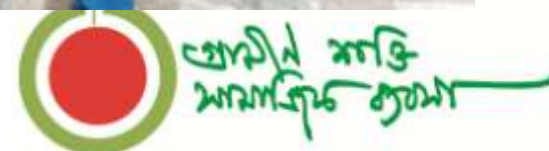


# Proposed NU Business Name: **MONIR POULTRY & DAIRY FARM**



Project identification and prepared by: Md : Anarul Islam  
Mawna Unit. Gazipur.

Project verified by: Siddiqur Rahman



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD MONIR HOSSEN</b>
Age	:	10-01-1995(23Years)
Education, till to date	:	H S C
Marital status	:	Unmarried
Children	:	0
No. of siblings:	:	2 Brother & 1 Sister
Address	:	Vill: Aktapara P.O: Nij Mawna. P.S: Sreepur, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>Samsurnaher</b>
(iii) Father's name	:	<b>Abdul Kadir</b>
(iv) GB member's info	:	Branch: Mawna, Sreepur, Centre # 38 (Female), Member ID: 3829/1, Group No: 02 Member since: 22-05-2008(10 Years) First loan: BDT 5,000/-
Further Information:		Existing loan: BDT 30,000/- Outstanding loan: BDT :28,020/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	05 years experience in running business. 06 Years in own business. He has no training
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740-343161
Family's Contact No.	:	01725-641720
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit ,Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

**SAMSUN NAHER:** joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MONIR POULTRY &amp; DAIRY FARM</b>
Location	:	Aktapara,Mawna,Sreepur,Gazipur
Total Investment in BDT	:	BDT 4,40,000/-
Financing	:	Self BDT 3,70,000/- (from existing business) 80% Required Investment BDT 70,000/- (as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10ft x 20 ft= 200 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪She has 02 cow and 01 ox in her farm.</li><li>▪Average Daily milk production is 10 liter and milk price is BDT 50.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪The farm is owned.</li><li>▪Collects goods from Samalapara Bazar.</li><li>▪Agreed grace period is 3 months.</li></ul>

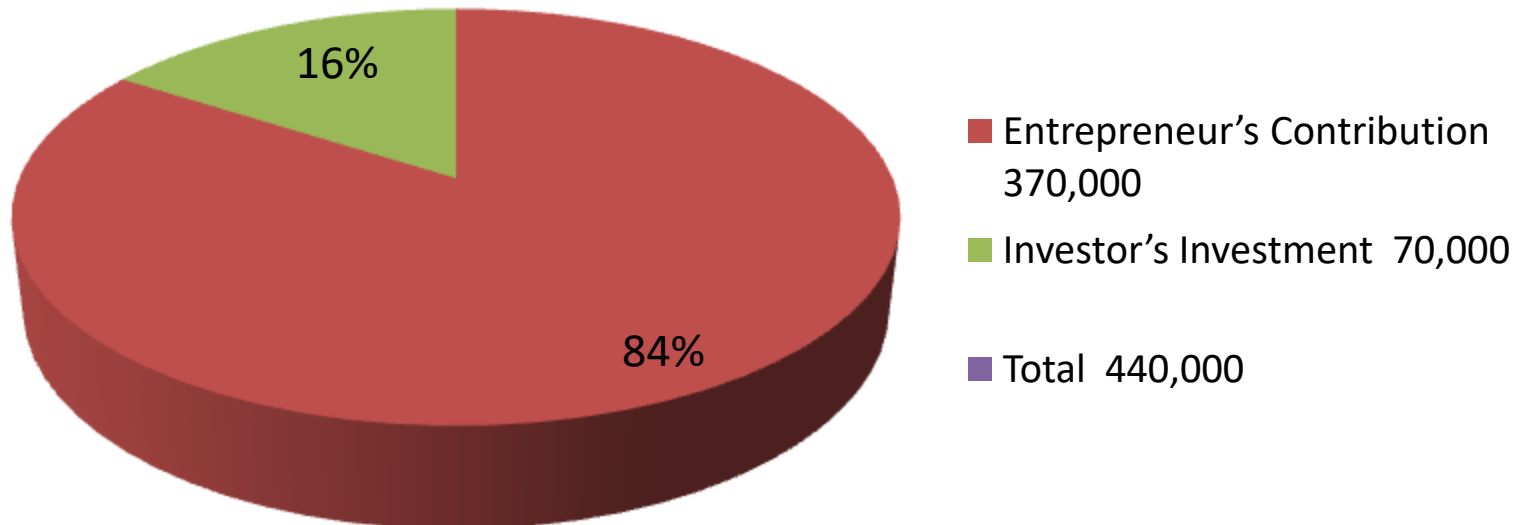
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Milk (10 x 50)	500	15,000	180,000
<b>Total Sales (A)</b>	<b>500</b>	<b>15,000</b>	<b>180,000</b>
<b>Less. Variable Expense</b>			
Straw, Bran, Medicine etc	130	3,900	46,800
<b>Total variable Expense (B)</b>	<b>130</b>	<b>3,900</b>	<b>46,800</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>370</b>	<b>11,100</b>	<b>133,200</b>
<b>Less. Fixed Expense</b>			
Mobile Bill		100	1,200
Salary (self)		5,000	60,000
Transportation		100	1,200
<b>Total fixed Cost (D)</b>		<b>5,200</b>	<b>62,400</b>
<b>Net Profit (E) [C-D]</b>		<b>5,900</b>	<b>70,800</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cow	01	45,000	45,000	1	70,000	70,000	45,000
ox	02	25,000	50,000		0	0	50,000
Hens	1100	250	275,000		0	0	275000
<b>Total</b>			<b>370000</b>	<b>1</b>	<b>70,000</b>	<b>70,000</b>	<b>4,40,000</b>

## Source of Finance



### Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Milk (15x 50)	750	22,500	270,000	283,500	2,97,675
Calf Sale			30,000	30,000	30,000
<b>Total Sales (A)</b>	<b>750</b>	<b>22,500</b>	<b>300,000</b>	<b>313,500</b>	<b>3,27,675</b>
<b>Less. Variable Expense</b>					
Straw, Bran, Medicine etc	220	6,600	79,200	83,160	87,318
<b>Total variable Expense (B)</b>	<b>220</b>	<b>6,600</b>	<b>79,200</b>	<b>83,160</b>	<b>87,318</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>530</b>	<b>15,900</b>	<b>1,90,800</b>	<b>2,00,340</b>	<b>2,10,357</b>
<b>Less. Fixed Expense</b>					
Mobile Bill		200	2,400	3,000	3,200
Salary (self)		5,000	60,000	60,000	60,000
Transportation		200	2,400	2,500	2,700
<b>Total Fixed Cost</b>		<b>5,400</b>	<b>64,800</b>	<b>65,500</b>	65,900
<b>Net Profit (E) [C-D]</b>		<b>10,500</b>	<b>1,26,000</b>	<b>134,840</b>	<b>1,44,457</b>
<b>Investment Payback</b>			<b>28,000</b>	<b>28,000</b>	<b>28,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	1,26,000	1,34,840	1,44,457
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		69,980	1,76,820
	<b>Total Cash Inflow</b>	<b>1,96,000</b>	<b>2,04,820</b>	<b>3,21,277</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan	28,020		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	<b>Total Cash Outflow</b>	<b>1,26,020</b>	<b>28,000</b>	<b>28,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>69,980</b>	<b>1,76,820</b>	<b>2,93,277</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures













# FAMILY PICTURE

