

## Proposed NU Business Name: **SONY ELECTRONICS**



Project identification and prepared by: Mominur Rahaman,  
Dakshinkhan Unit, Dhaka  
Project verified by: Md. Siddiqur Rahman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>SULTAN MAHAMUD</b>
Age	:	23-09-1983 ( 35 Years)
Education, till to date	:	S S C
Marital status	:	Married
Children	:	Null
No. of siblings:	:	02 Brothers 01 Sister
Address	:	Vill: pondit para ,P.O:Dakshinkhan ,P.S: Dakshinkhan, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Samima
(iii) Father's name	:	Md Abdul kuddus sikdar
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 74 (Female), Member ID: 6905 , Group No: 03 Member since: 12-09-2009 ( 8 Years) First loan: BDT = 5,000 /- last loan 25000/=
Further Information:		Outstanding loan:= 3292 /-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	15 years of business experience. 15 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911-420282
Family's Contact No.	:	01911-586149
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAMIMA** joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	Soni Electronics
Location	:	Ornika Complex .Dakshinkhan.Dhaka
Total Investment in BDT	:	BDT 310,000/-
Financing	:	Self BDT 250,000/- (from existing business) 81% Required Investment BDT 60,000/- (as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	12 ft x 10 ft= 120 square ft
Security of the shop	:	BDT 300,000
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Mobile, chargar Head phone Router key borad etc.</li><li>▪Average 20 % gain on sales.</li><li>▪The business is operating by entrepreneur. Existing <b>one</b> employee.</li><li>▪The shop is rented .</li><li>▪Collects goods from Uttira,Gulistan</li><li>▪Agreed grace period is 3 months.</li></ul>

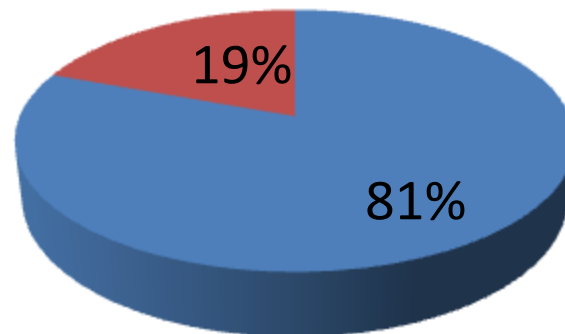
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Mobile phone	4,000	120,000	1,440,000
	0	0	0
<b>Total Sales (A)</b>	<b>4,000</b>	<b>120,000</b>	<b>1,440,000</b>
<b>Less. Variable Expense</b>			
Mobile phone	3,200	96,000	1,152,000
<b>Total variable Expense (B)</b>	<b>3,200</b>	<b>96,000</b>	<b>1,152,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>800</b>	<b>24,000</b>	<b>288,000</b>
<b>Less. Fixed Expense</b>			
Rent		3,000	0
Electricity Bill		1400	16,800
Transportation		1,000	12,000
Mobile Bill		500	6,000
Entertainment		500	6,000
Salary (sttaf)		7,000	84,000
Salary (self)		5,000	60,000
<b>Total fixed Cost (D)</b>		<b>18,400</b>	<b>184,800</b>
<b>Net Profit (E) [C-D]</b>		<b>5,600</b>	<b>103,200</b>

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Mobile phone	37	4700	173900	Mobile phone	4	4700	18800	192,700
Router	20	2400	48000	Router	9	2400	21600	69,600
key Borad	5	490	2450	key Borad	10	490	4900	7,350
mouse	12	260	3120	mouse	8	260	2080	5,200
Spekar	12	400	4800	Spekar	9	400	3600	8,400
Iron	10	550	5500	Iron	5	550	2750	8,250
Remote	8	80	640	Remote	6	80	480	1,120
pen drive	10	480	4800	pen drive	8	480	3840	8,640
Mobile Accesrice	12	260	3120	Mobile Accesrice			0	3,120
	0	0	0		0	0	0	0
Others			3670	Others			1,950	5,620
<b>Total</b>			<b>250,000</b>	<b>Total</b>			<b>60,000</b>	<b>310,000</b>

## Source of Finance

■ Entrepreneur's contibution 250000    
 ■ Investor's Investment 60000    
 ■ Total 310000



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd year
<b>Revenue (sales)</b>					
Mobile phone	5,000	150,000	1,800,000	1,890,000	1,984,500
0	0	0	0	0	0
<b>Total Sales (A)</b>	<b>5,000</b>	<b>150,000</b>	<b>1,800,000</b>	<b>1,890,000</b>	<b>1,984,500</b>
<b>Less. Variable Expense</b>					
Mobile phone	4,000	120,000	1,440,000	1,512,000	1,587,600
<b>Total variable Expense (B)</b>	<b>4,000</b>	<b>120,000</b>	<b>1,440,000</b>	<b>1,512,000</b>	<b>1,587,600</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,000</b>	<b>30,000</b>	<b>360,000</b>	<b>378,000</b>	<b>396,900</b>
<b>Less. Fixed Expense</b>					
Rent		3,000	36,000	36,000	36,000
Electricity Bill		1470	17,640	18,522	19,448
Transportation		1,100	13,200	13,860	14,553
Mobile Bill		600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		7,000	84,000	88,200	92,610
Salary (self)		5,000	60,000	60,000	60,000
<b>Non Cash Item</b>					
Depreciation		0	0	0	0
<b>Total Fixed Cost</b>		<b>18,670</b>	<b>224,040</b>	<b>230,442</b>	<b>237,164</b>
<b>Net Profit (E) [C-D]</b>		<b>11,330</b>	<b>135,960</b>	<b>147,558</b>	<b>159,736</b>
<b>Investment Payback</b>			<b>24,000</b>	<b>24,000</b>	<b>24,000</b>



# Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	135,960	147,558	159,736
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		111,960	235,518
	<b>Total Cash Inflow</b>	<b>195,960</b>	<b>259,518</b>	<b>395,254</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	<b>Total Cash Outflow</b>	<b>84,000</b>	<b>24,000</b>	<b>24,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>111,960</b>	<b>235,518</b>	<b>371,254</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:01  
Experience & Skill : 15 Years  
Own Business : 15 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures























# মান্নি ইলেকট্রনিক্স

কল প্রকার ইলেকট্রনিক্স পণ্য, মোবাইল সেট ও কম্পিউটার এক্সেসরিজ বিক্রয় করা হয়।







ইউ.পি. ফর্ম-১০  
পত্রিকা-১০

# দক্ষিণখান আদর্শ ইউনিয়ন পরিষদ



পোতা, দক্ষিণখান, থানা - দক্ষিণখান, জেলা-১২৩০

২৯১৯

সাইকেল নং: ৩৭ ৬২/১৫-৩৭ **ক্রিড লাইসেন্স** নথি নং: ০৫০/১০/২০১৭

সাইকেলের নাম: **ডাল** হীলকোর্স

মালিক ১: **সুখান্তর চন্দ্র** নিম্নোক্ত নামে: **ডাল**

২: **সুখান্তর চন্দ্র** নিম্নোক্ত নামে: **ডাল**

৩: **সুখান্তর চন্দ্র** নিম্নোক্ত নামে: **ডাল**

স্বাক্ষর: **সুখান্তর চন্দ্র** **ডাল**

ইচ্ছাশিত্তিক পরিচালকের অনুমতি: **ডাল** **ডাল**

সাইকেল কি যখন সড়কে ১-১ ১-১ ১-১ এর জন্য ব্যবহার পরিচালকের অনুমতি নেওয়া হইবে।  
০০-০০-২০১ ১-১-১-১ এই লাইসেন্স ০১৫ বর্ষের নিচে হইলে তখন প্রতি বছর নবায়ন করিতে হইবে।

**সুখান্তর চন্দ্র**  
সাইকেলের মালিক

**ডাল**  
সাইকেলের মালিক

**ডাল**  
সাইকেলের মালিক

স্বাক্ষর

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**ಕರ್ನಾಟಕ ಸರ್ಕಾರ**  
 Government of Karnataka  
 ಸರ್ಕಾರ ಕರ್ನಾಟಕ / ಕರ್ನಾಟಕ ಸರ್ಕಾರ

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**ನಂ. ಕೃಷಿ ಸೇವೆ**  
 Name: K. S. Srinivas  
**ತರಗತಿ: ಎಂ. ಎ. ಎ. ಸಿ. ಸಿ.**  
 Rank: M. A. S. C.  
**ದಿನಾಂಕ: 20 ಜೂನ್ 1984**  
 Date of Birth: 20 Jun 1984  
**ID NO: 2611038719843**

ಈ ಸಹಿ ಸಂಪನ್ಮೂಲ ಸಂರಕ್ಷಣೆ ಮತ್ತು ಸಹಿ ಸಂಪನ್ಮೂಲ ಸಂರಕ್ಷಣೆ  
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**ಕರ್ನಾಟಕ ಸರ್ಕಾರ**  
 Government of Karnataka


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**ಕರ್ನಾಟಕ ಸರ್ಕಾರ**  
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# FAMILY PICTURE

