A Nobin Udyokta Project Sriti Gift Corner



Project by : Md. Rubel

Identified by: Mohammad habibur Rahman

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Dakkhin Matlab Unit Anchal-1,Chandpur. GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Rubel
Age	:	15/10/198 (35 Years)
Marital status	:	Married
Children	:	0 Son , 0 Daughter
No. of siblings:	:	03 brothers and 04 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A N/A
Education, till to date	:	Class : S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Shoe Business
Trade License Number	:	195
Business Experiences		12 years.
Other Own/Family Sources of Income	:	Business& Job
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01839201731
NU Project Source/Reference	:	GT Matlab Dukkhin Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother Was a member of Grameen Bank (GB) Since 2011 to 2016. At first her mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Son's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Sriti Gift corner
Address/ Location	:	Nayargaon Bazer, Matlab Dukkhin , Chandpur.
Total Investment in BDT	:	505000/-
Financing	:	Self BDT :430,000 (from existing business) - 85% Required Investment BDT : 75,000 (as equity) -15%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 9,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	10% 10%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	10000	300000	3600000		
Less: Cost of sale (B)	9000	270000	3240000		
Gross Profit 10% (A-B)= [C]	1000	30000	360000		
Less: Operating Costs					
Electricity bill		1000	12000		
Generator Bill		400	4800		
Night Guard Bill		200	2400		
Rent		2000	24000		
Mobile Bill		300	3600		
Salary from Business (Self)		8000	96000		
Salary from Business (Employee)		6000	72000		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses(70000*10%)		583	7000		
Total Operating Cost (E)		18783	225396		
Net Profit (D-E):		11217	134604		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Advance: Present Goods Items (*):	70000 60000 300,000		430,000
Proposed Items (**):		75,000	75,000
Total Capital	430,000	75,000	505,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Shoe (gents & Ladies)	180000
Bag	35000
Belt	15000
Cosmetics	50000
Others	20000
Total Present Stock	3,00000

Proposed Item

Product Name	Amount
Cosmetics & Gift Item	50000
Children's shoe	15,000
China shoe	10000
Total:	75,000

Financial Projection of NU BUSINESS PLAN



Particulars	1	ear 1 (BD	T)	Year 2 (BDT)		
r articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	12000	360000	4320000	14000	420000	5040000
Less: Cost of Sale (B)	10800	324000	3888000	12600	378000	4536000
Profit 10% (A-B)=(C)	1200	36000	432000	1400	42000	504000
Less operating cost:						
Electricity bill		1100	13200		1200	14400
Generator Bill		500	6000		600	7200
Night Guard Bill		200	2400		300	3600
Rent		2000	24000		2400	24000
Mobile Bill		350	4200		400	4800
Salary (self)		9000	108000		10000	120000
Salary (Employee)		6000	72000		6500	78000
Others (Entertainment)		400	4800		500	6000
Depreciation exp.		583	7000		583	7000
Total Operating Cost (F)		20133	241596		22483	269796
Net Profit =(E-F)		15867	190404		19517	234204
GT payback		45000 45000				
Retained Income:	145404 189204					

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	75,000	00
1.2	Net Profit (Ownership Tr. Fee added back)	190404	234204
1.3	Depreciation (Non cash item)	7000	7000
1.4	Opening Balance of Cash Surplus	00	152404
	Total Cash Inflow	272404	393608
2.0	Cash Outflow		
2.1	Purchase of Product	75,000	00
2.2	Investment Pay Back (Including Ownership Tr. Fee)	45,000	45,000
2.3	Payment of GB loan	00	00
	Total Cash Outflow	120000	45000
3.0	Net Cash Surplus	152404	348608

SWOT Analysis



STRENGTH

- Skill and 12
- Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

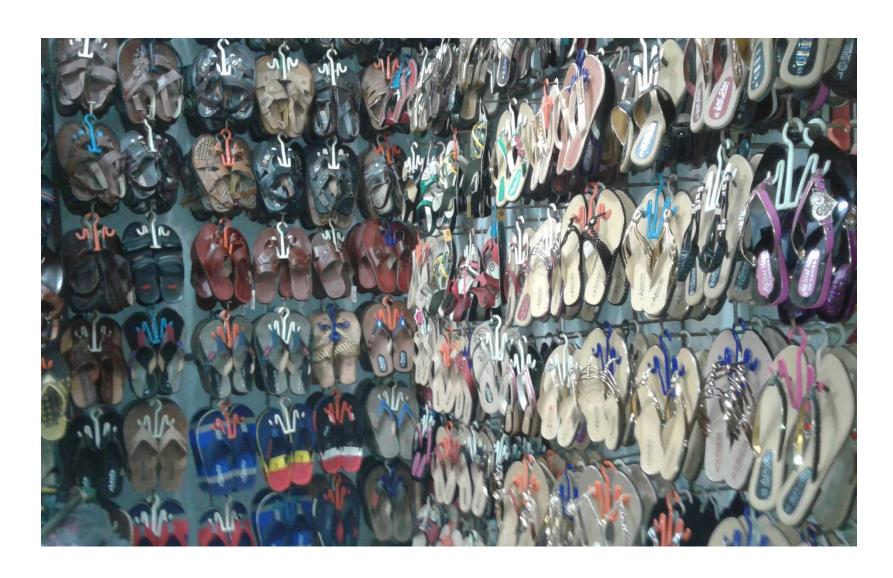
THREATS

- New competitor may be present
- Political Unrest
- Theft









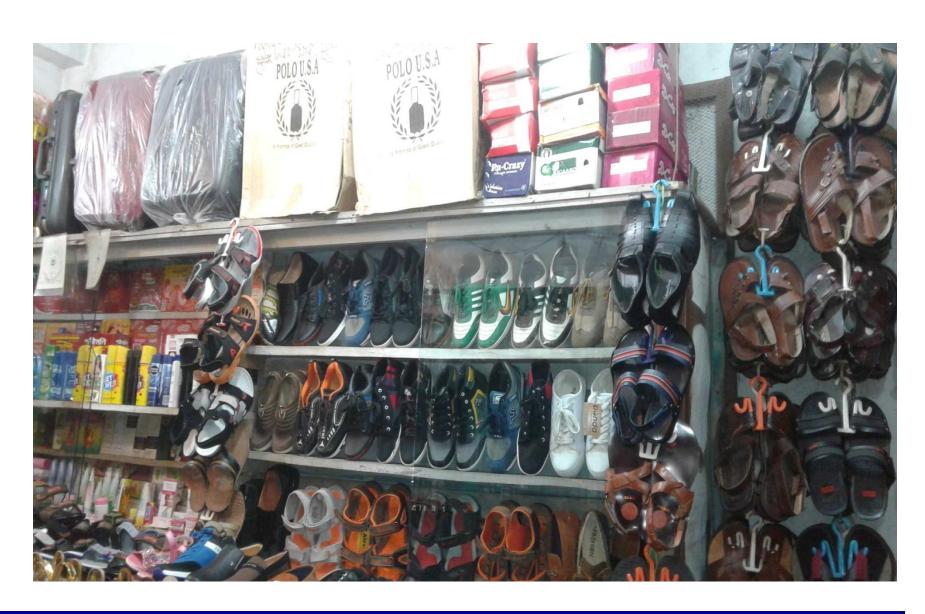






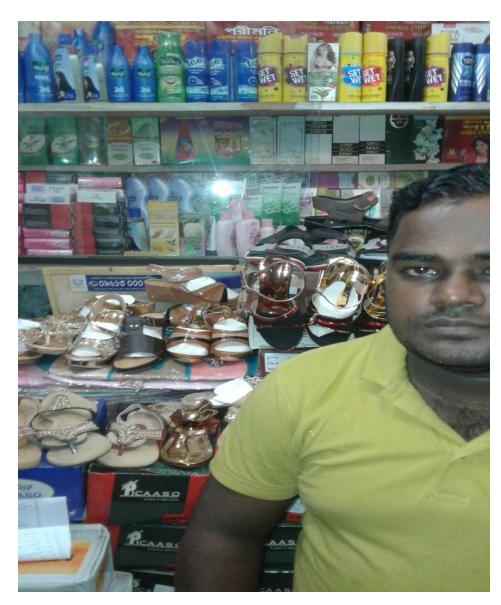


















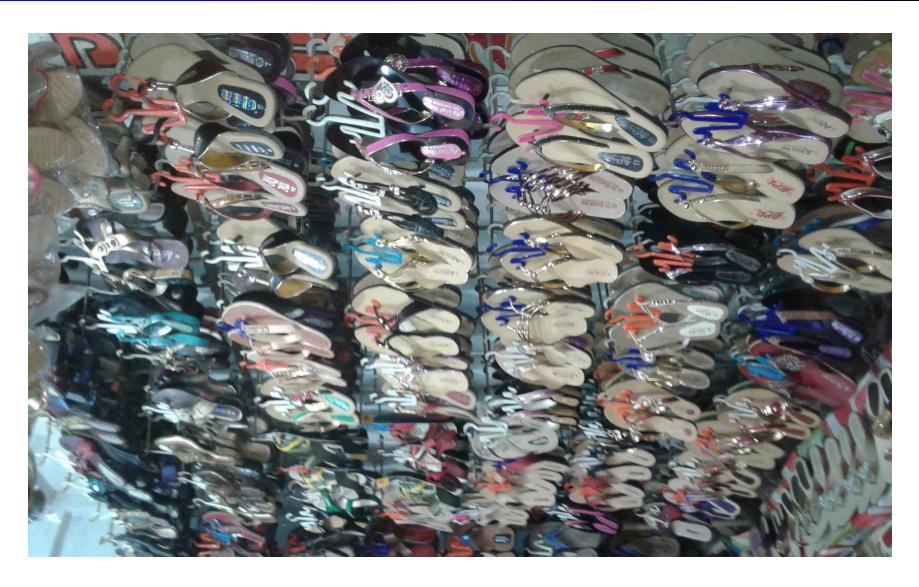








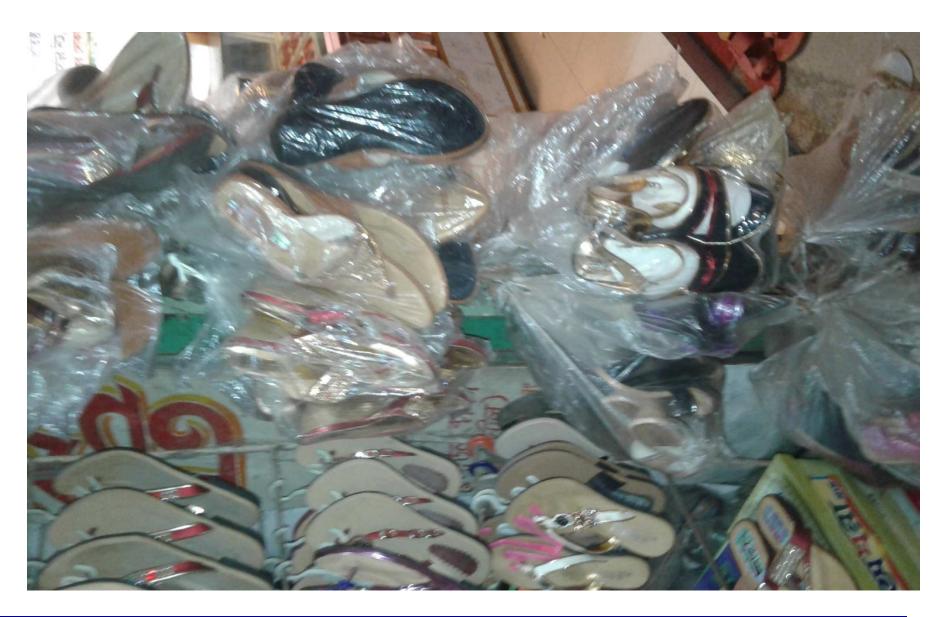




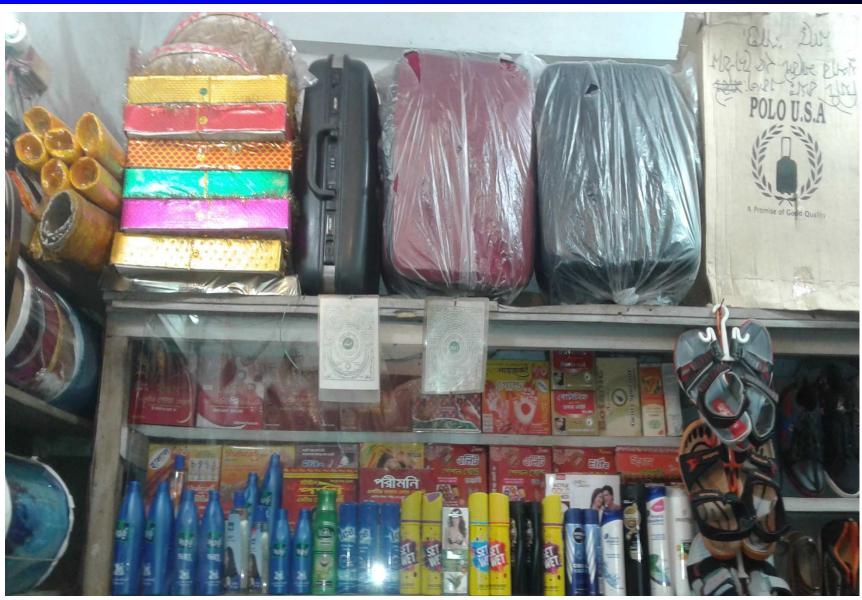














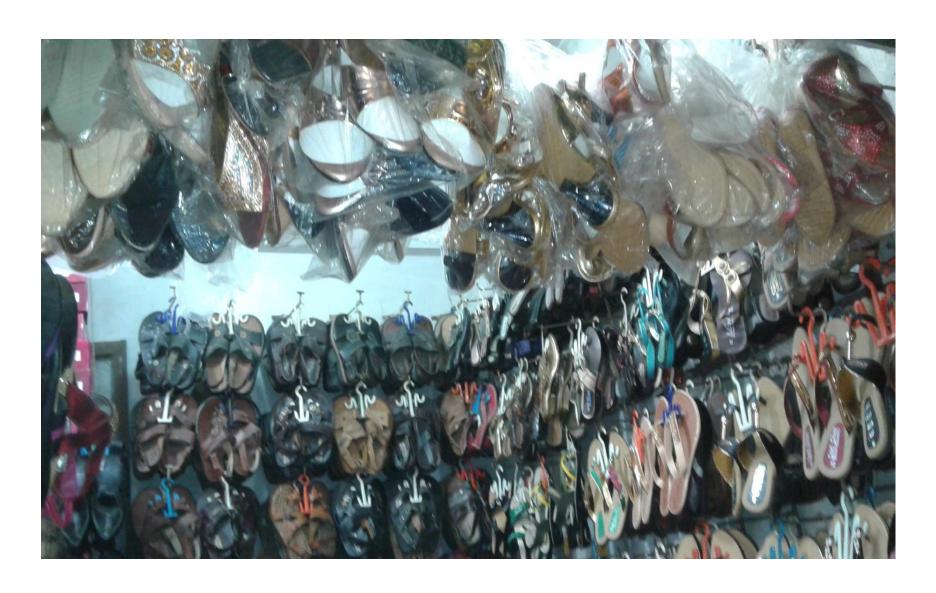










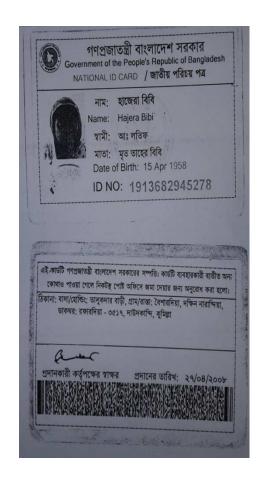






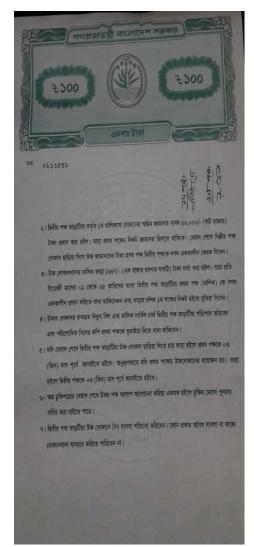


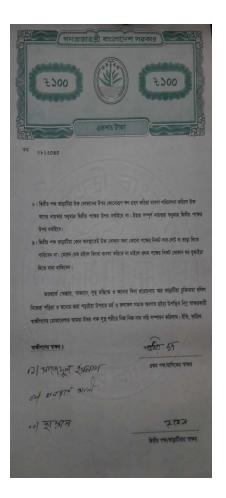




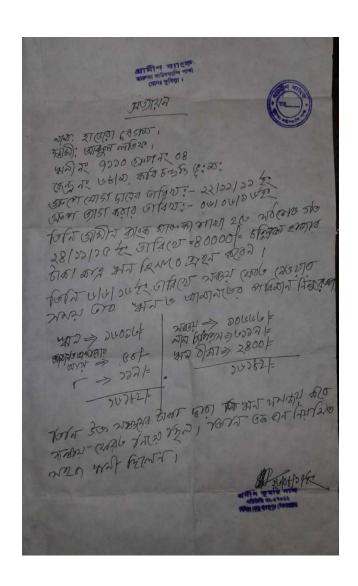


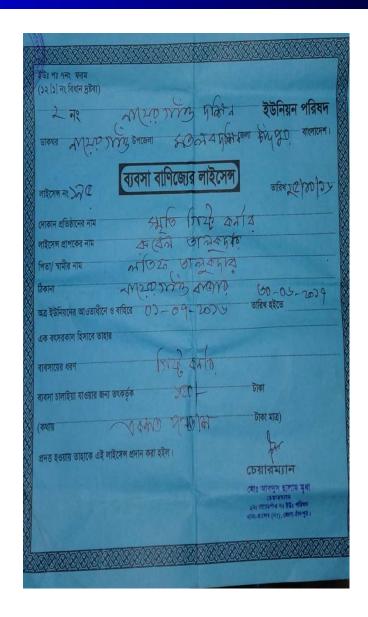














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