	23400	280800
Less Fixed Expense			
Rent		3500	42000
Electric Bill		700	8400
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		8000	96000
Entertainment		200	2400
Guard		100	1200
Generator		150	1800
Mobile Bill		500	6000
Total Fixed Cost (D)		18650	223800
Net Profit (E)= [C-D]		4750	57000

Investment Breakdown							
Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
mobile	100	2000	200000	1	60000	60,000	260,000
charger	15	80	1200			0	1,200
Memory card	30	250	7500				7,500
paper	15	400	6000				6,000
battary	70	70	4900				4,900
charger	70	30	2100			0	2,100
<b>Security</b>			100000				100,000
	<b>300</b>	<b>2830</b>	<b>321,700</b>	<b>1</b>	<b>60000</b>	<b>60,000</b>	<b>381700</b>

## Source of Finance



# Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2
<b>Revenue(Sales)</b>				
Mobile, charger,battary,memory card.etc	4400	132000	1584000	1663200
<b>Total Sales(A)</b>	<b>4400</b>	<b>132000</b>	<b>1584000</b>	<b>1663200</b>
<b>Less Variable Expense (B)</b>				
Mobile, charger,battary,memory card.etc	<b>3520</b>	<b>105600</b>	<b>1267200</b>	1330560
<b>Total Variable Expense</b>	<b>3520</b>	<b>105600</b>	<b>1267200</b>	<b>1330560</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>880</b>	<b>26400</b>	<b>316800</b>	<b>332640</b>
<b>Less Fixed Expense</b>				
Rent		3500	42000	42000
Electric Bill		700	8400	100800
Transportaion		500	6000	6300
Salary (Self)		5000	60000	60000
Salary (Staff)		8000	96000	96000
Entertainment		200	2400	2400
Guard		100	1200	1200
Generator		150	1800	1800
Mobile Bill		500	6000	0
<b>Total Fixed Cost (D)</b>		<b>18650</b>	<b>222000</b>	<b>308700</b>
<b>Net Profit (E)= [C-D]</b>		<b>7750</b>	<b>93000</b>	<b>97650</b>
<b>Investment Pay Back</b>			<b>36,000</b>	<b>36,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	93,000	97650
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		57000
	<b>Total Cash Inflow</b>	<b>153,000</b>	<b>154,650</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	<b>Total Cash Outflow</b>	<b>96,000</b>	<b>36,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>57,000</b>	<b>118,650</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 14Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures



MORE THAN A PHONE



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# মোবাইল প্যালেস

কালেক্টার প্রান্সা (সাবেক কলীচির পিনেসো হল)  
তলেজ রোড, মাদারপুর, টাঙ্গাইল।



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WE  
CLOUD  
STORAGE

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SMART  
DEVICE

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POWER  
TO CAPTURE

3X RESOLVE  
FOR MILLIONS MORE PIXEL  
FRONT LED FLAS  
FOR THE BEST NIGHT  
PHOTO AND VIDEO



RE



# FAMILY PICTURE

