Proposed NU Business Name: MUNNI DAIRY FARM



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahman



Brief Bi	0	of The Proposed Nobin Udyokta
Name	:	Mosammat Mahmuda Akter
Age	:	02-07-1999 (18 Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	01 Brothers 03 Sisters
Address	:	Vill: Chamurkhan ,P.O:Kanchkura ,P.S: Uttorkhan, Dist: Dhaka
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father Mosammat Fatema Akter Md. Modon Mia Branch: Dakshinkhan, Centre # 15 (Female), Member ID: 5202, Group No: 07 Member since: 03-06-1997 (20 Years) First loan: BDT = 3,000 /- Last Loan= 30,000/-
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	:	Outstanding loan:= Nill Father No No
(viii) Any other loan like GB, BRAC ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	•	He has no training
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01906-546918
Family's Contact No.	:	01906-546917
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Mosammat Fatema Akter joined Grameen Bank since 20 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

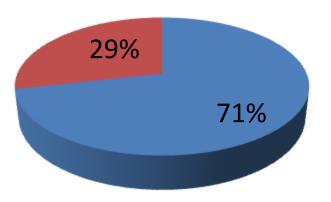
Pro	pc	sed Nobin Udyokta Business Info
Business Name	:	Munni Dairy Farm
Location	:	Chamurkhan, Uttorkhan, Dhaka
Total Investment in BDT	:	BDT 350,000/-
Financing	:	Self BDT 250,000/- (from existing business) 71%
		Required Investment BDT 100,000/- (as equity) 29 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	30 ft x 20 ft= 600 square ft
Security of the shop	:	Nill
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cow,Ox etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing No employee. The shop is Owner . Collects goods from Asulia,Sherpur. Agreed grace period is 3 months.

Existing	g Business (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Cow Milk	2,300	69,000	828,000
	0	0	0
Total Sales (A)	2,300	69,000	828,000
Less. Variable Expense			
Cow Milk	1,840	55,200	662,400
Total variable Expense (B)	1,840	55,200	662,400
Contribution Margin (CM) [C=(A-B)	460	13,800	165,600
Less. Fixed Expense			
Rent		0	0
Electricity Bill		300	3,600
Transportation		500	6,000
Mobile Bill		1000	12,000
Entertainment		500	6,000
Salary (sttaf)		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		7,300	87,600
Net Profit (E) [C-D)		6,500	78,000

			Inve	estment Breakdov	wn			
Particulars		Existing	3	Particulars		Propose	d	Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Cow	2	75000	150000	Cow	1	100000	100000	250,000
Ох	1	60000	60000				0	60,000
Basur	1	40000	40000				0	40,000
			0				0	0
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			0				0	0
			0				0	0
			0				0	0
Others			0	Others			0	0
Total			250,000				100,000	350,000

Source of Finance





Financial	Projec	tion (BD	T)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Cow Milk	3,000	90,000	1,080,000	1,134,000	1,190,700
0	0	0	0	0	0
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense	<u> </u>				
Cow Milk	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140
Less. Fixed Expense	<u> </u>		<u> </u>	1	
Rent	<u> </u>	0	0	0	0
Electricity Bill		315	3,780	3,969	4,167
Transportation	<u>[</u> !	500	6,000	6,000	6,000
Mobile Bill	[1050	12,600	13,230	13,892
Entertainment		500	6,000	6,000	6,000
Salary (sttaf)	[0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item	<u>[</u>		<u> </u>	<u> </u>	
Depreciation	<u> </u>	0	0	0	0
Total Fixed Cost	<u> </u>	7,365	88,380	89,199	90,059
Net Profit (E) [C-D)		10,635	127,620	137,601	148,081
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	127,620	137,601	148,081
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		87,620	185,221
	Total Cash Inflow	227,620	225,221	333,302
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	87,620	185,221	293,302

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

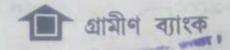
Pictures











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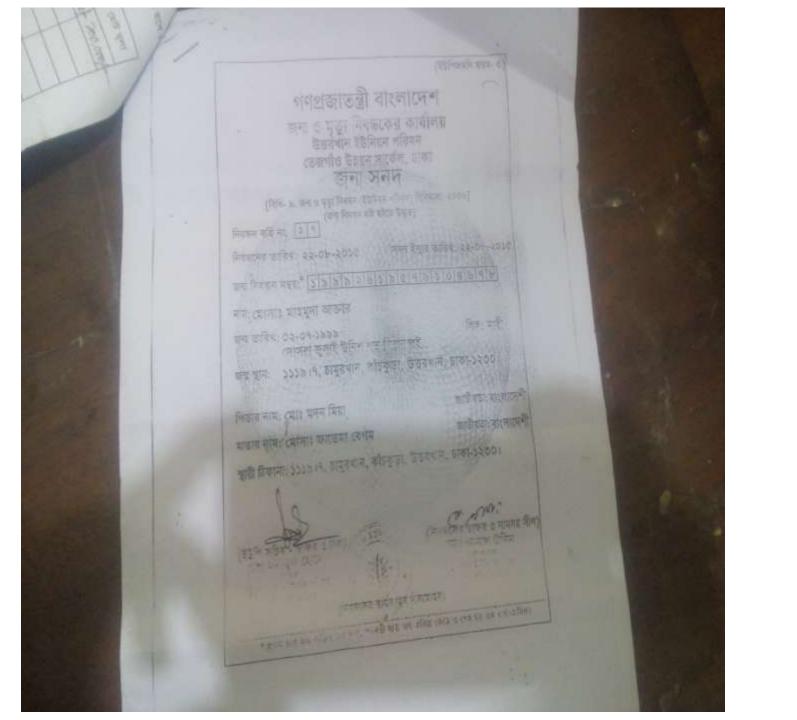
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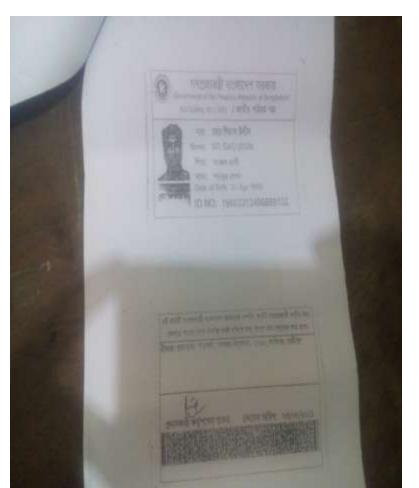
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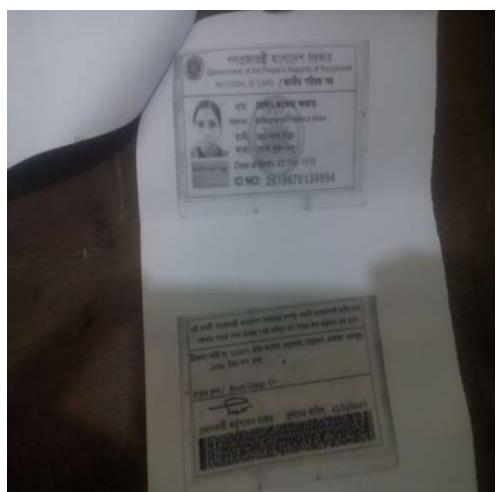
গ্রামীণ ব্যাংক

প্ৰথম কাৰ্যনিত ইংলপুৰ দুই, থাকা ১২১৯ বোন ও বেছিল) : ৮০১৪৪৯ (বালা)

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FAMILY PICTURE

