#### **Proposed NU Business Name: M/S BISSMILLAH TRADERS**



Project identification and prepared by : Sanjoy Kumer Sarker Fultola Unit, Khulna

Project verified by: Md: Hafizur Rahman

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	GAZI RUMEL MAHAMUD				
Age	:	02-03-1984(33 Years)				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	-				
No. of siblings:	:	3 Brothers				
Address	:	Vill: Damodor P.O: Fultola P.S: Fultola Dist:Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SABERA BEGUM  LATE: ABDUR SATTAR MOLLA  Branch: Fultola, Centre # 39(Female),  Member ID: 4182, Group No: 03  Member since:02-09-207 raning (10 Years)  First loan: BDT 5,000Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 20,000 Outstanding loan: 5703/.  Mother  No  No  No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01918-817034
Family's Contact No.	:	01913-337131
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Fultola Unit, Khulna.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

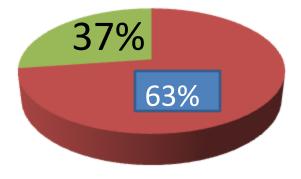
**SABERA BEGUM** Joined Grameen Bank Since 10 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S BISMILLAH TRADERS			
Location	:	Damodor, Fultola Khulna			
Total Investment in BDT	:	BD 1,60,000			
Financing	:	Self BDT 1,00,000(from existing business) 63% Required Investment BDT 60,000(as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	20ft x 08ft= 160 Square ft			
Security of the shop	:	50,000 Taka.			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods likes; Gas Slander, Gas Stove, Regulator, Pipe etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employee.</li> <li>The Shop is Rented.</li> <li>Collects goods from Mongla.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Gas Slander, Gas Stove, Regulator, Pipe etc.	3,500	1,05,000	1,260,00			
Total Sales (A)	3,500	1,05,000	1,260,00			
Less. Variable Expense						
Gas Slander, Gas Stove, Regulator, Pipe etc.	2,975	89,250	1,071,00			
Total variable Expense (B)	2,975	89,250	1,071,000			
Contribution Margin (CM) [C=(A-B)	5,25	15,750	1,89,000			
Less. Fixed Expense						
Rent		1,500	18,000			
Electricity bill		3,00	3,600			
Transportation		5,00	6,000			
Salary (self)		5,000	60,000			
Salar (staff)		0	0			
Entertainment		2,00	2,400			
Guard		0	0			
Genaretor		0	0			
Mobile bill		2,00	2,400			
Total fixed Cost (D)		7,700	94,400			
Net Profit (E) [C-D)		8,050	96,600			

Investment Breakdown							
	Existir	ng	Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Gas Slander	25	2300	57500	10	2300	23000	80,500
Gas Stove	10	3000	30000	10	3000	30000	60000
Regulator	25	250	6250	10	250	2500	8750
Pipe	01	2000	2000	02	2000	4000	6000
Others	0	0	0			500	500
Total			1,00,000			60,000	1,60,000

### **Source of Finance**



Entrepreneur Investment: 1,00,000

Investor Investment:60,000 Total Investment:1,60,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3 <sup>rd</sup> year	
Revenue (sales)						
Gas Slander, Gas Stove, Regulator, Pipe etc.	5,700	1,71,000	2,052,000	2,154,600	2,262,330	
Total Sales (A)	5,700	1,71,000	2,052,000	2,154,600	2,262,330	
Less. Variable Expense						
Gas Slander, Gas Stove, Regulator, Pipe etc.	4,845	1,45,350	1,744,200	1,831,410	1,922,981	
Total variable Expense(B)	4,845	1,45,350	1,744,200	1,831,410	1,922,981	
Contribution Margin (CM) [C=(A-B)	8,55	25,650	3,07,800	3,23,190	3,39,350	
Less. Fixed Expense						
Rent		1,500	18,000	18,000	18,000	
Electricity bill		4,00	4,800	5,000	5,200	
Transportation		7,00	21,000	21,500	22,00	
Salary (self)		5,000	60,000	60,000	60,000	
Salar (staff)		3,000	36,000	36,000	36,000	
Entertainment		3,00	3,600	3,800	4,000	
Guard		0	0	0	0	
Genaretor		0	0	0	0	
Mobile bill		3,00	3,600	3,800	4,000	
Total fixed Cost (D)		10,700	1,28,400	1,40,400	1,41,500	
Net Profit (E) [C-D)		12,800	1,79,400	1,82,790	1,97,850	
Investment Payback			20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	1,79,400	1,82,790	1,97,850
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		89,697	2,48,493
	Total Cash Inflow	2,39,400	2,72,493	4,46,343
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan	5,703		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	89,703	24,000	24,000
3	Net Cash Surplus	89,697	2,48,493	4,22,343

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others: 01

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













# **FAMILY PICTURE**

