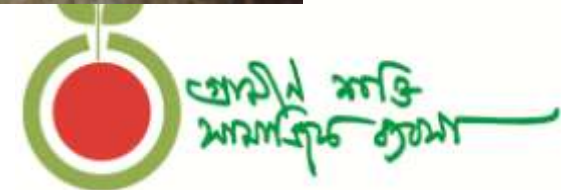


Proposed NU Business Name: **MOSTOFA POULTRY FARM AND FURNITURE MART**



Project identification and prepared by: MST. MAHFUJA KHATUN
Shakhipur Unit, Tangail

Project verified by: Md. Shamsul Arefin



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nabin Udyokta

Name	:	MOSTOFA ALI
Age	:	17-04-1999(19Years)
Education, till to date	:	Eight
Marital status	:	Unmarried
Children	:	None
No. of siblings:	:	1 Brother 2 Sisters
Address	:	Vill: Gonarchala ;P.O: Kachuya P.S: Shakhipur, Dist. Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. RABIYA KHATUN
(iii) Father's name	:	MD. HUMAYON
(iv) GB member's info	:	Branch: Shakhipur, Centre # 02 (Female), Member ID: 1191, Group No: 04 Member since:01-01-2002(16 Years) First loan: BDT 2,000/- Existing loan: BDT 50,000/- Outstanding loan: BDT 34,000
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and Training Info	:	08 years experience in running business. Yes, He has 8 years training
Other Own/Family Sources of Income	:	Yes, he has few cow.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01772-039251
Mother's Contact No.	:	01720-601312
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Sokhipur unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. RABIYA KHATUN joined Grameen Bank since 25 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	MOSTOFA POULTRY FARM AND FURNITURE MART
Location	:	Vill: Gonarchala ;P.O: Kachuya P.S: Shakhipur, Dist. Tangail
Total Investment in BDT	:	BDT 625000
Financing	:	Self BDT 545000(from existing business) 87% Required Investment BDT 80,000(as equity) 13%
Present salary/drawings from business (estimates)	:	None
Proposed Salary	:	BDT. 2000
Size of shop	:	28 ft x 14 ft= 392 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry, Khat, Shocaks, Deshen, Wood, Others etc.▪Average 25% gain on sale.▪The business is operating by entrepreneur.▪The shop is own.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

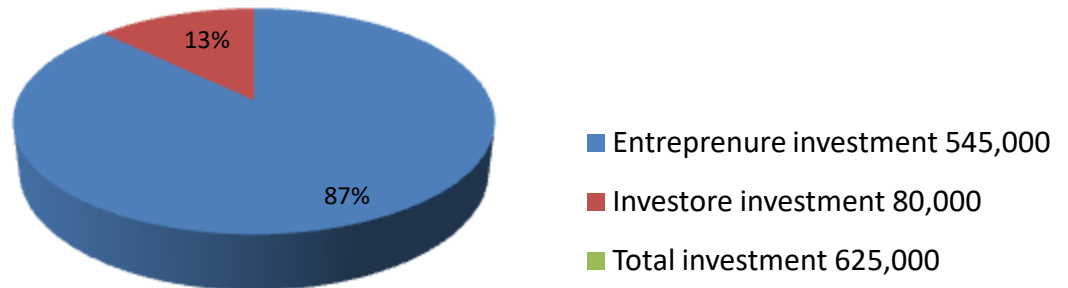
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry, Khat, Shocaks, Deshen, Wood, Others etc	15,000	450,000	5,400,000
Total Sales (A)	15,000	450,000	5,400,000
Less. Variable Expense			
Poltry, Khat, Shocaks, Deshen, Wood, Others etc	11,250	337,500	4,050,000
Total variable Expense (B)	11,250	337,500	4,050,000
Contribution Margin (CM) [C=(A-B)]	3750	112,500	1,350,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		3000	36,000
Transportation		0	0
Salary(self)		5,000	60,000
Salary(sttaf)		9000	108,000
Entertainment		0	0
Gird		100	1,200
Generator		0	0
Mobile bill		500	6,000
Total fixed Cost (D)		17,600	211,200
Net Profit (E) [C-D]		94,900	1,138,800

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Poltry	1500	120	180000	Wood	1	46000	46,000	226,000
Khat	6	45000	270000	Poltry Feed	10	3400	34,000	304,000
Shocaks	1	50000	50000		10	0	0	50,000
Deshen	1	25000	25000		14	0	0	25,000
Others	1	20000	20000		2	0	0	20,000
	0	0	0		15	0	0	0
	0	0	0		17	0	0	0
	0	0	0		16	0	0	0
	0	0	0		23	0	0	0
	0	0	0		20	0	0	0
Security			0			0	0	0
Total			545000			49400	80,000	625,000

Source of finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%
Revenue (sales)					
Poltry, Khat, Shocaks, Deshen, Wood, Others etc	22,000	660,000	7,920,000	8,316,000	8,731,800
		0	0	0	0
Total Sales (A)	22,000	660,000	7,920,000	8,316,000	8,731,800
Less. Variable Expense		0	0	0	0
Poltry, Khat, Shocaks, Deshen, Wood, Others etc	16,500	495,000	5,940,000	6,237,000	6,548,850
Total variable Expense (B)	16,500	495,000	5,940,000	6,237,000	6,548,850
Contribution Margin (CM) [C=(A-B)	5,500	165,000	1,980,000	2,079,000	2,182,950
Less. Fixed Expense			0	0	0
Rent		0	0	0	0
Electricity Bill		3000	36,000	37,800	39,690
Transportation		0	0	0	0
Salary (self)		5,000	60,000	63,000	66,150
Salary(sttaf)		9,000	108,000	113,400	119,070
Entertainment		0	0	0	0
Gird		100	1,200	1,260	1,323
Generator		0	0	0	0
Mobile bill		500	6,000	6,300	6,615
Non Cash Item			0	0	0
Depreciation		0	0	0	0
Total Fixed Cost		17,600	211,200	221,760	232,848
Net Profit (E) [C-D)		147,400	1,768,800	1,857,240	1,950,102
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	1,768,800	1,857,240	1,950,102
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		1,736,800	3,562,040
	Total Cash Inflow	1,848,800	3,594,040	5,512,142
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	1,736,800	3,562,040	5,480,142

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:0, Experience & Skill : 08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest





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