

## Proposed NU Business Name: **BABUL MURGI FARM**



Project identification and prepared by: Mr. Kabir  
Raksam, Tahirpur Unit , Rajshahi

Project verified by: MD. Mijan Pathoary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD.BABUL SONAR</b>
Age	:	11-03-1983(34Years)
Education, till to date	:	Class v
Marital status	:	Married
Children	:	1 son
No. of siblings:	:	1 sister
Address	:	Vill: Chondropur,P.O: Goalkandi,P.S: Bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST.JAHEDA</b>
(iii) Father's name	:	<b>LATE.SHOMSER</b>
(iv) GB member's info	:	Branch: Hamirkudsa,Centre #06(Female), Member ID: 1578/1, Group No:01 Member since:01-03-2003 First loan: BDT -5000
Further Information:		Existing Loan: BDT 10000, Outstanding loan: paid
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	12 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Selun shope
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01750950639
Father's Contact No.	:	01750619154
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. JAHEDA** joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

# Proposed Nobin Udyokta Business Info

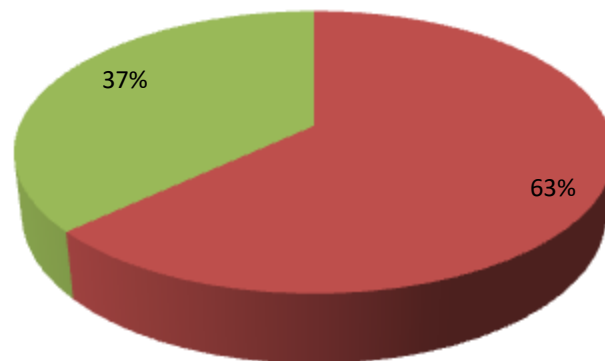
Business Name	:	<b>BABUL MURGI FARM</b>
Location	:	Condropur, goalkandi, bagmara,Rajshahi
Total Investment in BDT	:	BDT 135000
Financing	:	Self BDT 85000-(from existing business) 63% Required Investment BDT 50,000/-(as equity) 37%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	20 ft x 20 ft= 400 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Farm</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪Average gain</li><li>▪The farm is owned.</li><li>▪Agreed grace period is 3 months.</li></ul>

<b>Existing Business (BDT)</b>			
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Yearly</b>
<b>Revenue (sales)</b>			
sales		120,000	1440000
<b>Total Sales (A)</b>		120,000	1440000
<b>Less. Variable Expense</b>			
Botic,three pcs.etc.		85,500	1026000
<b>Total variable Expense (B)</b>		85,500	1026000
<b>Contribution Margin (CM) [C=(A-B)]</b>		34,500	414000
<b>Less. Fixed Expense</b>			
Rent			
Electricity Bill		1000	12,000
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard			
Transportation		300	3,600
Entertainment			
food		10000	120,000
Bank service Charge			
<b>Total fixed Cost (D)</b>		<b>16,500</b>	<b>198,000</b>
<b>Net Profit (E) [C-D]</b>		<b>18,000</b>	<b>216,000</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
boro boiler murgi	450	150	67,000			30000	97,000
choto boiler murgi	450	40	18,000				18,000
food							20,000
						0	0
<b>Total</b>	<b>900</b>	<b>190</b>	<b>85000</b>		<b>0</b>	<b>30000</b>	<b>135000</b>

## Source of Finance



- Entrepreneur's Contribution 85,500
- Investor's Investment 50,000
- Total 135,500

### Financial Projection (BDT)

Particular	Daily	Month	1st Year	2nd year	3rd Year
<b>Revenue (sales)</b>					
sales		125000	1500000	1575000	1653750
<b>Total Sales (A)</b>		125000	1500000	1575000	1653750
<b>Less. Variable Expense</b>					
sales of product		90000	1080000	1134000	1190700
<b>Total variable Expense (B)</b>		90000	1080000	1134000	1190700
<b>Contribution Margin (CM) [C=(A-B)]</b>		35000	420000	441000	463050
<b>Less. Fixed Expense</b>					
Rent					
Electricity Bill		1000	12000	12500	13000
Mobile Bill		200	2400	2600	2800
Salary (self)		5000	60000	60000	60000
Transportation		300	3600	3800	4000
Entertainment					
Salary (staff)					
food		10000	120000	124000	125000
Bank service Charge			100	100	100
<b>Total Fixed Cost</b>		16500	198100	203000	204900
<b>Net Profit (E) [C-D]</b>		18500	221900	238000	258150
<b>Investment Payback</b>			20000	20000	20000



# Cash flow projection on business plan (rec. & Pay)

<b>Sl #</b>	<b>Particulars</b>	<b>Year 1 (BDT)</b>	<b>Year 2 (BDT)</b>	<b>(BDT)</b>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	221900	238000	258150
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		<b>201,900</b>	<b>419,900</b>
	<b>Total Cash Inflow</b>	<b>271,900</b>	<b>439,900</b>	678,050
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20000</b>	20000
<b>3</b>	<b>Net Cash Surplus</b>	<b>201,900</b>	<b>419,900</b>	658,050

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 02 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm :  
chondropur,Tahirpur,Rajshahi  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures















# Family picture

