#### **Proposed NU Business Name: BADHON DAIRY FARM**



Project identification and prepared by: Md. Yasin Alam Sreenagar unit, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	BADHON HOSSAIN				
Age	••	16-12-1998(20Y <i>ears</i> )				
Education, till to date	:	Hons. (Accounting)				
Marital status	:	Unmarried				
Children	:	None				
No. of siblings:	:	01 Brother				
Address	:	Vill: west kamar gawP.O ;kathiya para+P.S: Sreenagar,Dist.Munshigonj.				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	BILKIS AKTAR				
(iii) Father's name	:	JAMAL HOSSEN				
(iv) GB member's info	:	Branch: Vaggyakul, Centre # 22(Female),				
	Member ID: 4143, Group No: 05					
		Member since:01-05-1913 (04 years)				
		First loan: BDT 5000/- Exting loan: 20000/-				
Further Information:		Outstanding loan: nil/-				
(v) Who pays GB loan installment	:	Father& Brother				
(vi) Mobile lady	:	: No				
(vii) Grameen Education Loan	:	: No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	01 years of business experience.
Own Business and	:	01 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01799-450193
Family's Contact No.	:	01711451298
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**BILKIS AKTAR** joined Grameen Bank since 04 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BADHON DAIRY FARM			
Location	:	West kamar gaw, sreenagar, Munshigonj.			
Total Investment in BDT	:	BDT 140,000/-			
Financing	:	Self BDT 90,000/- (from existing business)64 %			
		Required Investment BDT 50,000/- (as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	09 ft x 06 ft= 54 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; cow,milk,calf,etc</li> <li>Average 35% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The firm is won.</li> <li>Collects goods from joypara.</li> <li>Agreed grace period is 3 months.</li> </ul>			

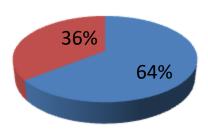
Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
cow,milk,calf,etc.	600	18,000	216,000			
Total Sales (A)	600	18,000	216,000			
Less. Variable Expense						
cow,milk,calf,etc.	300	9,000	108,000			
Total variable Expense (B)	300	9,000	108,000			
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000			
Less. Fixed Expense						
Salary(self)		5,000	60,000			
Mobile bill		100	1,200			
Total fixed Cost (D)		5,100	61,200			
Net Profit (E) [C-D)		3,900	46,800			

Investment Breakdown								
Particulars		Existing		Particulars .	Proposed			Proposed Total
- articulars	Quantity	Unit Price	Price		Quantity	Unit Price	Price	iotai
cow	1	50000	50000		1	50000	50,000	100,000
calf	2	20000	40000		0	0	0	40,000
Total			90000			50000	50,000	140,000

#### **Source of finance**

■ Entreprenure investment 90,000 ■ Investore investment 50,000

■ Total investment 140,000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
cow,milk,calf,etc	1,000	30,000	360,000	378,000	396,900	
Total Sales (A)	1,000	30,000	360,000	378,000	396,900	
Less. Variable Expense						
cow,milk,calf,etc	500	15,000	180,000	189,000	198,450	
Total variable Expense (B)	500	15,000	180,000	189,000	198,450	
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	189,000	198,450	
Less. Fixed Expense						
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		100	1,200	1,260	1,323	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		5,100	61,200	61,260	61,323	
Net Profit (E) [C-D)		9,900	118,800	127,740	137,127	
Investment Payback			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	118,800	127,740	137,127
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		98,800	206,540
	Total Cash Inflow	168,800	226,540	343,667
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	98,800	206,540	323,667

## **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 01 Years

Own Business:01

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest





