#### **Proposed NU Business Name: KUNDU MOTOR PARTS**



Project identification and prepared by : Sanjoy Kumer Sarker Fultola Unit, Khulna

Project verified by : Md: Hafizur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ASIS KUMAR KUNDU		
Age	:	10-10-1983 (34 Years)		
Education, till to date	:	HSC		
Marital status	:	Unmarried		
Children	:	0 Daughter		
No. of siblings:	:	01 sisters 01 Brother		
Address	:	Vill: Damodor P.O: Fultola P.S Fultola Dist: Khulna		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  RINA RANI KUNDU  GOPINAT KUNDU  Branch: Fultola, Centre # 2(Female),  Member ID: 4295, Group No: 09  Member since: 01-02-2006 (11 Years)  First loan: BDT 5,000Taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 200,000 Outstanding loan: 25075/ Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01729-439549
Family's Contact No.	:	01735-785930
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Fultola Unit, Khulna.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

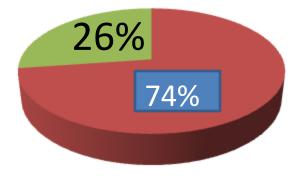
**RINA RANI KUNDU** Joined Grameen Bank Since 11 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KUNDU MOTOR PARTS		
Location	:	Fultola, Khulna		
Total Investment in BDT	:	BD 2,70,000		
Financing	:	Self BDT 2,00,000(from existing business) 74% Required Investment BDT 70,000(as equity) 26%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	20ft x 15ft= 300 Square ft		
Security of the shop	:	1,50,000Taka.		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods likes; Motors Parts, Gas Slander, Gas Stove etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employee.</li> <li>After getting equity fund no employee will be appointed</li> <li>The Shop is Rented.</li> <li>Collects goods from Khulna.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Motors Parts, Gas Slander, Gas Stove etc.	5,500	1,65,000	1,980,00				
Total Sales (A)	5,500	1,65,000	1,980,000				
Less. Variable Expense							
Motors Parts, Gas Slander, Gas Stove etc.	4,675	1,40,250	1,683,000				
Total variable Expense (B)	4,675	1,40,250	1,680,000				
Contribution Margin (CM) [C=(A-B)	8,25	24,750	2,97,000				
Less. Fixed Expense							
Rent		1,000	12,000				
Electricity bill		5,00	6,000				
Transportation		1,000	12,000				
Salary (self)		5,000	60,000				
Salar (staff)		3,000	36,000				
Entertainment		2,00	2,400				
Guard		3,00	3,600				
Genaretor		0	0				
Mobile bill		3,00	3,600				
Total fixed Cost (D)		11,300	1,35,600				
Net Profit (E) [C-D)		13,450	1,61,400				

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Motors Parts	100	500	50000	50	500	25000	75000	
Gas Slander	40	2300	92000	07	2300	16100	108100	
Gas Stove	08	5000	40000	03	5000	15000	55000	
Others	-	-	18000	-	-	13900	31900	
Total			2,00,000			70,000	2,70,000	

### **Source of Finance**



Entrepreneur Investment: 2,00,000

Investor Investment:70,000 Total Investment:2,70,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2 nd year			
Revenue (sales)							
Motors Parts, Gas Slander, Gas Stove etc.							
	8,000	2,40,000	2,880,000	3,024,000			
Total Sales (A)	8,000	2,40,000	2,880,000	3,024,000			
Less. Variable Expense							
Motors Parts, Gas Slander, Gas Stove etc.	6,800	2,04,000	2,448,000	2,570,400			
Total variable Expense(B)	6,800	2,04,000	2,448,000	2,570,400			
Contribution Margin (CM) [C=(A-B)	1,200	36,000	4,32,000	4,53,600			
Less. Fixed Expense							
Rent		1,000	12,000	12,000			
Electricity bill		7,00	8,400	8,600			
Transportation		1,300	15,600	15,800			
Salary (self)		5,000	60,000	60,000			
Salar (staff)		6,000	72,000	72,000			
Entertainment		3,00	3,600	3,800			
Guard		3,00	3,600	3,600			
Genaretor		0	0	0			
Mobile bill		4,00	4,800	5,000			
Total fixed Cost (D)		15,000	1,80,000	1,80,800			
Net Profit (E) [C-D)		21,000	2,52,000	2,72,800			
Investment Payback			42,000	42,000			

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	2 year <i>(BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	2,52,000	2,72,800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,84,925
	Total Cash Inflow	3,22,000	4,57,725
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan	25,075	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	1,37,075	42,000
3	Net Cash Surplus	1,84,925	4,15,725

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others: 01

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









# **FAMILY PICTURE**

