

Proposed NU Business Name: CHINMOY POULTRY FARM



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Project verified by: Md: Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	CHINMOY RAY
Age	:	10-12-1990(27 Years)
Education, till to date	:	HSC
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	01 Brother 03 sisters
Address	:	Vill:Garakula P.O:Garakula P.S:Fultola Dist:Khulna
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SOBITA RAY
(iii) Father's name	:	NITAI RAY
(iv) GB member's info	:	Branch:Fultola , Centre # 18 (Female), Member ID: 2034/1, Group No: 08 Member since:01-02-2002 (15Years) First loan: BDT 3,000Taka.
Further Information:		Existing loan: 50,000 Outstanding loan: 0.
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01763-342656
Family's Contact No.	:	01923-585346
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Fultola Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SOBITA RAY Joined Grameen Bank Since 15 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	CHINMOY POULTRY FARM
Location	:	Garakula,Fultola,Khulna
Total Investment in BDT	:	BD 1,05,000
Financing	:	Self BDT 55,000(from existing business) 52% Required Investment BDT 50,000(as equity) 48%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	35 ft x 15ft= 525 Square ft
Security of the shop	:	0 Taka.
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods likes;Poultry. ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing no Employee. ▪The Shop is Ownted. ▪Collects goods from Fultola. ▪Agreed grace period is 3 months.

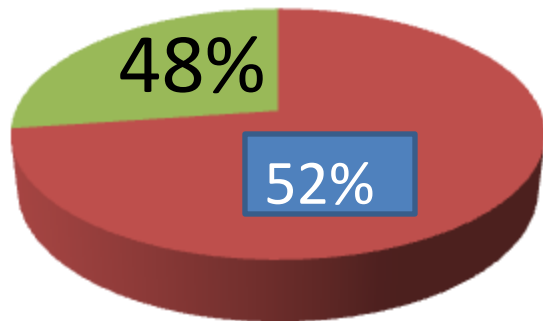
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poultry	2000	60,000	7,20,000
Total Sales (A)	2000	60,000	7,20,000
Less. Variable Expense			
Poultry	1,600	48,000	5,76,000
Total variable Expense (B)	1,600	48,000	5,76,000
Contribution Margin (CM) [C=(A-B)]	4,00	12,000	1,44,000
Less. Fixed Expense			
Rent		0	0
Electricity bill		5,00	6,000
Transportation		400	4800
Salary (self)		5,000	60,000
Entertainment		0	0
Guard		0	0
Genaretor		0	0
Mobile bill		1,00	1200
Total fixed Cost (D)		6000	72,000
Net Profit (E) [C-D]		6000	72,000

Investment Breakdown

Particulars	Existing			Proposed			Proposed Total
	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	
Poultry	400p	40	16000	400	40	16000	32,000
Feed	16	2150	34400	12	2150	25800	60,200
Medicen	0	00	4600	0	0	4600	9200
Others						3600	3600
Total			55000			50,000	105000

Source of Finance



Entrepreneur Investment:
55,000
Investor Investment:50,000
Total Investment:1,05,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2 nd year	3 rd year
Revenue (sales)					
Poultry	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Poultry	2,400	72,000	8,64,000	9,07,200	9,52,560
Total variable Expense(B)	2,400	72,000	8,64,000	9,07,200	9,52,560
Contribution Margin (CM) [C=(A-B)]	6,00	18,000	2,16,000	2,26,800	2,38,140
Less. Fixed Expense					
Rent		0	0	0	0
Electricity bill		7,00	8,400	8,600	8,800
Transportation		6,00	72,000	72,200	72,400
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		0	0	0	0
Guard		0	0	0	0
Genaretor		0	0	0	0
Mobile bill		2,00	2,400	2,600	2,800
Total fixed Cost (D)		6,500	78,000	78,600	79,200
Net Profit (E) [C-D]		11,500	1,38,000	1,48,200	1,58,940
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,38,000	1,48,200	1,58,940
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		1,18,000	2,46,200
	Total Cash Inflow	1,88,000	2,66,200	4,05,140
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan	0		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	1,18,000	2,46,200	3,85,140

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others: 0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

