A Nobin Udyokta Project

সাদেকপুর মহসিন কনফেকশনারী





Presented by: Rezaul Karim

NU Identified and PP Prepared by: Zahidul Islam

Verified By: Md. Harun or Roshid



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Rezaul Karim
Age	:	01/01/1984 (33 Years)
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	4 Brother 02 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Amena Begum Mohosin Bhuiya Member since:25/08/2007. Drop Out: 19-10-2017 Branch: Bizbag, Centre no.07/m, Group: 02 Loanee No. 6554 First loan:10,000/ Existing loan: 25,000 Outstanding: Nill
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU N/A N/A N/A N/A
Education	:	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Confectionary Item Collect raw materials from Chowmohani Bazar. Local Consumer are the target customer group.
Initial Investment	-	50,000/-
Trade License No		418/2017-2018
Business Experience And Training Info	:	10Years Received training from Chowmohani Bazar for 02 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01818-033306
NU Project Source/Reference	:	Noakhali Unit

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2007 to 2017. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Sadekpur Mohosin Confectionary
Address/ Location	:	Dildar Market , Senbagh , Noakhali-3821.
Total Investment in BDT	:	2,60,000/-
Financing	:	Self BDT 1,90,000 (from existing business) 73% Required Investment BDT 70,000/-(as equity) 27%
Present salary/drawings from business (estimates)	:	7,000/-
Proposed Salary	:	7,000/-
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	20% 20% 02 Months

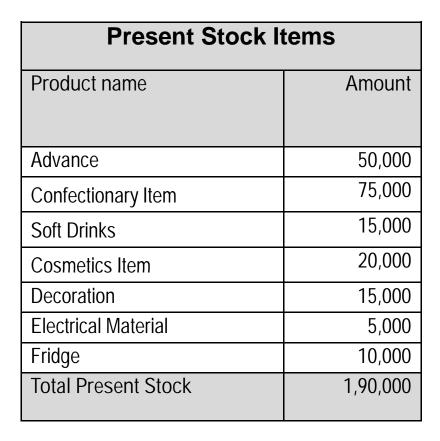
PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
(Details attached in Next slide) Advance 50,000 Confectionary item 75,000 Soft drink 15,000 Cosmetic item 20,000 Decoration 15,000 Fridge 10,000 Electric item 5,000	1,90,000	70,000	1,90,000
Proposed items: Confectionary item 70,000 (Details attached in Next slide)		70,000	70,000
Total Capital	1,90,000	70,000	2,60,000

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Proposed Items					
Product Name	Amount				
Confectionary	20,000				
Coffee Machine	40,000				
Biscuit , tea, milk	10,000				
Total Proposed Stock	70,000				

EXISTING BUSINESS OPERATIONS Info.



Doutioulous	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,500	1,05,000	12,60,000		
Less: Cost of sales (B)	2,800	84,000	12,08,000		
Gross Profit (C) [C=(A-B)]	700	21,000	2,52,000		
Less: Operating Costs					
Electricity bill		1,200	14,400		
Generator bill		300	3,600		
Shop Rent		2,000	24,000		
Night Guard bill		200	2,400		
Mobile bill		700	8,400		
Present salary/Drawings- self		6,000	72,000		
Conveyance or Transport]		1,000	12,000		
Others (fees, Entertainment, TL renew)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses (50,000*10% + 5,000*20%)		500	6,000		
Total Operating Cost (F)		12,900	1,54,800		
Net Profit (E-F):		8,100	97,200		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	,	Year 1 (BD	Γ)	Year 2 (BDT)		
i ditiodiais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,700	1,11,000	13,32,000	3,900	1,17,000	14,04,000
Less: Cost of Sale (B)	2,960	88,800	10,65,600	3,120	93,600	11,23,200
Gross Profit (A-B)=(C)	740	22,200	2,66,400	780	23,400	2,80,800
Less: Operating Costs						
Electricity bill		1,200	14,400		1,200	14,400
Generator bill		300	3,600		300	3,600
Shop Rent		2,000	24,000		2,000	24,000
Night Guard bill		200	2,400		200	2,400
Mobile bill		700	8,400		700	8,400
Present salary/Drawings- self		6,000	72,000		6,000	72,000
Conveyance or Transport		1,000	12,000		1,000	12,000
Others (fees, Entertainment, TL renew)		1,000	12,000		1,000	12,000
Non Cash Item:						
Depreciation Expenses		500	6,000		500	6,000
Total Operating Cost		12,900	1,54,800		12,900	1,54,800
Net Profit $(C-D) = (E)$		9,300	1,11,600		10,500	1,26,000
GT payback	42,000			42,000		
Retained Income:	69,600 84,000					

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,11,600	1,26,000
1.3	Depreciation (Non cash item)	6,000	6,000
1.4	Opening Balance of Cash Surplus		75,600
	Total Cash Inflow	1,87,600	2,07,600
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back Including Ownership Tr. Fee	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3.0	Net Cash Surplus	75,600	1,65,600

SWOT Analysis



STRENGTH

- NU is full time engaged with Verities business
- Skilled & Experience 10
- Good Communication System.
- Good Networking with milk buyer
- No Credit Sale

WEAKNESS

Lack of investment

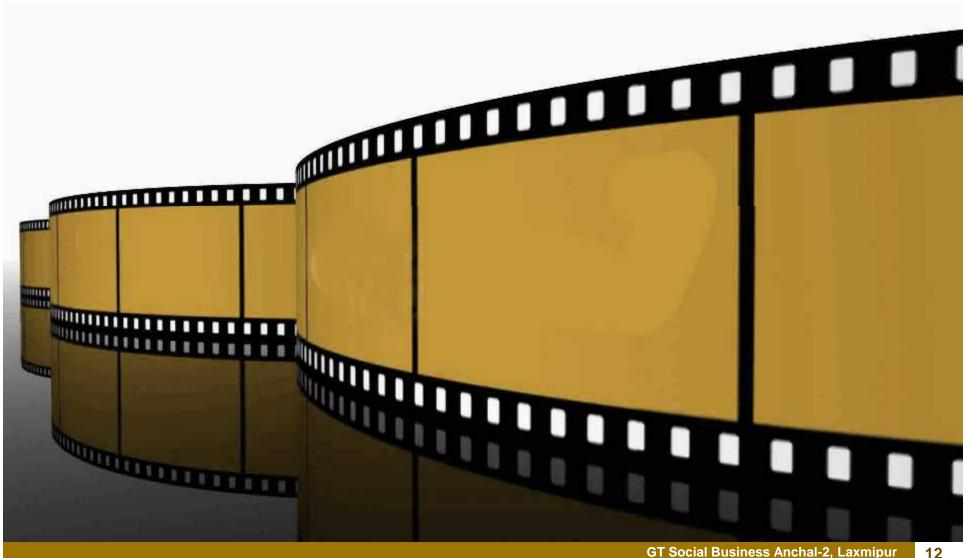
OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- Confectionary related disease
- Theft

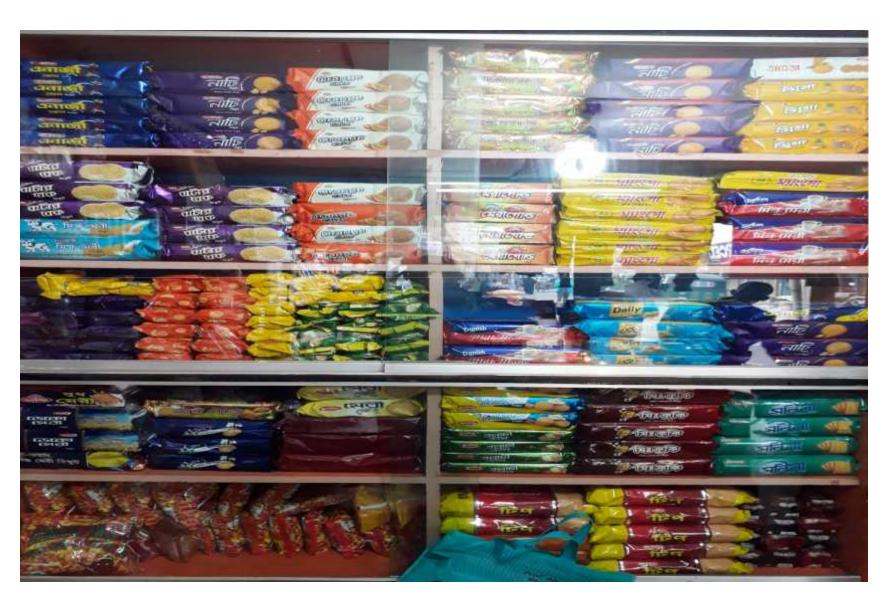




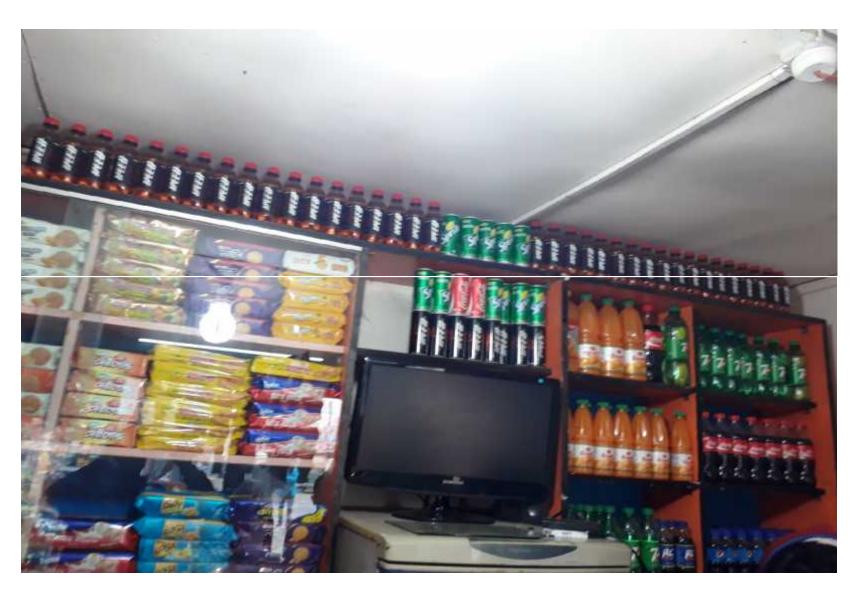




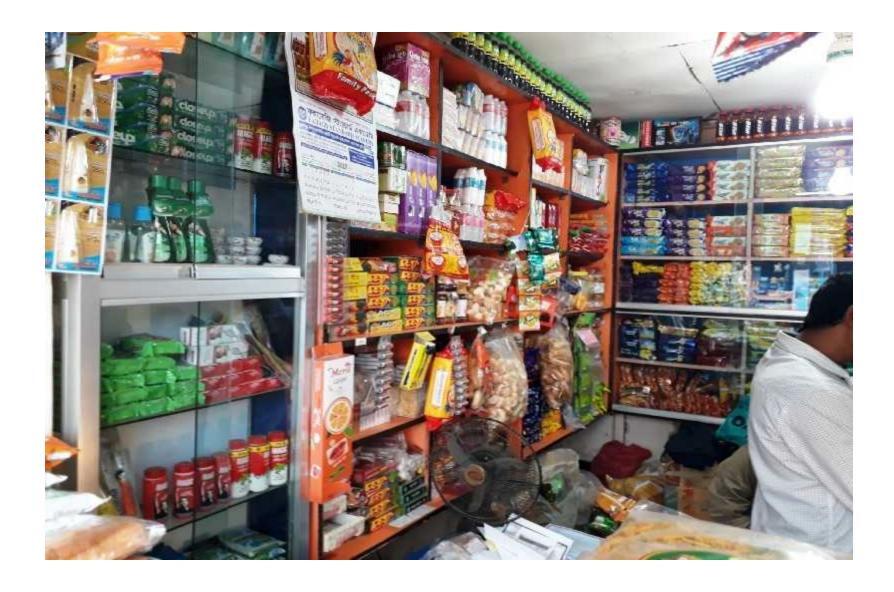
















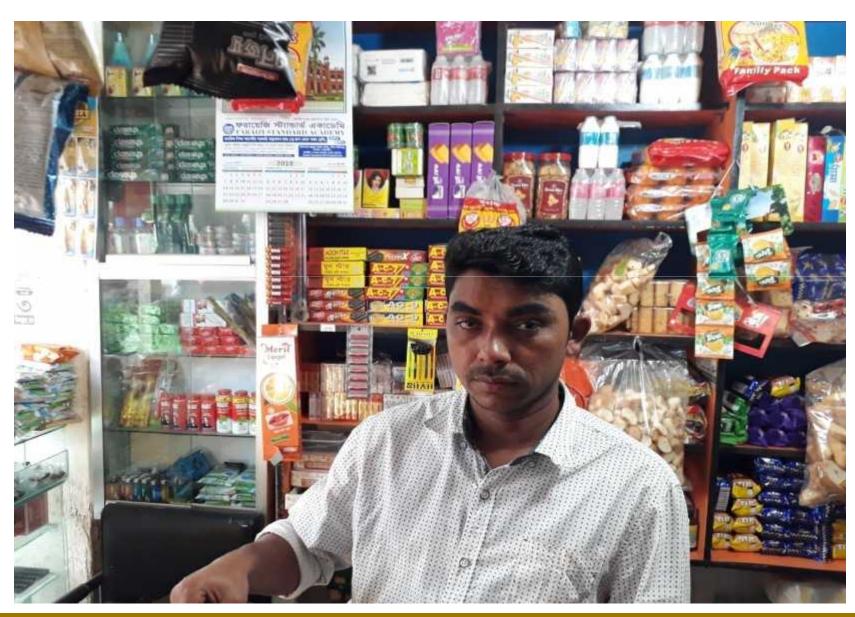








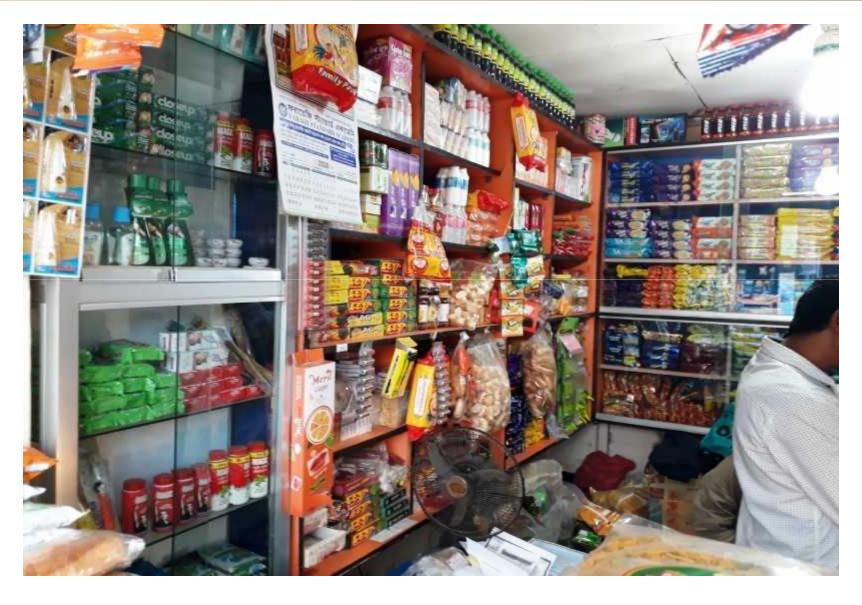














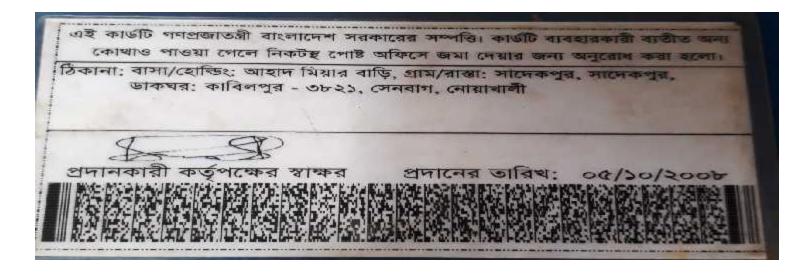




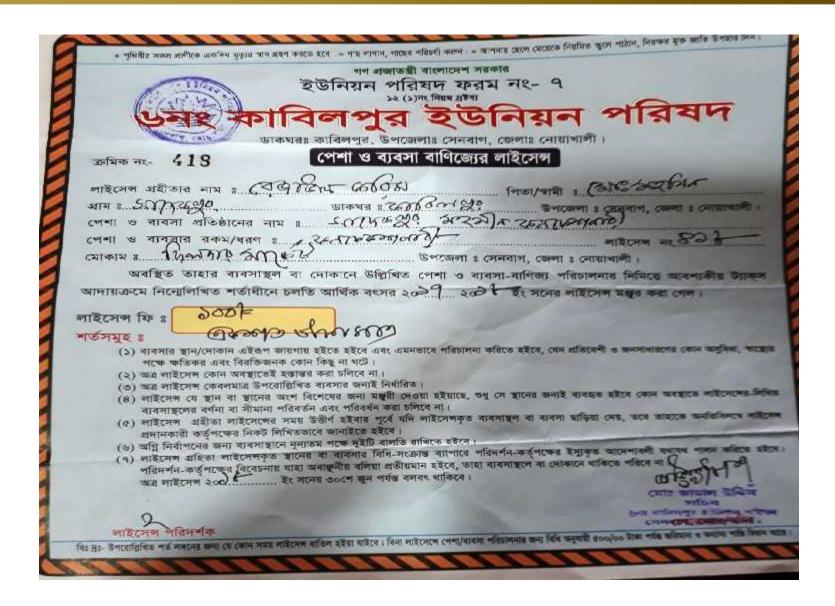




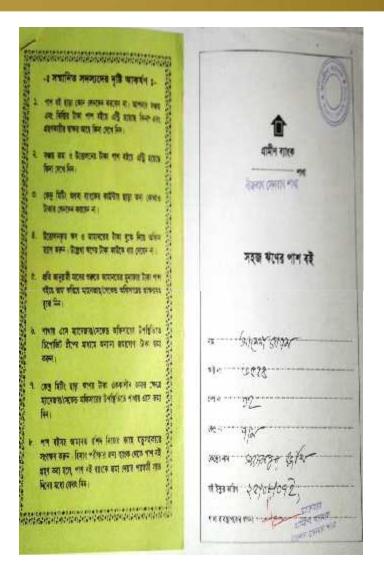


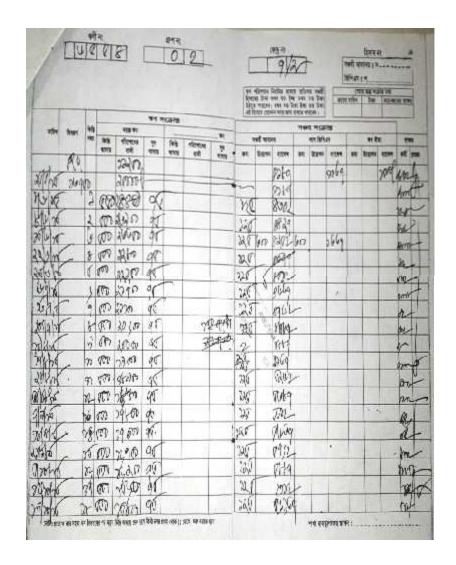




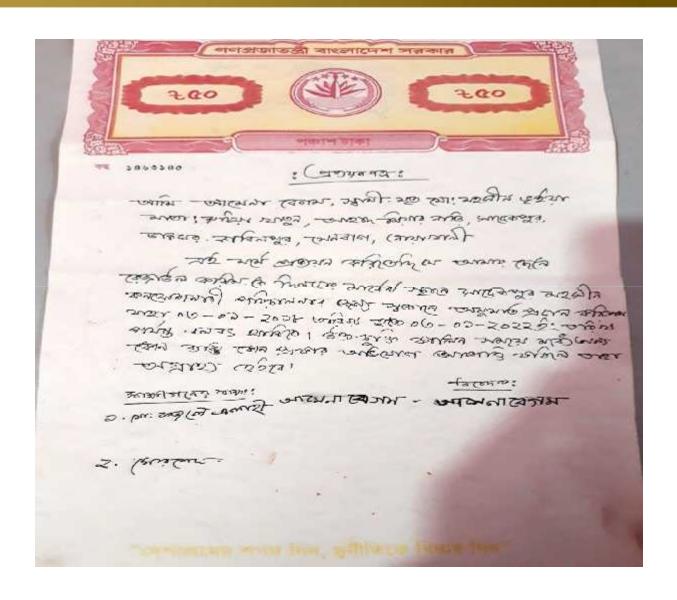














Presented at 216th Internal Design Lab on January 18, 2018 at GT

