Proposed NU Business Name: SELIM DAIRY FARM



Project identification and prepared by: Mr. Kabir RaksamTahirpur Unit , Rajshahi

Project verified by: MD. MIJAN PATOARY



Brief Bio of The Proposed Nobin Udvokta

впеј віо ој тпе Proposea Nobin Odyokta						
Name	••	MD. SELIM REJA				
Age	•	15-01-1992(26Years)				
Education, till to date	••	M.A running				
Marital status	••	Married				
Children	••	1 son				
No. of siblings:	••	1 sister				
Address	:	Vill: chawkhali,P.O: gualkandi,P.S: bagmara, Dist: Rajshahi				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	MST. SANOARA				
(iii) Father's name	:	MD. KOWCHER PRANG				
(iv) GB member's info	:	Branch: hamirkudsa, Centre # 03(Female),				
		Member ID: 1074/3 Group No: 02				
		Member since: 08-03-2013				
		First loan: BDT -5000				
Further Information:		Existing Loan: BDT 30,000, Outstanding loan: 13500				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB,	:	No				
BRAC ASA etc						

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	•••	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		Mach chash
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01737037559
Father's Contact No.	:	01745677763
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Tahirpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

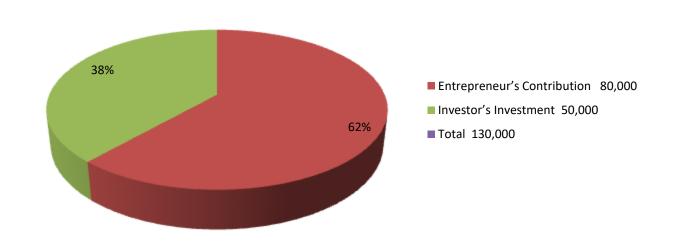
MST. SANOARA joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info						
Business Name	:	SELIM DAIRY FARM				
Location	:	Chawkhali,gualkandi, bagmara,Rajshahi				
Total Investment in BDT	:	BDT 130,000				
Financing	:	Self BDT 80,000-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%				
Present salary/drawings from business (estimates)	:	DT 5000/-				
Proposed Salary	:	5000/=				
Size of shop	:	10ft x 10 ft = 100 ft				
Security of the shop	:	-				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Farm The business is operating by entrepreneur. Existing no employees. Average gain The farm is owned. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
cow sales		30,000	360000			
Total Sales (A)		30,000	360000			
Less. Variable Expense		0				
cow		15,000	180000			
Total variable Expense (B)		15,000	180000			
Contribution Margin (CM) [C=(A-B)		15,000	180000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		0	0			
Mobile Bill		200	2,400			
Salary (self)		5000	60,000			
Guard			0			
Transportation		300	3,600			
food		1500	18,000			
Salary (staff)						
Bank service Charge						
Total fixed Cost (D)		7,000	84,000			
Net Profit (E) [C-D)		8,000	96,000			

Ex	Proposed						
Particulars	Qty.	Unit	Amount	Qty	Unit Price	Amount	Proposed
		Price	(BDT)			(BDT)	Total
cow	2	40,000	80,000				80,000
bachur kroy	2	25,000	50,000				50,000
Total	4	65000	130000		0	0	130000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
cow sales		33000	396000	415800	436590
Total Sales (A)		33000	396000	415800	436590
Less. Variable Expense					
cow		15000	180000	189000	198450
Total variable Expense (B)		15000	180000	189000	198450
Contribution Margin (CM) [C=(A-B)		18000	216000	226800	238140
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		0	0		
Mobile Bill		200	2400	2600	2800
Salary (self)		5000	60000	60000	60000
Transportation		300	3600	3600	3600
food		1500	18000	19000	20000
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		7000	84100	85300	86500
Net Profit (E) [C-D)		11000	131900	141500	151640
Investment Payhack			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

		Year 1		(
SI#	Particulars Particulars	(BDT)	Year 2 (BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	131900	141500	151640
1.3	Depreciation (Non cash item)		_	
1.4	Opening Balance of Cash Surplus		111900	233400
	Total Cash Inflow	181,900	253400	385040
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	111,900	233400	365040

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm: chawkhali, gualkandi,bagmara,Rajshahi Regular customers;

THREATS

Theft Fire

Political unrest



