#### **Proposed NU Business Name: RIDOY DAIRY FARM**



Project identification and prepared by:Md.Mahfujor Rahman

Project verified by: Md.Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.RIDOY SARKER			
Age	:	26-11-1998 (19 Years)			
Education, till to date	:	HSC			
Marital status	:				
Children	:				
No. of siblings:	:	1 brother			
Address	:	Vill:Shreepur P.O:Shreepur P.S:Shreepur Dist:Gajipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST.HAMIDA BEGUM ALAUDDIN SARKER Branch:Goshinga shreepur, Centre 37(Female), Member ID: 8718, Group No: 11 Member since: 2007 to 2017( 10Years) First loan: BDT 5,000Taka. Existing loan: 40,000 Outstanding loan: 21,520			
<ul><li>(v) Who pays GB loan installment</li><li>(vi) Mobile lady</li><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan like GB, BRAC ASA etc</li></ul>	: : :	Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	NO
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has no Month training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01627104152
Family's Contact No.	:	01716282796
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Shreepur Unit, Gazipur.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST.HAMIDA BEGUM** Joined Grameen Bank Since 10 Years Ago. At First she Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Agriculture.

Proposed Nobin Udyokta Business Info					
Business Name		RIDOY DAIRY FARM			
Location	:	Shreepur, Gazipur			
Total Investment in BDT	:	BD 220,000=/			
Financing	Financing : Self BDT 150,000(from existing business) 68%  Required Investment BDT 70,000(as equity) 32%				
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	10ft x 10ft= 100 Square ft			
Security of the shop	:	0 Taka.			
Implementation		<ul> <li>he has 3 cow in his farm.</li> <li>Average Daily milk production is 12 liter and milk price is BDT 50.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>The farm is owned.</li> <li>Collects goods from shreepur.</li> <li>Agreed grace period is 3 months</li> </ul>			

**Existing Business** 

Existing Business							
Particular	Daily	Monthly	Yearly				
Revnue (Sale)							
MILK,COW	600	18000	216000				
	0	0	C				
Total Sales(A)	600	18000	216000				
Less Variable Expense (B)			C				
Straw, Bran, Medicine etc	84	2520	30240				
Total Variable Expense	84	2520	30240				
Contributon Margin (CM) [C=(A-B)]	516	15480	185760				
Less Fixed Expense							
Rent		0	C				
Electric Bill		500	6000				
Transportaion		500	6000				
Salary (Self)		5000	60000				
Salary (Staff)		0	C				
Entertainment		200	2400				
Guard		0	C				
Generator		0	C				
Mobile Bill		500	6000				
Total Fixed Cost (D)		6700	80400				
Net Profit (E)= [C-D]		8780	105360				

Investment Breakdown								
Existing				Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Cow	2	50,000	100,000	1	70,000	70,000	170,000	
Ox	1	50,000	50,000				50,000	
			150,000			70,000	220000	

### **Source of Finance**



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
MILK,COW	1200	36000	432000	453600	476280		
0	0	0	0	0	0		
Total Sales(A)	1200	36000	432000	453600	476280		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	168	5040	60480	63504	66679		
Total Variable Expense	168	5040	60480	63504	66679		
Contributon Margin (CM) [C=(A-B)]	1032	30960	371520	390096	409601		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		500	6000	6300	6600		
Transportaion		500	6000	6300	6615		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		200	2400	2400	2400		
Guard		0	0	0	0		
Genarator		0	0	0	0		
Mobil Bill		500	6000	6100	6200		
Total Fixed Cost (D)		6700	80400	81100	81815		
Net Profit (E)= [C-D]		24260	291120	305676	320960		
Investment Pay Back			28,000	28,000	28,000		

## Cash flow projection on business plan (rec. & Pay)

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	291,120	305676	320959.8
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		263120	540796
	Total Cash Inflow	361,120	568,796	861,756
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	263,120	540,796	833,756

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others: 0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures



# প্রস্তাবিত নবীন উদে

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नामः एकारः कारति उत्पन्ति

MAST: K











