

Proposed NU Business Name: **MORSHED POULTRY FARM**



Project identification and prepared by: Md. Delower hossain,
Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|--|
| Name | : | MORSHED |
| Age | : | 25/08/1985 (33Years) |
| Education, till to date | : | SSC |
| Marital status | : | Married |
| Children | : | Two Daughters |
| No. of siblings: | : | 2 Sisters. |
| Address | : | Vill: Hiljor, P.O:Vuleshor-1743, P.S: Kapasia, Dist: Gazipur. |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | MST. ROUSHON RAHAMAN |
| (iii) Father's name | : | MD. BOZLUR RAHAMAN |
| (iv) GB member's info | : | Branch: Goshinga Centre # 39 (Female), Member ID: 4997/1, Group No: 01 Member since: 05-06-2002 to 2018(15Years) First Loan: BDT 10,000/- , Existing Loan: BDT 40,000/- Outstanding Loan: BDT 19,700/- |
| Further Information: | | |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|--|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | None |
| Business Experiences and Training Info | : | 08 years experience in running business. He has 03 Years training |
| Other Own/Family Sources of Income | : | Farming. |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01925-612548 |
| Family's Contact No. | : | 01712-276145 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ROUSHON RAHAMAN joined Grameen Bank since 15 years ago. At first She took BDT 10,000/- loan from Grameen Bank. She gradually took loan from GB. He utilized loan in business.

Proposed Nobin Udyokta Business Info

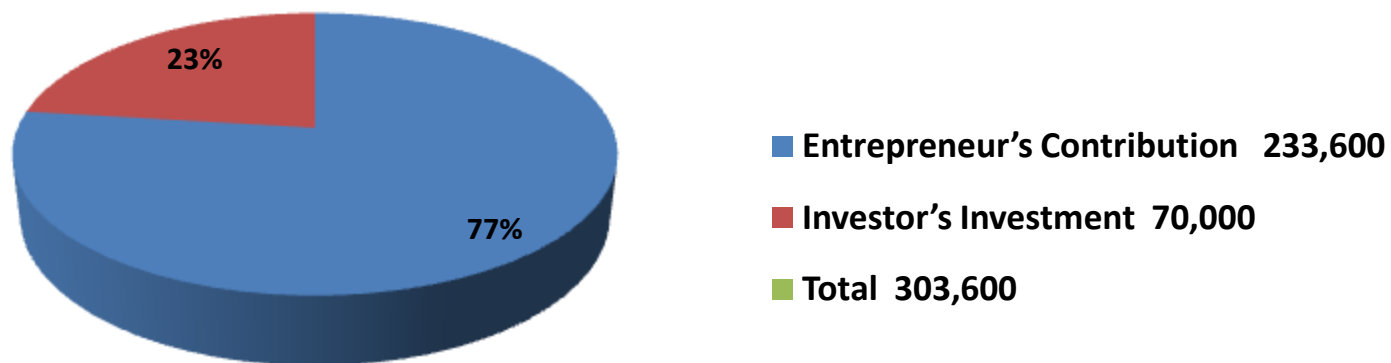
| | | |
|---|---|--|
| Business Name | : | MORSHED POULTRY FARM |
| Location | : | Hiljor ,Amraid. |
| Total Investment in BDT | : | BDT 3,03,600/- |
| Financing | : | Self BDT 2,33,600/- (from existing business) 77% Required Investment BDT 70,000/- (as equity) 23% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of Farm | : | 60ft x 20 ft= 1200 squares ft |
| Implementation | : | <ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in Poultry & Poultry Food. . ▪Average 25% gain on sale. ▪The business is operated by entrepreneur. Existing one employee. ▪The farm is owned. ▪Collects Poultry from Sreepur. ▪Agreed grace period is 3 months.. |

Existing Business

| Particular | Daily | Monthly | Yearly |
|---|-------|---------------|----------------|
| Revenue (Sale) | | | |
| Poultry Chick | | 120000 | 1440000 |
| | | 0 | 0 |
| Total Sales(A) | | 120000 | 1440000 |
| Less Variable Expense (B) | | 0 | 0 |
| Poultry Medicine etc | | 84000 | 1008000 |
| Total Variable Expense | | 84000 | 1008000 |
| Contribution Margin (CM) [C=(A-B)] | | 36000 | 432000 |
| Less Fixed Expense | | | |
| Rent | | 0 | 0 |
| Electric Bill | | 500 | 6000 |
| Transportation | | 1500 | 18000 |
| Salary (Self) | | 5000 | 60000 |
| Salary (Staff) | | 4000 | 48000 |
| Entertainment | | 150 | 1800 |
| Guard | | 0 | 0 |
| Generator | | 300 | 3600 |
| Mobile Bill | | 300 | 3600 |
| Total Fixed Cost (D) | | 11750 | 141000 |
| Net Profit (E)= [C-D] | | 24250 | 291000 |

| Investment Breakdown | | | | | | | |
|----------------------|----------|------------|----------------|----------|------------|---------------|----------------|
| Particulars | Existing | | | Proposed | | | Proposed Total |
| | Qty. | Unit Price | Amount (BDT) | Qty. | Unit Price | Amount (BDT) | |
| Poltry Chick | 1200 | 150 | 180,000 | 1000 | 55 | 55,000 | 235,000 |
| Food pot | 80 | 100 | 8,000 | 80 | 100 | 8,000 | 16,000 |
| Water pot | 50 | 80 | 4,000 | 50 | 80 | 4,000 | 8,000 |
| Gas Border | 3 | 5000 | 15,000 | | | 0 | 18,000 |
| Chick Food | 10 | 2160 | 21,600 | | | 0 | 21,600 |
| Medicine | | | 5,000 | | | 0 | 5,000 |
| Otchers | | | | | | 3,000 | 0 |
| TOTAL | | | 233,600 | | | 70,000 | 303,600 |

Source of Finance



Financial Projection (BDT)

| Particular | Daily | Monthly | Year -1 | Year-2 | Year-3 |
|--|-------|---------------|----------------|----------------|----------------|
| Revenue(Sales) | | | | | |
| Poltry Chick | | 6000 | 72000 | 75600 | 79380 |
| Total Sales(A) | | 6000 | 72000 | 75600 | 79380 |
| Less Variable Expense (B) | | 0 | | | |
| Poltry Medicine etc | | 126000 | 1512000 | 1587600 | 1666980 |
| Total Variable Expense | | 126000 | 1512000 | 1587600 | 1666980 |
| Contributon Margin (CM) [C=(A-B)] | | 54000 | 648000 | 680400 | 714420 |
| Less Fixed Expense | | | | | |
| Rent | | 0 | 0 | 0 | 0 |
| Electric Bill | | 700 | 8400 | 8700 | 9000 |
| Transportaion | | 2000 | 24000 | 25200 | 26460 |
| Salary (Self) | | 5000 | 60000 | 60000 | 60000 |
| Salary (Staff) | | 4000 | 48000 | 48000 | 48000 |
| Entertainment | | 150 | 1800 | 1800 | 1800 |
| Guard | | 0 | 0 | 0 | 0 |
| Genarator | | 300 | 3600 | 3600 | 3600 |
| Mobil Bill | | 350 | 4200 | 4300 | 4400 |
| Total Fixed Cost (D) | | 12500 | 146400 | 148000 | 149660 |
| Net Profit (E)= [C-D] | | 41500 | 498000 | 522900 | 549045 |
| Investment Pay Back | | | 28,000 | 28,000 | 28,000 |

Cash flow projection on business plan (rec. & Pay)

| <i>Sl #</i> | <i>Particulars</i> | <i>Year 1 (BDT)</i> | <i>Year 2 (BDT)</i> | <i>Year 3 (BDT)</i> |
|-------------|---|---------------------|---------------------|---------------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 70,000 | | |
| 1.2 | Net Profit | 498,000 | 522900 | 549045 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 470000 | 964900 |
| | Total Cash Inflow | 568,000 | 992,900 | 1,513,945 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 70,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 28000 | 28000 | 28000 |
| | Total Cash Outflow | 98,000 | 28,000 | 28,000 |
| 3 | Net Cash Surplus | 470,000 | 964,900 | 1,485,945 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 08 Years
Quality goods & services
Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm
Regular customers

THREATS

Theft
Fire
Political unrest

Pictures



গ্রামীণ শক্তি সামাজিক ব্যবসা লিঃ

প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

প্রকল্পের নাম: মুসাফির - জেলা পরিষদ - মঙ্গল
 উদ্যোক্তার নাম: বঙ্গমঙ্গলিয়া, মাজুলী প্রকল্প প্রস্তাব গ্রহণের তারিখ: ০৮/০২/২০১৮
 উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:
 নাম: মুসাফির
 পিতা: ৩৬ বছর জন্ম তারিখ: ২৫/০৮/১৯৮০ জাতীয় পরিচয়পত্র নম্বর: ৩৩১৩৬৬০০৫
 বর্তমান যোগ্যতা: এম এম সি
 বৈশিষ্ট্য: বিবাহিত
 পত্নী-মেয়ের সংখ্যা: ২ মেয়ে
 ছাত্র/বোনের সংখ্যা: ২ ছাত্র
 স্থান ঠিকানা: গ্রাম: হাইলুয়া পো: পুলেশ্বর-২৯৬ থানা: বঙ্গমঙ্গলিয়া জেলা: মাজুলী
 ঠিকানা: গ্রাম: পো: থানা: জেলা:
 উদ্যোক্তার মোবাইল নং- ০১৭২৫৬১২৫৪ বাবা/মা মোবাইল নং- ০১৭১২-২৭
 পিতা/মাতা ব্যাংক সদস্য কে? বাবা/মা বাবা/মা: প্রাক্তন/রানিৎ সদস্য।













FAMILY PICTURE

