

Proposed NU Business Name: SAMI CHIKS HATCHERY



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Fultola Unit, Khulna

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Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	SHEIKH MD: WOLIULLAH SUIM
Age	:	01-02-1983(35 Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	0 1son 1 Daughter
No. of siblings:	:	03 Brothers
Address	:	Vill: Garakhola P.O:Fultola P.S: Fultola Dist:Khulna
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	NEGAR SULTANA
(iii) Father's name	:	SHEIKH ROUSHON ALI
(iv) GB member's info	:	Branch: Fultola , Centre # 27(Female), Member ID: 3036, Group No: 05 Member since: 04-07-2000 raning (17Years) First loan: BDT 5,000Taka.
Further Information:		Existing loan: 200,000 Outstanding loan: 17540/-.
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	12 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-211067
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Fultola Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NEGER SULTANA Joined Grameen Bank Since 17 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	SAMI CHIKS HATCHERY
Location	:	Fultola, Khulna
Total Investment in BDT	:	BD : 3,20,000
Financing	:	Self BDT 2,50,000(from existing business) 78% Required Investment BDT 70,000(as equity) 22%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	110t x 21ft= 2310 Square ft
Security of the shop	:	50,000 Taka.
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods likes;Hen,Medicen,Feed etc. ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing no Employee. After getting equity fund no employee will be appointed ▪The Pond is onwer. ▪Collects goods from Khulna. ▪Agreed grace period is 3 months.

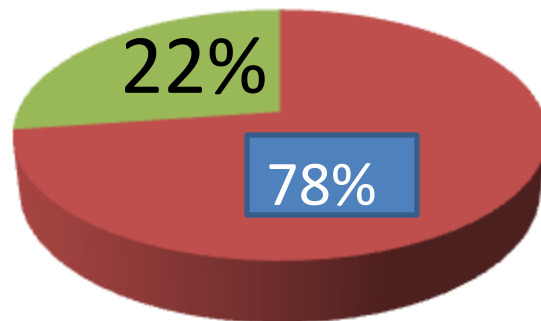
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Hen,Medicen,Feed etc.	2,500	75,000	9,00,000
Total Sales (A)	2,500	75,000	9,00,000
Less. Variable Expense			
Hen,Medicen,Feed etc.	2,000	60,000	72,000
Total variable Expense (B)	2,000	60,000	72,000
Contribution Margin (CM) [C=(A-B)	5,00	15,000	1,80,000
Less. Fixed Expense			
Rent		0	0
Electricity bill		2,000	24,000
Transportation		3,00	3,600
Salary (self)		5,000	60,000
Entertainment		5,00	6,000
Guard		0	0
Genaretor		0	0
Mobile bill		5,00	6,000
Total fixed Cost (D)		8,300	99,600
Net Profit (E) [C-D)		6,700	80,400

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Hen	4000	30	120000	Liyer	1500	40	60000	200000
Minirbasalsi	40	610	24400	feed	04	2200	8400	32800
Glintil	40	780	31200		-	-	-	31200
Feed	30	2200	66000	-	-	-	-	66000
Others	-	-	8400	Others			1200	9600
Total			250000	Total			70000	320000

Source of Finance



Entrepreneur Investment:
250,000
Investor Investment:70,000
Total Investment:3,20,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2 nd year
Revenue (sales)				
Hen,Medicen,Feed etc.	3,500	1,05,000	1,260,000	1,323,000
Total Sales (A)	3,500	1,05,000	1,260,000	1,323,000
Less. Variable Expense				
Hen,Medicen,Feed etc.	2,800	84,000	1,008,000	1,058,400
Total variable Expense(B)	2,800	84,000	1,008,000	1,058,400
Contribution Margin (CM) [C=(A-B)	7,00	21,000	2,52,000	2,64,600
Less. Fixed Expense				
Rent		0	0	0
Electricity bill		2,500	30,000	30,200
Transportation		5,00	6,000	6,200
Salary (self)		5,000	60,000	60,000
Entertainment		6,00	7,200	7,400
Guard		0	0	0
Genaretor		0	0	0
Mobile bill		7,00	8,400	8,600
Total fixed Cost (D)		9,300	1,11,600	1,12,400
Net Profit (E) [C-D)		11,700	1,40,400	1,52,200
Investment Payback			42,000	42,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	2 year (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,40,400	1,52,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,27,540
	Total Cash Inflow	2,10,400	2,79,740
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan	15,540	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	89,660	42,000
3	Net Cash Surplus	1,27,540	2,37,740

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others: 0
Experience & Skill : 12 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

