

# Habib Poultry Farm



**Project by: Habibur Rahman**  
**Identified by-Md. Masum Mia**  
**Verified By: Md. Ziaul Hoque**

**Dhamrai Unit**  
**Anchal 03**

**GRAMEEN TRUST**



# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Habibur Rahman
Age	:	28/02/1985 (32 Years 06 months)
Marital status	:	Married
Children	:	02 Daughters
No. of siblings:	:	01 brother 02 Sisters
<b>Parent's and GB related Info</b> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Ayesha Khatun Md. Harun Or Rashid Member since:2000 - 2015 Branch: Kushura , Centre no.50 Group:06 Loanee No:N/A First loan: Tk. 5,000/- Total Amount Received: Tk. 2,00,000/- Last Loan: Tk. 50,000 . Outstanding: N/A
<b>Further Information:</b> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc.. (ix) Others	:	N/A N/A N/A N/A N/A
Education	:	SSC

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Present Occupation	:	<b>Business (Poultry Farm)</b>
Trade License Number	:	1422
Business Experiences	:	3 Years
Other Own/Family Sources of Income	:	<b>Agriculture and Service</b>
NU Contact Info	:	<b>01931973347</b>
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka



NU's mother has been a member of Grameen Bank since 2000-2015. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in her son's business. NU's mother gradually improved their life standard by using GB loan. Her son is now established in her respective field.

# PROPOSED BUSINESS info



<b>Business Name</b>	<b>:</b>	<b>Habib Poultry Farm</b>
<b>Address/ Location</b>	<b>:</b>	<b>Bannakhula, Dhamrai, Dhaka</b>
<b>Total Investment in BDT</b>	<b>:</b>	<b>2,50,000</b>
<b>Financing</b>	<b>:</b>	<b>Self BDT 2,00,000 (from existing business) 80%</b> <b>Required Investment BDT 50,000 (as equity) 20%</b>
<b>Present salary/drawings from business (estimates)</b>	<b>:</b>	<b>8,000</b>
<b>Proposed Salary</b>		<b>10,000</b>
<b>Proposed Business</b>		
<b>(i) % of present gross profit margin</b>	<b>:</b>	<b>20%</b>
<b>(ii) Estimated % of proposed gross profit margin</b>		<b>20%</b>
<b>(iii) Agreed grace period</b>		<b>2 months</b>

# PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
<b><u>Present Items:</u></b>			
Farm House	80,000		2,00,000
Poultry (500*200)	1,00,000		
Poultry Feed (2000*10 sack)	20,000		
<b><u>Proposed items:</u></b>			
Chick		50,000	50,000
<b>Total Capital</b>	<b>2,00,000</b>	<b>50,000</b>	<b>2,50,000</b>

# PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)		
	Daily	Monthly	Yearly
Sales (A)		70,000	840,000
<i>Less: Cost of Sale (B)</i>		56,000	672,000
<b>Gross Profit (20%) (A-B) = [C]</b>		<b>14,000</b>	<b>168,000</b>
<i>Less: Operating Costs</i>			
Electricity bill		1000	12,000
Mobile Bill		300	3,600
Present Salary (Self)		8,000	96,000
Others		300	3,600
<b>Non Cash Item:</b>			
<b>Depreciation (80,000*15%)</b>		1000	12000
<b>Total Operating Cost (F)</b>		10,600	127,200
<b>Net Profit (E-F) :</b>		<b>3,400</b>	<b>40,800</b>

# EXISTING BUSINESS OPERATION info



Particulars	Year 1 (BDT)			Year 2 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)		90,000	10,80,000		100,000	12,00,000
<b>Less: Cost of Sale (B)</b>		72,000	864,000		80,000	960,000
<b>Profit 20% (A-B)=(C)</b>		<b>18,000</b>	216,000		<b>20,000</b>	<b>240,000</b>
<b>Less operating cost :</b>						
Electricity bill		1,500	18,000		2,000	24,000
Mobile Bill		500	6,000		500	6,000
Salary- self		10,000	120,000		10,000	120,000
Others		300	3,600		500	6,000
<b>Non Cash Item</b>						
Depreciation		1000	12,000		1000	12,000
<b>Total Operating Cost (F)</b>		<b>13,300</b>	<b>159,600</b>		<b>14,000</b>	<b>168,000</b>
<b>Net Profit =(E-F)</b>		<b>4,700</b>	<b>56,400</b>		<b>6,000</b>	<b>72,000</b>
<b>GT payback</b>		<b>30,000</b>			<b>30,000</b>	
<b>Retained Income:</b>		<b>26,400</b>			<b>42,000</b>	



# FINANCIAL PROJECTION OF NU BUSINESS PLAN



<b>Sl #</b>	<b>Particulars</b>	<b>Year 1 (BDT)</b>	<b>Year 2 (BDT)</b>
<b>1.0</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	50,000	0
1.2	Net Profit	56,400	72,000
1.3	Depreciation (Non Cash Item)	12,000	12,000
1.4	Opening Balance of Cash Surplus	0	38,400
	<b>Total Cash Inflow</b>	<b>118,400</b>	<b>122,400</b>
<b>2.0</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	50,000	0
2.2	Investment Pay Back	30,000	30,000
	<b>Total Cash Outflow</b>	<b>80,000</b>	<b>30,000</b>
<b>3.0</b>	<b>Net Cash Surplus</b>	<b>38,400</b>	<b>92,400</b>

# SWOT ANALYSIS



## **S**TRENGTH

- Environment-Friendly.
- Skilled & 3 Years Experience
- Position of his shop beside main road.
- Pleasant personality

## **W**EAKNESS

- Lack of investment

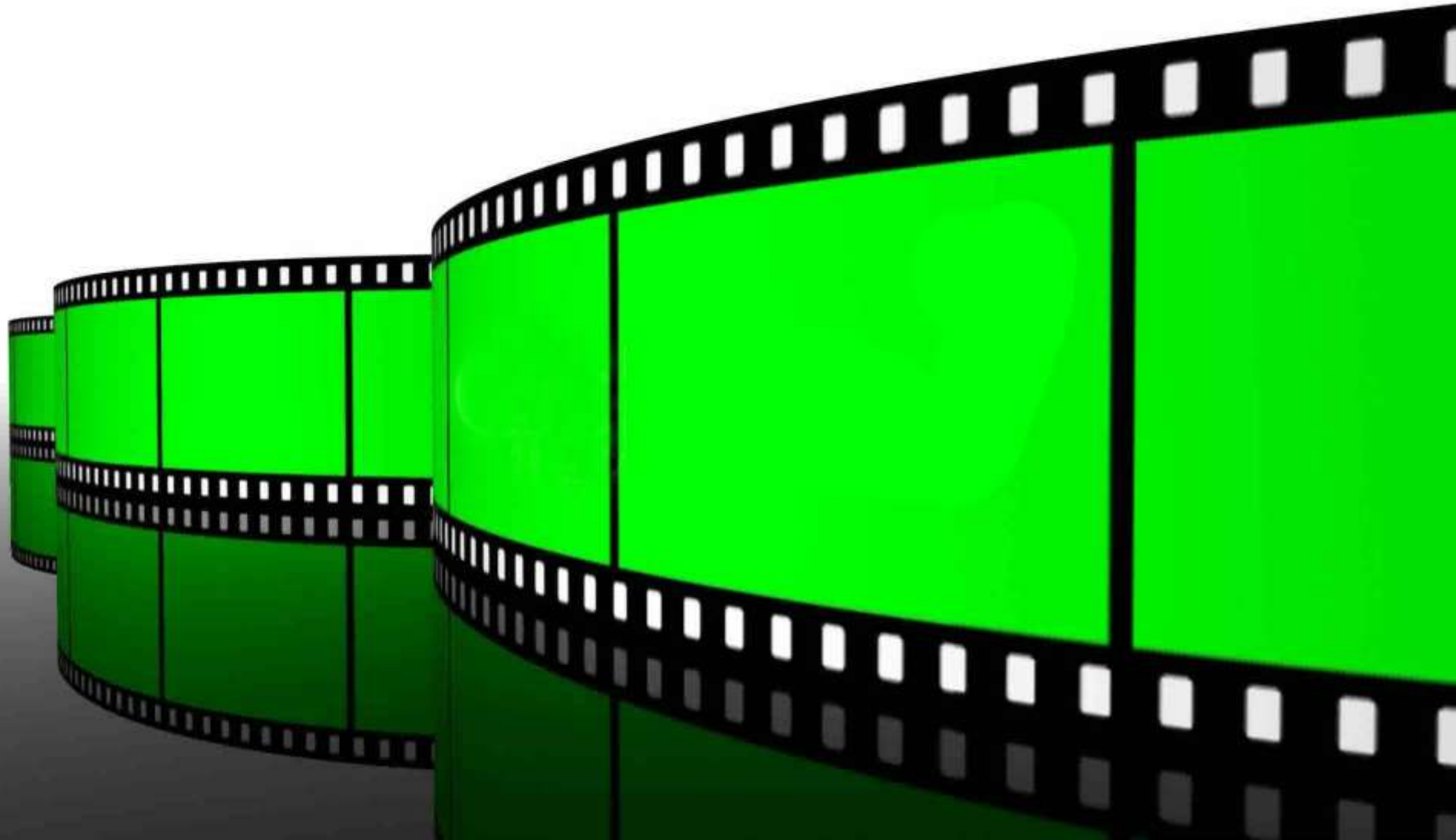
## **O**PPORTUNITIES

- Expansion of Business

## **T**HREATS

- Competitor may create.
- Fire.
- Theft.

# PHOTOGRAPHS



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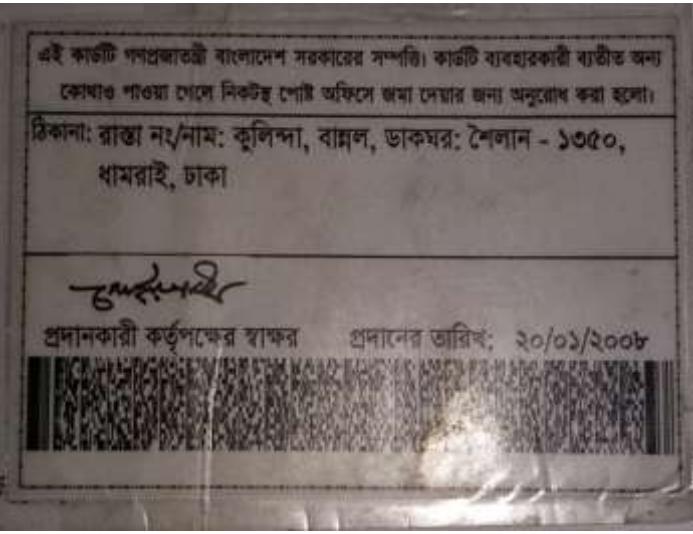
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*Presented at*  
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**On 18<sup>th</sup> January 2018 at GT**

