

Proposed NU Business Name: **CHABBIR LEAIR MURGI KHAMAR**



Project identification and prepared by: Mr. Kabir
Raksam, Tahirpur Unit , Rajshahi

Project verified by: MD. Mijan Pathoary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SHOHIDUL ISLAM
Age	:	21-02-1990(27Years)
Education, till to date	:	Class Ten
Marital status	:	Married
Children	:	1 son
No. of siblings:	:	1 sister
Address	:	Vill: Chondropur,P.O: Goalkandi,P.S: Bagmara, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST.CHOBIRON BIBI
(iii) Father's name	:	MD.AMED ALI
(iv) GB member's info	:	Branch: Hamirkudsa,Centre #06(Female), Member ID: 5213, Group No:05 Member since:08-11-1992 First loan: BDT -2000
Further Information:		Existing Loan: BDT 40000, Outstanding loan: 36840
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Paner bor
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01751520961
Father's Contact No.	:	01796758333
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. CHOBIRON BIBI joined Grameen Bank since 25 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

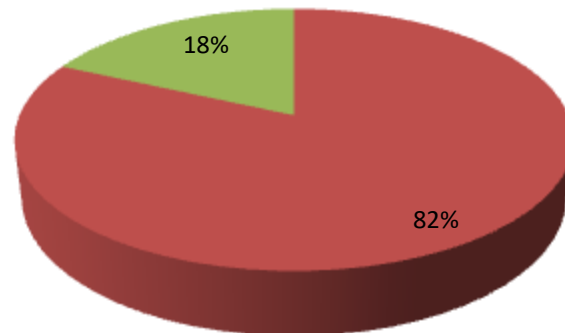
Business Name	:	CHABBIR LEAIR MURGI KHAMAR
Location	:	Condropur, goalkandi, bagmara,Rajshahi
Total Investment in BDT	:	BDT 275000
Financing	:	Self BDT 225000-(from existing business) 82% Required Investment BDT 50,000/-(as equity) 18%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	05 Decimal
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Farm▪The business is operating by entrepreneur. Existing no employees.▪Average gain▪The farm is owned.▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
sales	6,000	180,000	2160000
Total Sales (A)	6,000	180,000	2160000
Less. Variable Expense		0	
sales of product	3,500	105,000	1260000
Total variable Expense (B)	3,500	105,000	1260000
Contribution Margin (CM) [C=(A-B)]	1,500	45,000	540000
Less. Fixed Expense			
Rent			0
Electricity Bill		500	6,000
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard			0
Transportation		300	3,600
food		20000	240,000
Salary (staff)			0
Bank service Charge			0
Total fixed Cost (D)		26,000	312,000
Net Profit (E) [C-D]		19,000	228,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
leair murgi	1500	150	225,000				225,000
food						50000	50,000
Total	1500	150	225000			50000	275000

Source of Finance



- Entrepreneur's Contribution 225,000
- Investor's Investment 50,000
- Total 275,000

Financial Projection (BDT)

Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
sales	7000	210000	2520000	2646000	2778300
Total Sales (A)	7000	210000	2520000	2646000	2778300
Less. Variable Expense		0	0	0	0
sales of product	5250	157500	1890000	1984500	2083725
Total variable Expense (B)	5250	157500	1890000	1984500	2083725
Contribution Margin (CM) [C=(A-B)]	1750	52500	630000	661500	694575
Less. Fixed Expense					
Rent					
Electricity Bill		1000	12000	13000	14000
Mobile Bill		200	2400	2600	2800
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	6200	6400
food		20000	240000	242000	244000
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		26700	320500	323900	327300
Net Profit (E) [C-D]		25800	309500	337600	367275
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	309500	337600	367275
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		289,500	607100
	Total Cash Inflow	359,500	627,100	974375
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	289,500	607,100	954375

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm :
chondropur,Tahirpur,Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







Family picture

